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Global Insect Pheromone Lure Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Insect Pheromone Lure market size was valued at US$ 535 million in 2025 and is forecast to a readjusted size of US$ 1055 million by 2032 with a CAGR of 10.6% during review period.

In 2025, global Insect Pheromone Lure production reached approximately 200 million units, with an average global market price of around USD 2.60 per unit.

The gross profit margin of major companies in the industry is between 35%–50%.

In 2025, the global production capacity of Insect Pheromone Lure was approximately 263 million units.

Insect Pheromone Lures are pest-monitoring and control consumables containing synthetic or naturally derived insect pheromone compounds designed to attract specific insect species. The pheromone is typically loaded onto a rubber septum, polymer dispenser, fiber, membrane, or other controlled-release carrier to provide a stable release rate over a defined period. These lures are primarily used in pheromone traps for agricultural pest monitoring, population density assessment, mating disruption programs, and integrated pest management. They are applied in orchards, vineyards, field crops, forestry, greenhouses, and stored-product protection. The product boundary covers pheromone-containing lure dispensers, excluding complete traps and standalone pheromone chemicals.

The upstream industry supplies pheromone active ingredients, chemical intermediates, carrier polymers, rubber or elastomer materials, solvents, stabilizers, and packaging

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materials. The midstream industry synthesizes and purifies pheromone compounds, formulates active ingredients, and loads them into controlled-release carriers through impregnation, extrusion, coating, injection, or other dispensing processes. Quality control focuses on pheromone purity, loading concentration, release rate, storage stability, and field longevity. The downstream industry includes agricultural pest monitoring, crop protection, integrated pest management, forestry protection, greenhouse production, and stored-product pest control. Demand is driven by reduced-pesticide agriculture, precision pest monitoring, integrated pest management adoption, regulatory pressure on chemical pesticides, and growing demand for environmentally friendly pest-control methods.

Report Scope

This report is a detailed and comprehensive analysis for global Insect Pheromone Lure market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Insect Pheromone Lure market size and forecasts, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Insect Pheromone Lure market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Insect Pheromone Lure market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Insect Pheromone Lure market shares of main players, shipments in revenue ($ Million), sales quantity (Million Units), and ASP (US$/Unit),

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2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Insect Pheromone Lure

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Insect Pheromone Lure market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shin-Etsu Chemical Co., Ltd., Suterra LLC, Trécé Inc., Russell IPM Ltd., Pherobank B.V., Andermatt Group AG, M2i Life Sciences, Provivi, Inc., ISCA Technologies, Bedoukian Research, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Insect Pheromone Lure market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Sex Pheromone Lures

Aggregation Pheromone Lures

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Host-Finding Pheromone Lures

Market segment by Lure Form

Rubber Septa Lures

Polyethylene Tube Lures

Membrane Lures

Market segment by Release Duration

Short-Term Lures (<30 days)

Medium-Term Lures (30–90 days)

Long-Term Lures (>90 days)

Market segment by Application

Pest Monitoring

Mating Disruption

Mass Trapping

Other

Major players covered

Shin-Etsu Chemical Co., Ltd.

Suterra LLC

Trécé Inc.

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Russell IPM Ltd.

Pherobank B.V.

Andermatt Group AG

M2i Life Sciences

Provivi, Inc.

ISCA Technologies

Bedoukian Research, Inc.

FMC Corporation

Beijing Pherobio Technology Co., Ltd.

Beijing Ecoman Biotech Co., Ltd.

Beijing Zhongjie Sifang Biotechnology Co., Ltd.

Wuhan Unioasis Biological Technology Co., Ltd.

Chongqing Ecophero Technology Co., Ltd.

Jiangsu Seven-Continent Green Chemical Co., Ltd.

Shandong Kangqiao Biotechnology Co., Ltd.

Henan Jiyuan Baiwei Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

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Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Insect Pheromone Lure product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Insect Pheromone Lure, with price, sales quantity, revenue, and global market share of Insect Pheromone Lure from 2021 to 2026.

Chapter 3, the Insect Pheromone Lure competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Insect Pheromone Lure breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Insect Pheromone Lure market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Insect Pheromone Lure.

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Chapter 14 and 15, to describe Insect Pheromone Lure sales channel, distributors, customers, research findings and conclusion.

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