

Global Insect-based Pet Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Insect-based Pet Food market size was valued at USD 103.8 million in 2023 and is forecast to a readjusted size of USD 190.9 million by 2030 with a CAGR of 9.1% during review period.

Insect-based pet food is pet food consisting of, or containing insects digestible by pets such as dogs or cats. A limited, but growing number of products are available on the market, including insect-based cat food, dog food, and pet treats.

The main global manufacturers of insect-based pet food are Mars Petcare, Yora Pet Foods, Entoma Petfood, Leshi, Tomojo, Green Petfood, petgood, Orgafeed, etc. The top five manufacturers occupy more than 10% of the market share. Global insect protein pet food production regions are mainly located in North America, Europe, Japan, China, etc., of which Europe is the largest production region, occupying 59.61% of the market share. In terms of its product categories, insect protein pet food made from black soldier fly (BSF) occupies the largest market share of 59.8%, while products made from crickets account for 22.52%. In terms of its applications, semiconductor dog food is its number one application area, with the largest production volume and the highest market share of 60.78%, followed by cat food with a share of 29.54%.

The Global Info Research report includes an overview of the development of the Insect-based Pet Food industry chain, the market status of Dog Food (Black Soldier Fly (BSF), Cricket), Cat Food (Black Soldier Fly (BSF), Cricket), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Insect-based Pet Food.

Regionally, the report analyzes the Insect-based Pet Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Insect-based Pet Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Insect-based Pet Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Insect-based Pet Food industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Black Soldier Fly (BSF), Cricket).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Insect-based Pet Food market.

Regional Analysis: The report involves examining the Insect-based Pet Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Insect-based Pet Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Insect-based Pet Food:

Company Analysis: Report covers individual Insect-based Pet Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Insect-based Pet Food. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dog Food, Cat Food).

Technology Analysis: Report covers specific technologies relevant to Insect-based Pet Food. It assesses the current state, advancements, and potential future developments in Insect-based Pet Food areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Insect-based Pet Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Insect-based Pet Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Black Soldier Fly (BSF)

Cricket

Others

Market segment by Application

Dog Food

Cat Food

Others

Major players covered

Mars Petcare

Yora Pet Foods

Entoma Petfood

Leshi

Tomojo

Green Petfood

petgood

Orgafeed

Wilder Harrier

Entovet

Percuro

Jiminy's

HOPE Pet Food

MERA

BuggyBix

AARDVARK

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Insect-based Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Insect-based Pet Food, with price, sales, revenue and global market share of Insect-based Pet Food from 2019 to 2024.

Chapter 3, the Insect-based Pet Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Insect-based Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Insect-based Pet Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Insect-based Pet Food.

Chapter 14 and 15, to describe Insect-based Pet Food sales channel, distributors, customers, research findings and conclusion.

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