

# Global Inorganic Electroluminescence (EL) Powder Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Inorganic Electroluminescence (EL) Powder market size is expected to reach \$ 9.94 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

In 2025, global Inorganic Electroluminescence (EL) Powder production reached approximately 5.46 tons, with an average global market price of around US\$1,154 per kilogram. Inorganic electroluminescent (EL) powder is an inorganic powder luminescent material that directly converts electrical energy into light energy. Its luminescent colors mainly include blue, green, orange, and transitional colors of the above colors. It can be widely used in AC and DC electroluminescent devices such as EL glass screens, EL enamel screens, EL plastic screens, and EL wires.

The global inorganic electroluminescence powder materials market is in a phase of steady growth within niche applications, fundamentally driven by continuous performance optimization of phosphor materials and deep expansion into specialized application scenarios. The current market landscape features a concentrated competitive structure dominated by specialized players such as Leuchtstoffwerk Breitung GmbH in Germany and Shanghai Keyan Phosphor Technology Co., Ltd. in China, possessing core material formulation and preparation process expertise, with product portfolios encompassing blue, green, orange and white variants to address differentiated requirements in EL panels and EL wires. Development trends point decisively toward enhanced luminous efficiency and improved stability, with the industry actively pursuing performance breakthroughs through material composition optimization and preparation process refinement, while applications extend from traditional backlight displays toward emerging scenarios including automotive ambient lighting, smart wearable devices, and architectural decorative lighting. Growth opportunities arise from

global advancements in flexible display technology, increasing demand for automotive interior ambient lighting, and expansion of nighttime safety identification applications, alongside emerging market industrialization driving basic material consumption. However, market expansion faces significant barriers including high technical thresholds for inorganic phosphor materials, extended new product development cycles with substantial R&D investment requirements, competitive pressure from alternative technologies including OLED and quantum dots, and operational risks from upstream rare earth raw material price volatility, collectively representing hurdles that sustainable market expansion must overcome.

This report studies the global Inorganic Electroluminescence (EL) Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Inorganic Electroluminescence (EL) Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Inorganic Electroluminescence (EL) Powder that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Inorganic Electroluminescence (EL) Powder total production and demand, 2021-2032, (Kg)

Global Inorganic Electroluminescence (EL) Powder total production value, 2021-2032, (USD Million)

Global Inorganic Electroluminescence (EL) Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kg), (based on production site)

Global Inorganic Electroluminescence (EL) Powder consumption by region & country, CAGR, 2021-2032 & (Kg)

U.S. VS China: Inorganic Electroluminescence (EL) Powder domestic production, consumption, key domestic manufacturers and share

Global Inorganic Electroluminescence (EL) Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kg)

Global Inorganic Electroluminescence (EL) Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kg)

Global Inorganic Electroluminescence (EL) Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kg)

This report profiles key players in the global Inorganic Electroluminescence (EL) Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Leuchtstoffwerk Breitung GmbH, Shanghai Keyan Phosphor Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Inorganic Electroluminescence (EL) Powder market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kg) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Inorganic Electroluminescence (EL) Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Inorganic Electroluminescence (EL) Powder Market, Segmentation by Type:

Blue EL Powder

Green EL Powder

Orange EL Powder

White EL Powder

### Global Inorganic Electroluminescence (EL) Powder Market, Segmentation by Brightness:

Standard

High Bright

### Global Inorganic Electroluminescence (EL) Powder Market, Segmentation by Application:

EL Panels

EL Wires

Others

### Companies Profiled:

Leuchtstoffwerk Breitung GmbH

## Shanghai Keyan Phosphor Technology

### **Key Questions Answered:**

1. How big is the global Inorganic Electroluminescence (EL) Powder market?
2. What is the demand of the global Inorganic Electroluminescence (EL) Powder market?
3. What is the year over year growth of the global Inorganic Electroluminescence (EL) Powder market?
4. What is the production and production value of the global Inorganic Electroluminescence (EL) Powder market?
5. Who are the key producers in the global Inorganic Electroluminescence (EL) Powder market?
6. What are the growth factors driving the market demand?

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