

# Global Inorganic Electroluminescence (EL) Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Inorganic Electroluminescence (EL) Powder market size was valued at US\$ 6.45 million in 2025 and is forecast to a readjusted size of US\$ 9.94 million by 2032 with a CAGR of 6.4% during review period.

In 2025, global Inorganic Electroluminescence (EL) Powder production reached approximately 5.46 tons, with an average global market price of around US\$1,154 per kilogram. Inorganic electroluminescent (EL) powder is an inorganic powder luminescent material that directly converts electrical energy into light energy. Its luminescent colors mainly include blue, green, orange, and transitional colors of the above colors. It can be widely used in AC and DC electroluminescent devices such as EL glass screens, EL enamel screens, EL plastic screens, and EL wires.

The global inorganic electroluminescence powder materials market is in a phase of steady growth within niche applications, fundamentally driven by continuous performance optimization of phosphor materials and deep expansion into specialized application scenarios. The current market landscape features a concentrated competitive structure dominated by specialized players such as Leuchtstoffwerk Breitung GmbH in Germany and Shanghai Keyan Phosphor Technology Co., Ltd. in China, possessing core material formulation and preparation process expertise, with product portfolios encompassing blue, green, orange and white variants to address differentiated requirements in EL panels and EL wires. Development trends point decisively toward enhanced luminous efficiency and improved stability, with the industry actively pursuing performance breakthroughs through material composition optimization and preparation process refinement, while applications extend from traditional backlight

displays toward emerging scenarios including automotive ambient lighting, smart wearable devices, and architectural decorative lighting. Growth opportunities arise from global advancements in flexible display technology, increasing demand for automotive interior ambient lighting, and expansion of nighttime safety identification applications, alongside emerging market industrialization driving basic material consumption. However, market expansion faces significant barriers including high technical thresholds for inorganic phosphor materials, extended new product development cycles with substantial R&D investment requirements, competitive pressure from alternative technologies including OLED and quantum dots, and operational risks from upstream rare earth raw material price volatility, collectively representing hurdles that sustainable market expansion must overcome.

This report is a detailed and comprehensive analysis for global Inorganic Electroluminescence (EL) Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Inorganic Electroluminescence (EL) Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (US\$/Kg), 2021-2032

Global Inorganic Electroluminescence (EL) Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (US\$/Kg), 2021-2032

Global Inorganic Electroluminescence (EL) Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (US\$/Kg), 2021-2032

Global Inorganic Electroluminescence (EL) Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Kg), and ASP (US\$/Kg), 2021-2026

### **The Primary Objectives in This Report Are:**

*Global Inorganic Electroluminescence (EL) Powder Market 2026 by Manufacturers, Regions, Type and Application,...*

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Inorganic Electroluminescence (EL) Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Inorganic Electroluminescence (EL)

Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Leuchtstoffwerk Breitung GmbH, Shanghai Keyan Phosphor Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Inorganic Electroluminescence (EL) Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Blue EL Powder

Green EL Powder

Orange EL Powder

White EL Powder

### Market segment by Brightness

Standard

High Bright

## Market segment by Application

EL Panels

EL Wires

Others

## Major players covered

Leuchtstoffwerk Breitung GmbH

Shanghai Keyan Phosphor Technology

## Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

## **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Inorganic Electroluminescence (EL) Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Inorganic Electroluminescence (EL) Powder, with price, sales quantity, revenue, and global market share of Inorganic Electroluminescence (EL) Powder from 2021 to 2026.

Chapter 3, the Inorganic Electroluminescence (EL) Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Inorganic Electroluminescence (EL) Powder breakdown data are shown

at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Inorganic Electroluminescence (EL) Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Inorganic Electroluminescence (EL) Powder.

Chapter 14 and 15, to describe Inorganic Electroluminescence (EL) Powder sales channel, distributors, customers, research findings and conclusion.

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