

Global Inorganic Color Pigments for Paints and Coatings Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Inorganic Color Pigments for Paints and Coatings market size was valued at US\$ 1301 million in 2024 and is forecast to a readjusted size of USD 1752 million by 2031 with a CAGR of 4.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The inorganic color pigments market is a critical component within the broader materials industry, affecting various sectors including paints, coatings, plastics, paper, and printing inks. Inorganic color pigments are substances that provide coloration to materials without burning and are typically made from minerals or synthetic processes. They are known for their durability, stability, and resistance to heat and light.

Here are some trends observed in the inorganic color pigments market:

Shift Towards Environmentally Friendly Pigments: There is a growing demand for inorganic color pigments that are environmentally friendly and comply with stringent regulations regarding toxicity and durability. For instance, pigments like iron oxides and titanium dioxide are popular due to their inertness and eco-friendliness.

Innovation in Synthetic Pigments: Synthetic inorganic pigments, such as cadmium-free blues and greens, are being developed to replace their toxic counterparts. These new synthetic pigments offer a wider range of color options while minimizing environmental

impact.

Rising Demand in the Asia-Pacific Region: The Asia-Pacific region, particularly countries like China, India, and Southeast Asia, is experiencing rapid industrialization and urbanization. This surge in construction, automotive, and manufacturing sectors is driving the demand for inorganic color pigments.

Growth in the Coatings and Plastics Industries: The coatings industry, which includes paints and varnishes, and the plastics industry are significant consumers of inorganic color pigments. Advances in coatings technology and the rise of engineering plastics are contributing to market growth.

Use of Nanotechnology: The development of nanoscale inorganic pigments is allowing for more precise color control and improved performance characteristics in finished products. Nanopigments can offer higher intensity and better hiding power, making them valuable in high-performance coatings and plastics.

Color Customization and Technical Textiles: The expansion of the technical textiles sector, including applications in sports, medical, and industrial fabrics, is creating demand for specialized inorganic color pigments that can withstand rigorous conditions.

Regulatory Compliance: In many regions, there are stringent regulations regarding the use of certain pigments, especially those that are harmful to human health or the environment. Manufacturers are increasingly focusing on developing and offering compliant products to remain competitive and meet legal requirements.

This report is a detailed and comprehensive analysis for global Inorganic Color Pigments for Paints and Coatings market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Inorganic Color Pigments for Paints and Coatings market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Inorganic Color Pigments for Paints and Coatings market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Inorganic Color Pigments for Paints and Coatings market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Inorganic Color Pigments for Paints and Coatings market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Inorganic Color Pigments for Paints and Coatings
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Inorganic Color Pigments for Paints and Coatings market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huntsman International LLC (U.S.), BASF SE (Germany), Lanxess (Germany), Venator Materials PLC (U.K.), Applied Minerals, Inc. (U.S.), Cathay Industries (China), Hunan Sanhuan Pigment Co., Ltd. (China), KRONOS Worldwide, Inc. (U.S.), Ferro Corporation GmbH (Germany), Shepard Color Company (U.S.), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Inorganic Color Pigments for Paints and Coatings market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Aqueous

Powder

Market segment by Application

Paints

Coatings

Major players covered

Huntsman International LLC (U.S.)

BASF SE (Germany)

Lanxess (Germany)

Venator Materials PLC (U.K.)

Applied Minerals, Inc. (U.S.)

Cathay Industries (China)

Hunan Sanhuan Pigment Co., Ltd. (China)

KRONOS Worldwide, Inc. (U.S.)

Ferro Corporation GmbH (Germany)

Shepard Color Company (U.S.)

Bayer AG (Germany)

Rockwood (U.S.)

Atlanta AG (Germany)

Apollo Colors (U.S.)

Honeywell International (U.S.)

Todo Kogyo (Japan)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Inorganic Color Pigments for Paints and Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Inorganic Color Pigments for Paints and Coatings, with price, sales quantity, revenue, and global market share of Inorganic Color Pigments for Paints and Coatings from 2020 to 2025.

Chapter 3, the Inorganic Color Pigments for Paints and Coatings competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Inorganic Color Pigments for Paints and Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Inorganic Color Pigments for Paints and Coatings market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Inorganic Color Pigments for Paints and Coatings.

Chapter 14 and 15, to describe Inorganic Color Pigments for Paints and Coatings sales channel, distributors, customers, research findings and conclusion.

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