

Global Innovation Management Platforms Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G4A3FB4DB89EN.html>

Date: September 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: G4A3FB4DB89EN

Abstracts

Innovation management is a combination of the management of innovation processes, and change management. It refers both to product, business process, and organizational innovation. Innovation Management Platform is a system that allows the management.

Scope of the Report:

This report studies the Innovation Management Platforms market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Innovation Management Platforms market by product type and applications/end industries.

Innovation Management Platforms is primarily split into: Service and Software. And Software are the most widely used type which takes up about 72.54% of the global market in 2016.

North America is the largest sales region of Innovation Management Platforms in the world in the past few years. North America market took up about 34.71% the global market in 2016, while Europe was 32.55%.

The rise of cloud computing and social platforms enabled the growth of innovation management software from the earlier software product, and both cloud and social platforms now support much of the innovation management software capabilities.

The global Innovation Management Platforms market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR

of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Innovation Management Platforms.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Qmarkets

Brightidea

Imaginatik

Hype Innovation

Ideascale

Innosabi

Cognistreamer

Crowdicity

Planbox

Spigit

Inno360

Exago

SAP

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Services

Software

Market Segment by Applications, can be divided into

Public Sector & Education

Retail & Consumer Goods

IT & Communication Technology

Manufacturing

Transportation & Logistics

Banking, Financial Services, and Insurance

Healthcare & Pharmaceuticals

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