

Global Inkjet Rotary Digital Printing Press Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Inkjet Rotary Digital Printing Press market size is expected to reach \$ 311 million by 2032, rising at a market growth of 3.2% CAGR during the forecast period (2026-2032).

In 2025, the global production of inkjet rotary digital printing presses reached 2,502 units, with an average selling price of US\$94,000 per unit. The global annual production capacity of inkjet rotary digital printing presses is approximately 5,000 units, with a gross profit margin of approximately 31.5%. Inkjet rotary digital printing presses are large-format digital printing devices that utilize inkjet technology and operate on a rotary drive. They can achieve high-speed, high-quality continuous printing on roll materials (such as paper, film, metal foil, and plastics), and are widely used in publishing, packaging, advertising, and texture printing. The upstream of inkjet rotary digital printing presses includes inkjet inks, photoinitiators, and high-precision printheads. The midstream consists of inkjet rotary digital printing press manufacturers, while the downstream mainly includes advertising spraying, packaging and labeling, and textile printing.

Currently, the inkjet rotary digital printing press market is in a growth phase characterized by simultaneous advancements in technology and application, primarily driven by the increasing popularity of on-demand printing, rising demand for short-run and personalized printing, and the digital transformation of traditional offset printing capacity. Compared to electrostatic imaging digital printing equipment, this type of machine, with its advantages of high-speed continuous production, wider media adaptability, and relatively controllable overall operating costs, has already established clear application scenarios in areas such as book and magazine printing, direct mail invoices, and commercial advertising. Market supply is evolving from basic

monochrome and four-color models to those integrating multi-color groups, variable data processing, and online quality inspection capabilities. However, there is still room for technological optimization in areas such as image accuracy control under high-speed printing, ink adhesion, and compatibility and stability between thin and thick paper. Overall competition exhibits a tiered characteristic: entry-level and mid-speed models tend to have homogenized product configurations, while high-end integrated equipment with higher printing resolution, wider color gamut, and support for special substrates still presents significant technological barriers. The user base has gradually expanded from professional quick printing shops and joint printing plants to publishing houses' on-demand production workshops, large enterprises' internal printing centers, and postal billing agencies, driving the products to continuously evolve in two directions: 'integration of industrial-grade production speed and offset printing quality' and 'full-process automation and digital color management'.

This report studies the global Inkjet Rotary Digital Printing Press production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Inkjet Rotary Digital Printing Press and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Inkjet Rotary Digital Printing Press that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Inkjet Rotary Digital Printing Press total production and demand, 2021-2032, (K Units)

Global Inkjet Rotary Digital Printing Press total production value, 2021-2032, (USD Million)

Global Inkjet Rotary Digital Printing Press production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Inkjet Rotary Digital Printing Press consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Inkjet Rotary Digital Printing Press domestic production, consumption, key domestic manufacturers and share

Global Inkjet Rotary Digital Printing Press production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Inkjet Rotary Digital Printing Press production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Inkjet Rotary Digital Printing Press production by Application, production, value,

CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Inkjet Rotary Digital Printing Press market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Screen Graphic Solutions, Kodak, Domino Printing, HP, Oyang Group, Printing Systems International, UP Group, UPG-Digital, NOVA, Macarbox, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Inkjet Rotary Digital Printing Press market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Inkjet Rotary Digital Printing Press Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Inkjet Rotary Digital Printing Press Market, Segmentation by Type:

Color Machine

Single Black Machine

Global Inkjet Rotary Digital Printing Press Market, Segmentation by Print Speed:

High Speed

Medium Speed

Low Speed

Global Inkjet Rotary Digital Printing Press Market, Segmentation by Substrate Type:

Paper

Film

Specialty Materials

Global Inkjet Rotary Digital Printing Press Market, Segmentation by Sheet Size:

440mm

560mm-650mm

880mm and Above

Global Inkjet Rotary Digital Printing Press Market, Segmentation by Application:

Advertising Spraying

Packaging and Labeling

Textile Printing

Industrial

Book and Magazine Publishing

Others

Companies Profiled:

Screen Graphic Solutions

Kodak

Domino Printing

HP

Oyang Group

Printing Systems International

UP Group

UPG-Digital

NOVA

Macarbox

Mark Andy

Heidelberger Druckmaschinen

STRONG

AROJET

Shenzhen Runtianzhi Digital Equipment

BEIJING FOUNDER EASIPRINT

Lucky Huaguang Graphics

SHENZHEN YINTECH

SHIELD

Inkj Digital

Key Questions Answered:

1. How big is the global Inkjet Rotary Digital Printing Press market?
2. What is the demand of the global Inkjet Rotary Digital Printing Press market?
3. What is the year over year growth of the global Inkjet Rotary Digital Printing Press market?
4. What is the production and production value of the global Inkjet Rotary Digital Printing Press market?
5. Who are the key producers in the global Inkjet Rotary Digital Printing Press market?
6. What are the growth factors driving the market demand?

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