

# Global Inkjet Printing Inks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Inkjet Printing Inks market size was valued at USD 772.7 million in 2023 and is forecast to a readjusted size of USD 900 million by 2030 with a CAGR of 2.2% during review period.

Inkjet printing inks are liquid formulations used in inkjet printers. These inks contain colorants or pigments that are precisely deposited onto a substrate, such as paper or fabric, to create images or text.

**Expanding Application Range:** Increased use of inkjet printing inks in various applications, including graphics printing, textile printing, label printing, and industrial printing.

**Water-Based Formulations:** Growing preference for water-based inkjet inks due to their environmental friendliness, low VOC emissions, and suitability for diverse printing applications.

**UV-Curable Inks:** Adoption of UV-curable inkjet inks for their fast curing times, improved adhesion to substrates, and versatility in printing on various materials.

**High-Performance Pigments:** Incorporation of high-performance pigments in inkjet inks to achieve vibrant colors, long-lasting prints, and enhanced print quality.

The Global Info Research report includes an overview of the development of the Inkjet Printing Inks industry chain, the market status of Office Printing (Inkjet Inks Based on Dye, Inkjet Inks Based on Pigment), Textile (Inkjet Inks Based on Dye, Inkjet Inks Based

on Pigment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Inkjet Printing Inks.

Regionally, the report analyzes the Inkjet Printing Inks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Inkjet Printing Inks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Inkjet Printing Inks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Inkjet Printing Inks industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Inkjet Inks Based on Dye, Inkjet Inks Based on Pigment).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Inkjet Printing Inks market.

**Regional Analysis:** The report involves examining the Inkjet Printing Inks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Inkjet Printing Inks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Inkjet Printing Inks:

**Company Analysis:** Report covers individual Inkjet Printing Inks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Inkjet Printing Inks. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Office Printing, Textile).

**Technology Analysis:** Report covers specific technologies relevant to Inkjet Printing Inks. It assesses the current state, advancements, and potential future developments in Inkjet Printing Inks areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Inkjet Printing Inks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Inkjet Printing Inks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Inkjet Inks Based on Dye

Inkjet Inks Based on Pigment

### Market segment by Application

Office Printing

Textile

Industrial Printing

### Major players covered

HP

EPSON

Collins

Fujifilm Sericol International

Wikoff Color

Nippon Kayaku

TRIDENT

Sensient Imaging Technologies

Van Son Holland Ink

Nazdar

Dupont

InkTec

Roland DG

Hitachi

American Ink Jet Corporation

Jetbest

Print-Rite

Hongsam Digital Science and Technology

Liaoning Fine Chemical Technology

Neomark (Tianjin) Ink

Zhuhai Seine Technology

Guangzhou Boye Digital Technology

Inkbank

Shanghai INKWIN Inkjet Technology

Guangzhou Fusica Digital

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Inkjet Printing Inks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Inkjet Printing Inks, with price, sales,

revenue and global market share of Inkjet Printing Inks from 2019 to 2024.

Chapter 3, the Inkjet Printing Inks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Inkjet Printing Inks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Inkjet Printing Inks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Inkjet Printing Inks.

Chapter 14 and 15, to describe Inkjet Printing Inks sales channel, distributors, customers, research findings and conclusion.

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