

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ink Additives Market 2018, Forecast to 2023

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Abstracts

Ink additives are the chemical substances that are used in small quantities in printing ink formulations. They are commonly water-based or solvent-based, depending on the technology. Ink additives enhance the performance of the ink and printing by acting as dispersants, wetting agents, defoamers, and driers. They are added at the time of formulation or on the press side. The defoamers are commonly used during the pigment milling, ink manufacturing, and printing processes. The dispersants are used for improved color development and increased mill output.

Scope of the Report:

This report focuses on the Ink Additives in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The packaging application led the ink additives market in 2017. The Brazilian, Russian, Indian and Chinese (BRIC) markets accounted for around 30% of the demand for global packaging in the same year. Packaging sales in the emerging markets are expected to show growth as both, increased consumption and demand for consumer goods drives the need for more sophisticated packaging due to the growing disposable incomes in the regions. Flexible packaging is gaining popularity among the consumers owing to its convenience and easy handling technique. Flexible packaging is used across the food & beverage industry and for cigarette packaging. Growing online purchase is also expected to positively impact the demand for corrugated boxes and boards and further impact the demand for ink additives.

The Asia-Pacific region accounted for the largest share of the global ink additives market in 2017. Growing demand for flexographic printing inks in the packaging industry

for corrugated containers, flexible packaging, folding cartons, labels and tags, and metal cans are driving the ink additives market in the Asia-Pacific region. South America is projected to grow at the second highest rate after the Asia-Pacific region during the forecast period.

The worldwide market for Ink Additives is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Altana

BASF

Dow Corning

Elementis

Evonik

Huntsman

Lawter

Shamrock

Munzing Chemie

Solvay

Keim Additec Surface

Allnex

Croda

Honeywell

Dorf Ketal

Polyone

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Rheology Modifiers

Slip/Rub Materials

Dispersants

Defoamers

Others

Market Segment by Applications, can be divided into

Packaging

Publishing

Commercial Printing

There are 15 Chapters to deeply display the global Ink Additives market.

Chapter 1, to describe Ink Additives Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ink Additives, with sales, revenue, and price of Ink Additives, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ink Additives, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ink Additives market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ink Additives sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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