

Global Infrastructure as a service (IaaS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G7308597DE28EN.html>

Date: June 2024

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: G7308597DE28EN

Abstracts

According to our (Global Info Research) latest study, the global Infrastructure as a service (IaaS) market size was valued at USD 38080 million in 2023 and is forecast to a readjusted size of USD 105960 million by 2030 with a CAGR of 15.7% during review period.

Infrastructure as a service (IaaS) refers to online services that provide high-level APIs used to dereference various low-level details of underlying network infrastructure like physical computing resources, location, data partitioning, scaling, security, backup etc. Pools of hypervisors within the cloud operational system can support large numbers of virtual machines and the ability to scale services up and down according to customers' varying requirements.

The IT & telecom industry, along with BFSI and healthcare industries, account for the largest market share in the overall market. Increasing volume of business data in such verticals and concerns related to the security, confidentiality, and management of such a huge volume of critical individual information, financial, and other health related information are some of the major factors resulting in high spending by the verticals in the markets. Other high growth sectors include retail & e-commerce, government, and energy & utilities.

The Global Info Research report includes an overview of the development of the Infrastructure as a service (IaaS) industry chain, the market status of IT & Telecom (Disaster Recovery as a Service (DRaaS), Compute as a Service (CaaS)), Banking, Financial Services, and Insurance (BFSI) (Disaster Recovery as a Service (DRaaS), Compute as a Service (CaaS)), and key enterprises in developed and developing

market, and analysed the cutting-edge technology, patent, hot applications and market trends of Infrastructure as a service (IaaS).

Regionally, the report analyzes the Infrastructure as a service (IaaS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Infrastructure as a service (IaaS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Infrastructure as a service (IaaS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Infrastructure as a service (IaaS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Disaster Recovery as a Service (DRaaS), Compute as a Service (CaaS)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Infrastructure as a service (IaaS) market.

Regional Analysis: The report involves examining the Infrastructure as a service (IaaS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Infrastructure as a service (IaaS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Infrastructure as a service (IaaS):

Company Analysis: Report covers individual Infrastructure as a service (IaaS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Infrastructure as a service (IaaS). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (IT & Telecom, Banking, Financial Services, and Insurance (BFSI)).

Technology Analysis: Report covers specific technologies relevant to Infrastructure as a service (IaaS). It assesses the current state, advancements, and potential future developments in Infrastructure as a service (IaaS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Infrastructure as a service (IaaS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Infrastructure as a service (IaaS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Disaster Recovery as a Service (DRaaS)

Compute as a Service (CaaS)

Data Center as a Service (DCaaS)

Desktop as a Service (DaaS)

Application Hosting as a Service

Storage as a Service (STaaS)

Market segment by Application

IT & Telecom

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Retail and E-commerce

Government & Defense

Energy & Utilities

Manufacturing

Others

Market segment by players, this report covers

IBM

Oracle

Microsoft

Rackspace

Fujitsu

NTT Communications

Amazon Web Services

Vmware

Computer Sciences

Virtustream

CenturyLink

Datapipe

Joyent

Dimension Data

Interoute Communications

Hewlett-Packard

Google

Verizon Communications

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Infrastructure as a service (IaaS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Infrastructure as a service (IaaS), with revenue, gross margin and global market share of Infrastructure as a service (IaaS) from 2019 to 2024.

Chapter 3, the Infrastructure as a service (IaaS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Infrastructure as a service (IaaS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Infrastructure as a service (IaaS).

Chapter 13, to describe Infrastructure as a service (IaaS) research findings and conclusion.

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