

# Global Infrared Touch Screen Display Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GD929DDFED46EN.html

Date: June 2024

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: GD929DDFED46EN

#### **Abstracts**

According to our (Global Info Research) latest study, the global Infrared Touch Screen Display market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

An infrared touchscreen uses an array of X-Y infrared LED and photodetector pairs around the edges of the screen to detect a disruption in the pattern of LED beams. These LED beams cross each other in vertical and horizontal patterns. This helps the sensors pick up the exact location of the touch. A major benefit of such a system is that it can detect essentially any opaque object including a finger, gloved finger, stylus or pen. It is generally used in outdoor applications and POS systems which cannot rely on a conductor (such as a bare finger) to activate the touchscreen. Unlike capacitive touchscreens, infrared touchscreens do not require any patterning on the glass which increases durability and optical clarity of the overall system. Infrared touchscreens are sensitive to dirt and dust that can interfere with the infrared beams, and suffer from parallax in curved surfaces and accidental press when the user hovers a finger over the screen while searching for the item to be selected.

The Global Info Research report includes an overview of the development of the Infrared Touch Screen Display industry chain, the market status of Industrial (Stand-Alone HMI, Embedded HMI), Commercial (Stand-Alone HMI, Embedded HMI), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Infrared Touch Screen Display.

Regionally, the report analyzes the Infrared Touch Screen Display markets in key



regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Infrared Touch Screen Display market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Infrared Touch Screen Display market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Infrared Touch Screen Display industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Unit), revenue generated, and market share of different by Type (e.g., Stand-Alone HMI, Embedded HMI).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Infrared Touch Screen Display market.

Regional Analysis: The report involves examining the Infrared Touch Screen Display market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Infrared Touch Screen Display market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Infrared Touch Screen Display:

Company Analysis: Report covers individual Infrared Touch Screen Display manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Infrared Touch Screen Display This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Industrial, Commercial).

Technology Analysis: Report covers specific technologies relevant to Infrared Touch Screen Display. It assesses the current state, advancements, and potential future developments in Infrared Touch Screen Display areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Infrared Touch Screen Display market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Infrared Touch Screen Display market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Embedded HMI

Stand-Alone HMI

Market segment by Application

Industrial

Commercial

Others



## Major players covered 3M Elo Touch Planar Systems Touch International Flatvision Chimei Innolux **AOPEN** Flytech Posiflex Technology Hisense Intelligent Commercia Shenzhen Bigtide Technology Sinocan International Technologies Guangdong Galaxy Information Technology AMONGO Display Technology Guangzhou top electronic equipment Shenzhen L&M Electronic **FEC**

Market segment by region, regional analysis covers



North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Infrared Touch Screen Display product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Infrared Touch Screen Display, with price, sales, revenue and global market share of Infrared Touch Screen Display from 2019 to 2024.

Chapter 3, the Infrared Touch Screen Display competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Infrared Touch Screen Display breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Infrared Touch Screen Display market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.



Chapter 13, the key raw materials and key suppliers, and industry chain of Infrared Touch Screen Display.

Chapter 14 and 15, to describe Infrared Touch Screen Display sales channel, distributors, customers, research findings and conclusion.



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