

Global Infrared Reflecting Titanium Dioxide Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Infrared Reflecting Titanium Dioxide market size is expected to reach \$ 51.99 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Global sales of Infrared Reflecting Titanium Dioxide was about 2870 tons in 2025 with average price of 12.5 USD/kg. The average gross margin of the industry is between 25%-35%. Paints and coatings are the biggest consumption of the product.

Infrared Reflecting Titanium Dioxide refers to titanium dioxide (TiO₂) pigments or functional grades engineered to increase reflectance in the near-infrared region (typically ~780–2500 nm) while maintaining high visible-light scattering (whiteness/opacity). By optimizing crystal phase, particle size/morphology, and surface treatments, these TiO₂ grades help reduce solar heat gain and surface temperature in applications such as “cool” coatings, plastics, inks, and building materials.

This report studies the global Infrared Reflecting Titanium Dioxide production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Infrared Reflecting Titanium Dioxide and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Infrared Reflecting Titanium Dioxide that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Infrared Reflecting Titanium Dioxide total production and demand, 2021-2032, (Tons)

Global Infrared Reflecting Titanium Dioxide total production value, 2021-2032, (USD Million)

Global Infrared Reflecting Titanium Dioxide production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Infrared Reflecting Titanium Dioxide consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Infrared Reflecting Titanium Dioxide domestic production, consumption, key domestic manufacturers and share

Global Infrared Reflecting Titanium Dioxide production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Infrared Reflecting Titanium Dioxide production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Infrared Reflecting Titanium Dioxide production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Infrared Reflecting Titanium Dioxide market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tayca, Inter-China Chemical, Venator Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Infrared Reflecting Titanium Dioxide market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Infrared Reflecting Titanium Dioxide Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Infrared Reflecting Titanium Dioxide Market, Segmentation by Type:

Rutile Type

Other

Global Infrared Reflecting Titanium Dioxide Market, Segmentation by Purity:

?90% Purity

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