

Global Infrared Reflecting Titanium Dioxide Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Infrared Reflecting Titanium Dioxide market size was valued at US\$ 36.92 million in 2025 and is forecast to a readjusted size of US\$ 51.99 million by 2032 with a CAGR of 5.5% during review period.

Global sales of Infrared Reflecting Titanium Dioxide was about 2870 tons in 2025 with average price of 12.5 USD/kg. The average gross margin of the industry is between 25%-35%. Paints and coatings are the biggest consumption of the product.

Infrared Reflecting Titanium Dioxide refers to titanium dioxide (TiO₂) pigments or functional grades engineered to increase reflectance in the near-infrared region (typically ~780–2500 nm) while maintaining high visible-light scattering (whiteness/opacity). By optimizing crystal phase, particle size/morphology, and surface treatments, these TiO₂ grades help reduce solar heat gain and surface temperature in applications such as “cool” coatings, plastics, inks, and building materials.

This report is a detailed and comprehensive analysis for global Infrared Reflecting Titanium Dioxide market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Infrared Reflecting Titanium Dioxide market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global Infrared Reflecting Titanium Dioxide market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global Infrared Reflecting Titanium Dioxide market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global Infrared Reflecting Titanium Dioxide market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Infrared Reflecting Titanium Dioxide

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Infrared Reflecting Titanium Dioxide market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tayca, Inter-China Chemical, Venator Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Infrared Reflecting Titanium Dioxide market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rutile Type

Other

Market segment by Purity

?90% Purity

?90% Purity

Market segment by Application

Paints and Coating

Plastics

Other

Major players covered

Tayca

Inter-China Chemical

Venator Materials

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Global Infrared Reflecting Titanium Dioxide Market 2026 by Manufacturers, Regions, Type and Application, Forec...

Chapter 1, to describe Infrared Reflecting Titanium Dioxide product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Infrared Reflecting Titanium Dioxide, with price, sales quantity, revenue, and global market share of Infrared Reflecting Titanium Dioxide from 2021 to 2026.

Chapter 3, the Infrared Reflecting Titanium Dioxide competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Infrared Reflecting Titanium Dioxide breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Infrared Reflecting Titanium Dioxide market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Infrared Reflecting Titanium Dioxide.

Chapter 14 and 15, to describe Infrared Reflecting Titanium Dioxide sales channel, distributors, customers, research findings and conclusion.

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