

Global Influenza Diagnostics Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Influenza Diagnostics market size is expected to reach \$ 4334 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Influenza is an infectious disease and affects the upper respiratory tract in humans. The disease is common in children and elderly population (aged 65 years and above). The disease has a huge impact on Public Company health. Influenza A virus poses a greater risk as compared to the influenza B virus. The B virus is responsible for 20% to 25% of infections globally. Proper collection, storage and transport of respiratory specimens are the essential first step for laboratory detection of influenza virus infections. Laboratory confirmation of influenza virus from throat, nasal and nasopharyngeal secretions or tracheal aspirate or washings is commonly performed using direct antigen detection, virus isolation, or detection of influenza-specific RNA by reverse transcriptase-polymerase chain reaction (RT-PCR).

North America is the largest consumption place, with a consumption market share nearly 53%. Following North America, Europe is the second largest consumption place with the consumption market share of 25%.

The main manufacturers are BD, Abbott (Include Alere), Roche, SIEMENS, Analytik Jena, Quidel, Thermo Fisher, Meridian Bioscience, BioMerieux, Sekisui Diagnostics, Response Biomedical, SA Scientific etc. BD is the largest manufacturer with about 19% market share.

This report studies the global Influenza Diagnostics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Influenza Diagnostics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Influenza Diagnostics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Influenza Diagnostics total market, 2021-2032, (USD Million)

Global Influenza Diagnostics total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Influenza Diagnostics total market, key domestic companies, and share, (USD Million)

Global Influenza Diagnostics revenue by player, revenue and market share 2021-2026, (USD Million)

Global Influenza Diagnostics total market by Type, CAGR, 2021-2032, (USD Million)

Global Influenza Diagnostics total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Influenza Diagnostics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BD, Abbott (Include Alere), Roche, SIEMENS, Analytik Jena, Quidel, Thermo Fisher, Meridian Bioscience, BioMerieux, Sekisui Diagnostics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Influenza Diagnostics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Influenza Diagnostics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Influenza Diagnostics Market, Segmentation by Type:

RIDT

RT-PCR

Cell Culture

Others

Global Influenza Diagnostics Market, Segmentation by Application:

Hospitals

POCT

Others

Companies Profiled:

BD

Abbott (Include Alere)

Roche

SIEMENS

Analytik Jena

Quidel

Thermo Fisher

Meridian Bioscience

BioMerieux

Sekisui Diagnostics

Response Biomedical

SA Scientific

Key Questions Answered

1. How big is the global Influenza Diagnostics market?
2. What is the demand of the global Influenza Diagnostics market?
3. What is the year over year growth of the global Influenza Diagnostics market?
4. What is the total value of the global Influenza Diagnostics market?
5. Who are the Major Players in the global Influenza Diagnostics market?
6. What are the growth factors driving the market demand?

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