

Global Influencer Marketing Services Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Influencer Marketing Services market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Influencer Marketing Services market size is estimated to be worth US\$ 6690 million in 2021 and is forecast to a readjusted size of USD 17100 million by 2028 with a CAGR of 14.3% during review period. Beauty & Cosmetics accounting for % of the Influencer Marketing Services global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Basic Plan segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Influencer Marketing Services include IMA, Sensei Marketing, WebFX, Marketing Maven, and Socially Powerfu, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Influencer Marketing Services market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Basic Plan

Aggressive Plan

Market Leader Plan

Market segment by Application, can be divided into

Beauty & Cosmetics

Apparel

Jewelry & Accessories

Others

Market segment by players, this report covers

IMA

Sensei Marketing

WebFX

Marketing Maven

Socially Powerfu

Viral Nation

Kairos Media

Obviously

August United

Audiencly

HireInfluence

Openinfluence

Zorka.Mobi

Fanbytes

Mediakix

The Amplify

Infinite

Agency Entourage

Go Fish Digital

StarGazer

Degrees

HelloSociety

PMYB

Carusele

The Outloud Group

Sway Group

Leaders

Bastion Elevate

Heron Agency

The Influencer Marketing Factory

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Influencer Marketing Services product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Influencer Marketing Services, with revenue, gross margin and global market share of Influencer Marketing Services from 2019 to 2022.

Chapter 3, the Influencer Marketing Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Influencer Marketing Services market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Influencer Marketing Services research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Influencer Marketing Services

1.2 Classification of Influencer Marketing Services by Type

1.2.1 Overview: Global Influencer Marketing Services Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global Influencer Marketing Services Revenue Market Share by Type in 2021

1.2.3 Basic Plan

1.2.4 Aggressive Plan

1.2.5 Market Leader Plan

1.3 Global Influencer Marketing Services Market by Application

1.3.1 Overview: Global Influencer Marketing Services Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 Beauty & Cosmetics

1.3.3 Apparel

1.3.4 Jewelry & Accessories

1.3.5 Others

1.4 Global Influencer Marketing Services Market Size & Forecast

1.5 Global Influencer Marketing Services Market Size and Forecast by Region

1.5.1 Global Influencer Marketing Services Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global Influencer Marketing Services Market Size by Region, (2017-2022)

1.5.3 North America Influencer Marketing Services Market Size and Prospect (2017-2028)

1.5.4 Europe Influencer Marketing Services Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific Influencer Marketing Services Market Size and Prospect (2017-2028)

1.5.6 South America Influencer Marketing Services Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Influencer Marketing Services Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 Influencer Marketing Services Market Drivers

1.6.2 Influencer Marketing Services Market Restraints

1.6.3 Influencer Marketing Services Trends Analysis

2 COMPANY PROFILES

2.1 IMA

2.1.1 IMA Details

2.1.2 IMA Major Business

2.1.3 IMA Influencer Marketing Services Product and Solutions

2.1.4 IMA Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 IMA Recent Developments and Future Plans

2.2 Sensei Marketing

2.2.1 Sensei Marketing Details

2.2.2 Sensei Marketing Major Business

2.2.3 Sensei Marketing Influencer Marketing Services Product and Solutions

2.2.4 Sensei Marketing Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 Sensei Marketing Recent Developments and Future Plans

2.3 WebFX

2.3.1 WebFX Details

2.3.2 WebFX Major Business

2.3.3 WebFX Influencer Marketing Services Product and Solutions

2.3.4 WebFX Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 WebFX Recent Developments and Future Plans

2.4 Marketing Maven

2.4.1 Marketing Maven Details

2.4.2 Marketing Maven Major Business

2.4.3 Marketing Maven Influencer Marketing Services Product and Solutions

2.4.4 Marketing Maven Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 Marketing Maven Recent Developments and Future Plans

2.5 Socially Powerfu

2.5.1 Socially Powerfu Details

2.5.2 Socially Powerfu Major Business

2.5.3 Socially Powerfu Influencer Marketing Services Product and Solutions

2.5.4 Socially Powerfu Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 Socially Powerfu Recent Developments and Future Plans

2.6 Viral Nation

2.6.1 Viral Nation Details

2.6.2 Viral Nation Major Business

- 2.6.3 Viral Nation Influencer Marketing Services Product and Solutions
- 2.6.4 Viral Nation Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.6.5 Viral Nation Recent Developments and Future Plans
- 2.7 Kairos Media
 - 2.7.1 Kairos Media Details
 - 2.7.2 Kairos Media Major Business
 - 2.7.3 Kairos Media Influencer Marketing Services Product and Solutions
 - 2.7.4 Kairos Media Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.7.5 Kairos Media Recent Developments and Future Plans
- 2.8 Obviously
 - 2.8.1 Obviously Details
 - 2.8.2 Obviously Major Business
 - 2.8.3 Obviously Influencer Marketing Services Product and Solutions
 - 2.8.4 Obviously Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.8.5 Obviously Recent Developments and Future Plans
- 2.9 August United
 - 2.9.1 August United Details
 - 2.9.2 August United Major Business
 - 2.9.3 August United Influencer Marketing Services Product and Solutions
 - 2.9.4 August United Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.9.5 August United Recent Developments and Future Plans
- 2.10 Audiency
 - 2.10.1 Audiency Details
 - 2.10.2 Audiency Major Business
 - 2.10.3 Audiency Influencer Marketing Services Product and Solutions
 - 2.10.4 Audiency Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.10.5 Audiency Recent Developments and Future Plans
- 2.11 HireInfluence
 - 2.11.1 HireInfluence Details
 - 2.11.2 HireInfluence Major Business
 - 2.11.3 HireInfluence Influencer Marketing Services Product and Solutions
 - 2.11.4 HireInfluence Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.11.5 HireInfluence Recent Developments and Future Plans

2.12 Openinfluence

2.12.1 Openinfluence Details

2.12.2 Openinfluence Major Business

2.12.3 Openinfluence Influencer Marketing Services Product and Solutions

2.12.4 Openinfluence Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.12.5 Openinfluence Recent Developments and Future Plans

2.13 Zorka.Mobi

2.13.1 Zorka.Mobi Details

2.13.2 Zorka.Mobi Major Business

2.13.3 Zorka.Mobi Influencer Marketing Services Product and Solutions

2.13.4 Zorka.Mobi Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.13.5 Zorka.Mobi Recent Developments and Future Plans

2.14 Fanbytes

2.14.1 Fanbytes Details

2.14.2 Fanbytes Major Business

2.14.3 Fanbytes Influencer Marketing Services Product and Solutions

2.14.4 Fanbytes Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.14.5 Fanbytes Recent Developments and Future Plans

2.15 Mediakix

2.15.1 Mediakix Details

2.15.2 Mediakix Major Business

2.15.3 Mediakix Influencer Marketing Services Product and Solutions

2.15.4 Mediakix Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.15.5 Mediakix Recent Developments and Future Plans

2.16 The Amplify

2.16.1 The Amplify Details

2.16.2 The Amplify Major Business

2.16.3 The Amplify Influencer Marketing Services Product and Solutions

2.16.4 The Amplify Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.16.5 The Amplify Recent Developments and Future Plans

2.17 Infinite

2.17.1 Infinite Details

2.17.2 Infinite Major Business

2.17.3 Infinite Influencer Marketing Services Product and Solutions

2.17.4 Infinite Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.17.5 Infinite Recent Developments and Future Plans

2.18 Agency Entourage

2.18.1 Agency Entourage Details

2.18.2 Agency Entourage Major Business

2.18.3 Agency Entourage Influencer Marketing Services Product and Solutions

2.18.4 Agency Entourage Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.18.5 Agency Entourage Recent Developments and Future Plans

2.19 Go Fish Digital

2.19.1 Go Fish Digital Details

2.19.2 Go Fish Digital Major Business

2.19.3 Go Fish Digital Influencer Marketing Services Product and Solutions

2.19.4 Go Fish Digital Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.19.5 Go Fish Digital Recent Developments and Future Plans

2.20 StarGazer

2.20.1 StarGazer Details

2.20.2 StarGazer Major Business

2.20.3 StarGazer Influencer Marketing Services Product and Solutions

2.20.4 StarGazer Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.20.5 StarGazer Recent Developments and Future Plans

2.21 Degrees

2.21.1 Degrees Details

2.21.2 Degrees Major Business

2.21.3 Degrees Influencer Marketing Services Product and Solutions

2.21.4 Degrees Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.21.5 Degrees Recent Developments and Future Plans

2.22 HelloSociety

2.22.1 HelloSociety Details

2.22.2 HelloSociety Major Business

2.22.3 HelloSociety Influencer Marketing Services Product and Solutions

2.22.4 HelloSociety Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.22.5 HelloSociety Recent Developments and Future Plans

2.23 PMYB

- 2.23.1 PMYB Details
- 2.23.2 PMYB Major Business
- 2.23.3 PMYB Influencer Marketing Services Product and Solutions
- 2.23.4 PMYB Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.23.5 PMYB Recent Developments and Future Plans
- 2.24 Carusele
 - 2.24.1 Carusele Details
 - 2.24.2 Carusele Major Business
 - 2.24.3 Carusele Influencer Marketing Services Product and Solutions
 - 2.24.4 Carusele Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.24.5 Carusele Recent Developments and Future Plans
- 2.25 The Outloud Group
 - 2.25.1 The Outloud Group Details
 - 2.25.2 The Outloud Group Major Business
 - 2.25.3 The Outloud Group Influencer Marketing Services Product and Solutions
 - 2.25.4 The Outloud Group Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.25.5 The Outloud Group Recent Developments and Future Plans
- 2.26 Sway Group
 - 2.26.1 Sway Group Details
 - 2.26.2 Sway Group Major Business
 - 2.26.3 Sway Group Influencer Marketing Services Product and Solutions
 - 2.26.4 Sway Group Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.26.5 Sway Group Recent Developments and Future Plans
- 2.27 Leaders
 - 2.27.1 Leaders Details
 - 2.27.2 Leaders Major Business
 - 2.27.3 Leaders Influencer Marketing Services Product and Solutions
 - 2.27.4 Leaders Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.27.5 Leaders Recent Developments and Future Plans
- 2.28 Bastion Elevate
 - 2.28.1 Bastion Elevate Details
 - 2.28.2 Bastion Elevate Major Business
 - 2.28.3 Bastion Elevate Influencer Marketing Services Product and Solutions
 - 2.28.4 Bastion Elevate Influencer Marketing Services Revenue, Gross Margin and

Market Share (2019, 2020, 2021, and 2022)

2.28.5 Bastion Elevate Recent Developments and Future Plans

2.29 Heron Agency

2.29.1 Heron Agency Details

2.29.2 Heron Agency Major Business

2.29.3 Heron Agency Influencer Marketing Services Product and Solutions

2.29.4 Heron Agency Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.29.5 Heron Agency Recent Developments and Future Plans

2.30 The Influencer Marketing Factory

2.30.1 The Influencer Marketing Factory Details

2.30.2 The Influencer Marketing Factory Major Business

2.30.3 The Influencer Marketing Factory Influencer Marketing Services Product and Solutions

2.30.4 The Influencer Marketing Factory Influencer Marketing Services Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.30.5 The Influencer Marketing Factory Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Influencer Marketing Services Revenue and Share by Players (2019, 2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 Influencer Marketing Services Players Market Share in 2021

3.2.2 Top 10 Influencer Marketing Services Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 Influencer Marketing Services Players Head Office, Products and Services Provided

3.4 Influencer Marketing Services Mergers & Acquisitions

3.5 Influencer Marketing Services New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Influencer Marketing Services Revenue and Market Share by Type (2017-2022)

4.2 Global Influencer Marketing Services Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Influencer Marketing Services Revenue Market Share by Application

(2017-2022)

5.2 Global Influencer Marketing Services Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Influencer Marketing Services Revenue by Type (2017-2028)

6.2 North America Influencer Marketing Services Revenue by Application (2017-2028)

6.3 North America Influencer Marketing Services Market Size by Country

6.3.1 North America Influencer Marketing Services Revenue by Country (2017-2028)

6.3.2 United States Influencer Marketing Services Market Size and Forecast

(2017-2028)

6.3.3 Canada Influencer Marketing Services Market Size and Forecast (2017-2028)

6.3.4 Mexico Influencer Marketing Services Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Influencer Marketing Services Revenue by Type (2017-2028)

7.2 Europe Influencer Marketing Services Revenue by Application (2017-2028)

7.3 Europe Influencer Marketing Services Market Size by Country

7.3.1 Europe Influencer Marketing Services Revenue by Country (2017-2028)

7.3.2 Germany Influencer Marketing Services Market Size and Forecast (2017-2028)

7.3.3 France Influencer Marketing Services Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Influencer Marketing Services Market Size and Forecast

(2017-2028)

7.3.5 Russia Influencer Marketing Services Market Size and Forecast (2017-2028)

7.3.6 Italy Influencer Marketing Services Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Influencer Marketing Services Revenue by Type (2017-2028)

8.2 Asia-Pacific Influencer Marketing Services Revenue by Application (2017-2028)

8.3 Asia-Pacific Influencer Marketing Services Market Size by Region

8.3.1 Asia-Pacific Influencer Marketing Services Revenue by Region (2017-2028)

8.3.2 China Influencer Marketing Services Market Size and Forecast (2017-2028)

8.3.3 Japan Influencer Marketing Services Market Size and Forecast (2017-2028)

8.3.4 South Korea Influencer Marketing Services Market Size and Forecast

(2017-2028)

8.3.5 India Influencer Marketing Services Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia Influencer Marketing Services Market Size and Forecast

(2017-2028)

8.3.7 Australia Influencer Marketing Services Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Influencer Marketing Services Revenue by Type (2017-2028)

9.2 South America Influencer Marketing Services Revenue by Application (2017-2028)

9.3 South America Influencer Marketing Services Market Size by Country

9.3.1 South America Influencer Marketing Services Revenue by Country (2017-2028)

9.3.2 Brazil Influencer Marketing Services Market Size and Forecast (2017-2028)

9.3.3 Argentina Influencer Marketing Services Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Influencer Marketing Services Revenue by Type (2017-2028)

10.2 Middle East & Africa Influencer Marketing Services Revenue by Application
(2017-2028)

10.3 Middle East & Africa Influencer Marketing Services Market Size by Country

10.3.1 Middle East & Africa Influencer Marketing Services Revenue by Country
(2017-2028)

10.3.2 Turkey Influencer Marketing Services Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia Influencer Marketing Services Market Size and Forecast
(2017-2028)

10.3.4 UAE Influencer Marketing Services Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Influencer Marketing Services Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Influencer Marketing Services Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Influencer Marketing Services Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Influencer Marketing Services Revenue (USD Million) by Region (2017-2022)

Table 5. Global Influencer Marketing Services Revenue Market Share by Region (2023-2028)

Table 6. IMA Corporate Information, Head Office, and Major Competitors

Table 7. IMA Major Business

Table 8. IMA Influencer Marketing Services Product and Solutions

Table 9. IMA Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Sensei Marketing Corporate Information, Head Office, and Major Competitors

Table 11. Sensei Marketing Major Business

Table 12. Sensei Marketing Influencer Marketing Services Product and Solutions

Table 13. Sensei Marketing Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. WebFX Corporate Information, Head Office, and Major Competitors

Table 15. WebFX Major Business

Table 16. WebFX Influencer Marketing Services Product and Solutions

Table 17. WebFX Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Marketing Maven Corporate Information, Head Office, and Major Competitors

Table 19. Marketing Maven Major Business

Table 20. Marketing Maven Influencer Marketing Services Product and Solutions

Table 21. Marketing Maven Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Socially Powerfu Corporate Information, Head Office, and Major Competitors

Table 23. Socially Powerfu Major Business

Table 24. Socially Powerfu Influencer Marketing Services Product and Solutions

Table 25. Socially Powerfu Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. Viral Nation Corporate Information, Head Office, and Major Competitors

Table 27. Viral Nation Major Business

Table 28. Viral Nation Influencer Marketing Services Product and Solutions

Table 29. Viral Nation Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. Kairos Media Corporate Information, Head Office, and Major Competitors

Table 31. Kairos Media Major Business

Table 32. Kairos Media Influencer Marketing Services Product and Solutions

Table 33. Kairos Media Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. Obviously Corporate Information, Head Office, and Major Competitors

Table 35. Obviously Major Business

Table 36. Obviously Influencer Marketing Services Product and Solutions

Table 37. Obviously Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. August United Corporate Information, Head Office, and Major Competitors

Table 39. August United Major Business

Table 40. August United Influencer Marketing Services Product and Solutions

Table 41. August United Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. Audiencly Corporate Information, Head Office, and Major Competitors

Table 43. Audiencly Major Business

Table 44. Audiencly Influencer Marketing Services Product and Solutions

Table 45. Audiencly Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. HireInfluence Corporate Information, Head Office, and Major Competitors

Table 47. HireInfluence Major Business

Table 48. HireInfluence Influencer Marketing Services Product and Solutions

Table 49. HireInfluence Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 50. Openinfluence Corporate Information, Head Office, and Major Competitors

Table 51. Openinfluence Major Business

Table 52. Openinfluence Influencer Marketing Services Product and Solutions

Table 53. Openinfluence Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 54. Zorka.Mobi Corporate Information, Head Office, and Major Competitors

Table 55. Zorka.Mobi Major Business

Table 56. Zorka.Mobi Influencer Marketing Services Product and Solutions

Table 57. Zorka.Mobi Influencer Marketing Services Revenue (USD Million), Gross

Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. Fanbytes Corporate Information, Head Office, and Major Competitors

Table 59. Fanbytes Major Business

Table 60. Fanbytes Influencer Marketing Services Product and Solutions

Table 61. Fanbytes Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. Mediakix Corporate Information, Head Office, and Major Competitors

Table 63. Mediakix Major Business

Table 64. Mediakix Influencer Marketing Services Product and Solutions

Table 65. Mediakix Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. The Amplify Corporate Information, Head Office, and Major Competitors

Table 67. The Amplify Major Business

Table 68. The Amplify Influencer Marketing Services Product and Solutions

Table 69. The Amplify Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Infinite Corporate Information, Head Office, and Major Competitors

Table 71. Infinite Major Business

Table 72. Infinite Influencer Marketing Services Product and Solutions

Table 73. Infinite Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 74. Agency Entourage Corporate Information, Head Office, and Major Competitors

Table 75. Agency Entourage Major Business

Table 76. Agency Entourage Influencer Marketing Services Product and Solutions

Table 77. Agency Entourage Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 78. Go Fish Digital Corporate Information, Head Office, and Major Competitors

Table 79. Go Fish Digital Major Business

Table 80. Go Fish Digital Influencer Marketing Services Product and Solutions

Table 81. Go Fish Digital Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 82. StarGazer Corporate Information, Head Office, and Major Competitors

Table 83. StarGazer Major Business

Table 84. StarGazer Influencer Marketing Services Product and Solutions

Table 85. StarGazer Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 86. Degrees Corporate Information, Head Office, and Major Competitors

Table 87. Degrees Major Business

Table 88. Degrees Influencer Marketing Services Product and Solutions
Table 89. Degrees Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 90. HelloSociety Corporate Information, Head Office, and Major Competitors
Table 91. HelloSociety Major Business
Table 92. HelloSociety Influencer Marketing Services Product and Solutions
Table 93. HelloSociety Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 94. PMYB Corporate Information, Head Office, and Major Competitors
Table 95. PMYB Major Business
Table 96. PMYB Influencer Marketing Services Product and Solutions
Table 97. PMYB Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 98. Carusele Corporate Information, Head Office, and Major Competitors
Table 99. Carusele Major Business
Table 100. Carusele Influencer Marketing Services Product and Solutions
Table 101. Carusele Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 102. The Outloud Group Corporate Information, Head Office, and Major Competitors
Table 103. The Outloud Group Major Business
Table 104. The Outloud Group Influencer Marketing Services Product and Solutions
Table 105. The Outloud Group Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 106. Sway Group Corporate Information, Head Office, and Major Competitors
Table 107. Sway Group Major Business
Table 108. Sway Group Influencer Marketing Services Product and Solutions
Table 109. Sway Group Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 110. Leaders Corporate Information, Head Office, and Major Competitors
Table 111. Leaders Major Business
Table 112. Leaders Influencer Marketing Services Product and Solutions
Table 113. Leaders Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 114. Bastion Elevate Corporate Information, Head Office, and Major Competitors
Table 115. Bastion Elevate Major Business
Table 116. Bastion Elevate Influencer Marketing Services Product and Solutions
Table 117. Bastion Elevate Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 118. Heron Agency Corporate Information, Head Office, and Major Competitors

Table 119. Heron Agency Major Business

Table 120. Heron Agency Influencer Marketing Services Product and Solutions

Table 121. Heron Agency Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 122. The Influencer Marketing Factory Corporate Information, Head Office, and Major Competitors

Table 123. The Influencer Marketing Factory Major Business

Table 124. The Influencer Marketing Factory Influencer Marketing Services Product and Solutions

Table 125. The Influencer Marketing Factory Influencer Marketing Services Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 126. Global Influencer Marketing Services Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 127. Global Influencer Marketing Services Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 128. Breakdown of Influencer Marketing Services by Company Type (Tier 1, Tier 2 and Tier 3)

Table 129. Influencer Marketing Services Players Head Office, Products and Services Provided

Table 130. Influencer Marketing Services Mergers & Acquisitions in the Past Five Years

Table 131. Influencer Marketing Services New Entrants and Expansion Plans

Table 132. Global Influencer Marketing Services Revenue (USD Million) by Type (2017-2022)

Table 133. Global Influencer Marketing Services Revenue Share by Type (2017-2022)

Table 134. Global Influencer Marketing Services Revenue Forecast by Type (2023-2028)

Table 135. Global Influencer Marketing Services Revenue by Application (2017-2022)

Table 136. Global Influencer Marketing Services Revenue Forecast by Application (2023-2028)

Table 137. North America Influencer Marketing Services Revenue by Type (2017-2022) & (USD Million)

Table 138. North America Influencer Marketing Services Revenue by Type (2023-2028) & (USD Million)

Table 139. North America Influencer Marketing Services Revenue by Application (2017-2022) & (USD Million)

Table 140. North America Influencer Marketing Services Revenue by Application (2023-2028) & (USD Million)

Table 141. North America Influencer Marketing Services Revenue by Country

(2017-2022) & (USD Million)

Table 142. North America Influencer Marketing Services Revenue by Country

(2023-2028) & (USD Million)

Table 143. Europe Influencer Marketing Services Revenue by Type (2017-2022) & (USD Million)

Table 144. Europe Influencer Marketing Services Revenue by Type (2023-2028) & (USD Million)

Table 145. Europe Influencer Marketing Services Revenue by Application (2017-2022) & (USD Million)

Table 146. Europe Influencer Marketing Services Revenue by Application (2023-2028) & (USD Million)

Table 147. Europe Influencer Marketing Services Revenue by Country (2017-2022) & (USD Million)

Table 148. Europe Influencer Marketing Services Revenue by Country (2023-2028) & (USD Million)

Table 149. Asia-Pacific Influencer Marketing Services Revenue by Type (2017-2022) & (USD Million)

Table 150. Asia-Pacific Influencer Marketing Services Revenue by Type (2023-2028) & (USD Million)

Table 151. Asia-Pacific Influencer Marketing Services Revenue by Application (2017-2022) & (USD Million)

Table 152. Asia-Pacific Influencer Marketing Services Revenue by Application (2023-2028) & (USD Million)

Table 153. Asia-Pacific Influencer Marketing Services Revenue by Region (2017-2022) & (USD Million)

Table 154. Asia-Pacific Influencer Marketing Services Revenue by Region (2023-2028) & (USD Million)

Table 155. South America Influencer Marketing Services Revenue by Type (2017-2022) & (USD Million)

Table 156. South America Influencer Marketing Services Revenue by Type (2023-2028) & (USD Million)

Table 157. South America Influencer Marketing Services Revenue by Application (2017-2022) & (USD Million)

Table 158. South America Influencer Marketing Services Revenue by Application (2023-2028) & (USD Million)

Table 159. South America Influencer Marketing Services Revenue by Country (2017-2022) & (USD Million)

Table 160. South America Influencer Marketing Services Revenue by Country (2023-2028) & (USD Million)

Table 161. Middle East & Africa Influencer Marketing Services Revenue by Type
(2017-2022) & (USD Million)

Table 162. Middle East & Africa Influencer Marketing Services Revenue by Type
(2023-2028) & (USD Million)

Table 163. Middle East & Africa Influencer Marketing Services Revenue by Application
(2017-2022) & (USD Million)

Table 164. Middle East & Africa Influencer Marketing Services Revenue by Application
(2023-2028) & (USD Million)

Table 165. Middle East & Africa Influencer Marketing Services Revenue by Country
(2017-2022) & (USD Million)

Table 166. Middle East & Africa Influencer Marketing Services Revenue by Country
(2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Influencer Marketing Services Picture
- Figure 2. Global Influencer Marketing Services Revenue Market Share by Type in 2021
- Figure 3. Basic Plan
- Figure 4. Aggressive Plan
- Figure 5. Market Leader Plan
- Figure 6. Influencer Marketing Services Revenue Market Share by Application in 2021
- Figure 7. Beauty & Cosmetics Picture
- Figure 8. Apparel Picture
- Figure 9. Jewelry & Accessories Picture
- Figure 10. Others Picture
- Figure 11. Global Influencer Marketing Services Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 12. Global Influencer Marketing Services Revenue and Forecast (2017-2028) & (USD Million)
- Figure 13. Global Influencer Marketing Services Revenue Market Share by Region (2017-2028)
- Figure 14. Global Influencer Marketing Services Revenue Market Share by Region in 2021
- Figure 15. North America Influencer Marketing Services Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 16. Europe Influencer Marketing Services Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 17. Asia-Pacific Influencer Marketing Services Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 18. South America Influencer Marketing Services Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 19. Middle East and Africa Influencer Marketing Services Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 20. Influencer Marketing Services Market Drivers
- Figure 21. Influencer Marketing Services Market Restraints
- Figure 22. Influencer Marketing Services Market Trends
- Figure 23. IMA Recent Developments and Future Plans
- Figure 24. Sensei Marketing Recent Developments and Future Plans
- Figure 25. WebFX Recent Developments and Future Plans
- Figure 26. Marketing Maven Recent Developments and Future Plans

- Figure 27. Socially Powerfu Recent Developments and Future Plans
- Figure 28. Viral Nation Recent Developments and Future Plans
- Figure 29. Kairos Media Recent Developments and Future Plans
- Figure 30. Obviously Recent Developments and Future Plans
- Figure 31. August United Recent Developments and Future Plans
- Figure 32. Audiency Recent Developments and Future Plans
- Figure 33. HireInfluence Recent Developments and Future Plans
- Figure 34. Openinfluence Recent Developments and Future Plans
- Figure 35. Zorka.Mobi Recent Developments and Future Plans
- Figure 36. Fanbytes Recent Developments and Future Plans
- Figure 37. Mediakix Recent Developments and Future Plans
- Figure 38. The Amplify Recent Developments and Future Plans
- Figure 39. Infinite Recent Developments and Future Plans
- Figure 40. Agency Entourage Recent Developments and Future Plans
- Figure 41. Go Fish Digital Recent Developments and Future Plans
- Figure 42. StarGazer Recent Developments and Future Plans
- Figure 43. Degrees Recent Developments and Future Plans
- Figure 44. HelloSociety Recent Developments and Future Plans
- Figure 45. PMYB Recent Developments and Future Plans
- Figure 46. Carusele Recent Developments and Future Plans
- Figure 47. The Outloud Group Recent Developments and Future Plans
- Figure 48. Sway Group Recent Developments and Future Plans
- Figure 49. Leaders Recent Developments and Future Plans
- Figure 50. Bastion Elevate Recent Developments and Future Plans
- Figure 51. Heron Agency Recent Developments and Future Plans
- Figure 52. The Influencer Marketing Factory Recent Developments and Future Plans
- Figure 53. Global Influencer Marketing Services Revenue Share by Players in 2021
- Figure 54. Influencer Marketing Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021
- Figure 55. Global Top 3 Players Influencer Marketing Services Revenue Market Share in 2021
- Figure 56. Global Top 10 Players Influencer Marketing Services Revenue Market Share in 2021
- Figure 57. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)
- Figure 58. Global Influencer Marketing Services Revenue Share by Type in 2021
- Figure 59. Global Influencer Marketing Services Market Share Forecast by Type (2023-2028)
- Figure 60. Global Influencer Marketing Services Revenue Share by Application in 2021

Figure 61. Global Influencer Marketing Services Market Share Forecast by Application (2023-2028)

Figure 62. North America Influencer Marketing Services Sales Market Share by Type (2017-2028)

Figure 63. North America Influencer Marketing Services Sales Market Share by Application (2017-2028)

Figure 64. North America Influencer Marketing Services Revenue Market Share by Country (2017-2028)

Figure 65. United States Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. Canada Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Mexico Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. Europe Influencer Marketing Services Sales Market Share by Type (2017-2028)

Figure 69. Europe Influencer Marketing Services Sales Market Share by Application (2017-2028)

Figure 70. Europe Influencer Marketing Services Revenue Market Share by Country (2017-2028)

Figure 71. Germany Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. France Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. United Kingdom Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 74. Russia Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 75. Italy Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. Asia-Pacific Influencer Marketing Services Sales Market Share by Type (2017-2028)

Figure 77. Asia-Pacific Influencer Marketing Services Sales Market Share by Application (2017-2028)

Figure 78. Asia-Pacific Influencer Marketing Services Revenue Market Share by Region (2017-2028)

Figure 79. China Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 80. Japan Influencer Marketing Services Revenue and Growth Rate (2017-2028)

& (USD Million)

Figure 81. South Korea Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 82. India Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 83. Southeast Asia Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 84. Australia Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 85. South America Influencer Marketing Services Sales Market Share by Type (2017-2028)

Figure 86. South America Influencer Marketing Services Sales Market Share by Application (2017-2028)

Figure 87. South America Influencer Marketing Services Revenue Market Share by Country (2017-2028)

Figure 88. Brazil Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 89. Argentina Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 90. Middle East and Africa Influencer Marketing Services Sales Market Share by Type (2017-2028)

Figure 91. Middle East and Africa Influencer Marketing Services Sales Market Share by Application (2017-2028)

Figure 92. Middle East and Africa Influencer Marketing Services Revenue Market Share by Country (2017-2028)

Figure 93. Turkey Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 94. Saudi Arabia Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 95. UAE Influencer Marketing Services Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 96. Methodology

Figure 97. Research Process and Data Source

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