

# Global Inflight Shopping Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Inflight Shopping market size is expected to reach \$ 1598 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032). Inflight Shopping refers to the retail service provided to passengers during air travel, where they can purchase a curated selection of products directly from their seats. This service typically features duty-free items (exempt from customs, VAT, and excise taxes), luxury goods, cosmetics, electronics, travel accessories, and exclusive merchandise. Transactions are facilitated through traditional paper catalogs, digital interfaces on seatback entertainment systems, mobile apps via onboard Wi-Fi, or pre-order platforms. Airlines often partner with retailers to offer these products at competitive prices, creating an additional revenue stream while enhancing the passenger experience.

The inflight shopping industry is undergoing significant digital transformation, with airlines shifting from paper catalogs to mobile-first and AI-enhanced platforms that enable personalized recommendations and seamless transactions. Sustainability is emerging as a key trend, with eco-friendly packaging and carbon-neutral product options gaining traction. Despite these advances, the industry faces challenges including limited cabin storage affecting product variety, integration issues with aging aircraft technology, and changing consumer preferences post-pandemic. Opportunities exist in partnerships with e-commerce giants for expanded product selection, home delivery services, and AR/VR-enhanced shopping experiences that could redefine the onboard retail landscape.

This report studies the global Inflight Shopping demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Inflight Shopping, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Inflight Shopping that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Inflight Shopping total market, 2021-2032, (USD Million)

Global Inflight Shopping total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Inflight Shopping total market, key domestic companies, and share, (USD Million)

Global Inflight Shopping revenue by player, revenue and market share 2021-2026, (USD Million)

Global Inflight Shopping total market by Type, CAGR, 2021-2032, (USD Million)

Global Inflight Shopping total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Inflight Shopping market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Edelweiss Air AG, Lufthansa, AirAsia Group, The Emirates Group, Swiss International Air Lines AG, Singapore Airlines Limited, EasyJet Airline Company Limited, Cathay, Thai Airways International Public Company Limited (THAI), ANA (All Nippon Airways), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Inflight Shopping market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Inflight Shopping Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Inflight Shopping Market, Segmentation by Type:

Traditional Catalog-Based Shopping

Digital In-Flight Entertainment (IFE) Shopping

Others

Global Inflight Shopping Market, Segmentation by Product Category:

Luxury Goods

Beauty & Fragrances

Others

Global Inflight Shopping Market, Segmentation by Service Model:

Standard In-Flight Sales

Pre-Order Service

Others

Global Inflight Shopping Market, Segmentation by Application:

Duty-Free Luxury Shopping

Beauty & Fragrance Retail

Others

### **Companies Profiled:**

Edelweiss Air AG

Lufthansa

AirAsia Group

The Emirates Group

Swiss International Air Lines AG

Singapore Airlines Limited

EasyJet Airline Company Limited

Cathay

Thai Airways International Public Company Limited (THAI)

ANA (All Nippon Airways)

Japan Airlines (JAL)

Korean Air

Drukair Corporation

Delta Air Lines

### **Key Questions Answered**

1. How big is the global Inflight Shopping market?
2. What is the demand of the global Inflight Shopping market?

3. What is the year over year growth of the global Inflight Shopping market?
4. What is the total value of the global Inflight Shopping market?
5. Who are the Major Players in the global Inflight Shopping market?
6. What are the growth factors driving the market demand?

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