

# Global Inflatable Paddle Board Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Inflatable Paddle Board market size was valued at US\$ 1162 million in 2025 and is forecast to a readjusted size of US\$ 1700 million by 2032 with a CAGR of 5.9% during review period.

Inflatable paddle boards are inflatable water sports boards constructed from PVC-coated mesh fabric, drop-stitch fabric, and airtight structures. Once inflated, they offer high rigidity and buoyancy, making them suitable for stand-up paddling, recreational activities, yoga, fishing, surfing, and family-oriented fun. Compared to hard paddleboards, they offer advantages such as portability, ease of storage, lower transportation costs, and versatility across various use cases.

The upstream supply chain includes PVC materials, drop-stitch fabric, EVA traction pads, air valves, adhesives, paddle blades, leashes, backpacks, and inflation pumps. Downstream markets encompass water sports enthusiasts, tourist attractions, outdoor retailers, e-commerce platforms, clubs, and rental operators.

The global market for inflatable stand-up paddleboards (SUPs) has an average price of \$330 per set, with a sales volume of approximately 3.42 million sets, an annual production capacity of about 3.8 million sets, and an industry profit margin of around 25%.

Future growth in the global inflatable paddle board market will be driven by the rising popularity of outdoor recreational sports, the growth of water-based tourism consumption, and increasing demand for lightweight, portable equipment. Markets in Europe and North America have already developed a mature paddleboarding culture;

product trends are shifting toward high-end, specialized, and niche-application models?such as boards designed for touring, racing, yoga, fishing, and multi-person use. Asian markets, including China and Japan, remain in the stages of consumer cultivation and channel expansion; however, driven by trends such as camping, water-based tourism, and social media influence, they hold significant potential for demand growth. Future competition among enterprises will center on material strength, airtightness, compressive rigidity, lightweight design, accessory integration, brand marketing, and cross-border e-commerce capabilities.

This report is a detailed and comprehensive analysis for global Inflatable Paddle Board market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Inflatable Paddle Board market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Inflatable Paddle Board market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Inflatable Paddle Board market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Inflatable Paddle Board market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Inflatable Paddle Board

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Inflatable Paddle Board market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Red Paddle, Starboard, Aqua Marina, Bestway, Decathlon, Bluefin SUP, iROCKER, BOTE, ISLE, NRS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Inflatable Paddle Board market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

All-around Inflatable Paddle Board

Touring Inflatable Paddle Board

Racing Inflatable Paddle Board

Yoga Inflatable Paddle Board

Fishing Inflatable Paddle Board

Surf Inflatable Paddle Board

Multi-person Inflatable Paddle Board

Kids Inflatable Paddle Board

## Market segment by Board Length

Short Inflatable Paddle Board, below 10 ft

Medium Inflatable Paddle Board, 10?12 ft

Long Inflatable Paddle Board, 12?14 ft

Extra-long Inflatable Paddle Board, above 14 ft

## Market segment by Material

Single-layer PVC Inflatable Paddle Board

Double-layer PVC Inflatable Paddle Board

Drop-stitch Fabric Inflatable Paddle Board

Fusion Technology Inflatable Paddle Board

Carbon Reinforced Inflatable Paddle Board

## Market segment by Application

Online Sales

Offline Sales

## Major players covered

Red Paddle

Starboard

Aqua Marina

Bestway

Decathlon

Bluefin SUP

iROCKER

BOTE

ISLE

NRS

Naish

Jobe

TAHE

SIC Maui

Fanatic

RRD Roberto Ricci Designs

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Inflatable Paddle Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Inflatable Paddle Board, with price, sales quantity, revenue, and global market share of Inflatable Paddle Board from 2021 to 2026.

Chapter 3, the Inflatable Paddle Board competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Inflatable Paddle Board breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Inflatable Paddle Board market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Inflatable Paddle Board.

Chapter 14 and 15, to describe Inflatable Paddle Board sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Market Analysis by Type

##### 1.3.1 Overview: Global Inflatable Paddle Board Consumption Value by Type: 2021 Versus 2025 Versus 2032

##### 1.3.2 All-around Inflatable Paddle Board

##### 1.3.3 Touring Inflatable Paddle Board

##### 1.3.4 Racing Inflatable Paddle Board

##### 1.3.5 Yoga Inflatable Paddle Board

##### 1.3.6 Fishing Inflatable Paddle Board

##### 1.3.7 Surf Inflatable Paddle Board

##### 1.3.8 Multi-person Inflatable Paddle Board

##### 1.3.9 Kids Inflatable Paddle Board

#### 1.4 Market Analysis by Board Length

##### 1.4.1 Overview: Global Inflatable Paddle Board Consumption Value by Board Length: 2021 Versus 2025 Versus 2032

##### 1.4.2 Short Inflatable Paddle Board, below 10 ft

##### 1.4.3 Medium Inflatable Paddle Board, 10?12 ft

##### 1.4.4 Long Inflatable Paddle Board, 12?14 ft

##### 1.4.5 Extra-long Inflatable Paddle Board, above 14 ft

#### 1.5 Market Analysis by Material

##### 1.5.1 Overview: Global Inflatable Paddle Board Consumption Value by Material: 2021 Versus 2025 Versus 2032

##### 1.5.2 Single-layer PVC Inflatable Paddle Board

##### 1.5.3 Double-layer PVC Inflatable Paddle Board

##### 1.5.4 Drop-stitch Fabric Inflatable Paddle Board

##### 1.5.5 Fusion Technology Inflatable Paddle Board

##### 1.5.6 Carbon Reinforced Inflatable Paddle Board

#### 1.6 Market Analysis by Application

##### 1.6.1 Overview: Global Inflatable Paddle Board Consumption Value by Application: 2021 Versus 2025 Versus 2032

##### 1.6.2 Online Sales

##### 1.6.3 Offline Sales

#### 1.7 Global Inflatable Paddle Board Market Size & Forecast

##### 1.7.1 Global Inflatable Paddle Board Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Inflatable Paddle Board Sales Quantity (2021-2032)

1.7.3 Global Inflatable Paddle Board Average Price (2021-2032)

## **2 MANUFACTURERS PROFILES**

### **2.1 Red Paddle**

2.1.1 Red Paddle Details

2.1.2 Red Paddle Major Business

2.1.3 Red Paddle Inflatable Paddle Board Product and Services

2.1.4 Red Paddle Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Red Paddle Recent Developments/Updates

### **2.2 Starboard**

2.2.1 Starboard Details

2.2.2 Starboard Major Business

2.2.3 Starboard Inflatable Paddle Board Product and Services

2.2.4 Starboard Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Starboard Recent Developments/Updates

### **2.3 Aqua Marina**

2.3.1 Aqua Marina Details

2.3.2 Aqua Marina Major Business

2.3.3 Aqua Marina Inflatable Paddle Board Product and Services

2.3.4 Aqua Marina Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Aqua Marina Recent Developments/Updates

### **2.4 Bestway**

2.4.1 Bestway Details

2.4.2 Bestway Major Business

2.4.3 Bestway Inflatable Paddle Board Product and Services

2.4.4 Bestway Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Bestway Recent Developments/Updates

### **2.5 Decathlon**

2.5.1 Decathlon Details

2.5.2 Decathlon Major Business

2.5.3 Decathlon Inflatable Paddle Board Product and Services

2.5.4 Decathlon Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)



### 2.5.5 Decathlon Recent Developments/Updates

## 2.6 Bluefin SUP

### 2.6.1 Bluefin SUP Details

### 2.6.2 Bluefin SUP Major Business

### 2.6.3 Bluefin SUP Inflatable Paddle Board Product and Services

### 2.6.4 Bluefin SUP Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.6.5 Bluefin SUP Recent Developments/Updates

## 2.7 iROCKER

### 2.7.1 iROCKER Details

### 2.7.2 iROCKER Major Business

### 2.7.3 iROCKER Inflatable Paddle Board Product and Services

### 2.7.4 iROCKER Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.7.5 iROCKER Recent Developments/Updates

## 2.8 BOTE

### 2.8.1 BOTE Details

### 2.8.2 BOTE Major Business

### 2.8.3 BOTE Inflatable Paddle Board Product and Services

### 2.8.4 BOTE Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.8.5 BOTE Recent Developments/Updates

## 2.9 ISLE

### 2.9.1 ISLE Details

### 2.9.2 ISLE Major Business

### 2.9.3 ISLE Inflatable Paddle Board Product and Services

### 2.9.4 ISLE Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.9.5 ISLE Recent Developments/Updates

## 2.10 NRS

### 2.10.1 NRS Details

### 2.10.2 NRS Major Business

### 2.10.3 NRS Inflatable Paddle Board Product and Services

### 2.10.4 NRS Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.10.5 NRS Recent Developments/Updates

## 2.11 Naish

### 2.11.1 Naish Details

### 2.11.2 Naish Major Business

- 2.11.3 Naish Inflatable Paddle Board Product and Services
- 2.11.4 Naish Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.11.5 Naish Recent Developments/Updates
- 2.12 Jobe
  - 2.12.1 Jobe Details
  - 2.12.2 Jobe Major Business
  - 2.12.3 Jobe Inflatable Paddle Board Product and Services
  - 2.12.4 Jobe Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.12.5 Jobe Recent Developments/Updates
- 2.13 TAHE
  - 2.13.1 TAHE Details
  - 2.13.2 TAHE Major Business
  - 2.13.3 TAHE Inflatable Paddle Board Product and Services
  - 2.13.4 TAHE Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.13.5 TAHE Recent Developments/Updates
- 2.14 SIC Maui
  - 2.14.1 SIC Maui Details
  - 2.14.2 SIC Maui Major Business
  - 2.14.3 SIC Maui Inflatable Paddle Board Product and Services
  - 2.14.4 SIC Maui Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.14.5 SIC Maui Recent Developments/Updates
- 2.15 Fanatic
  - 2.15.1 Fanatic Details
  - 2.15.2 Fanatic Major Business
  - 2.15.3 Fanatic Inflatable Paddle Board Product and Services
  - 2.15.4 Fanatic Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.15.5 Fanatic Recent Developments/Updates
- 2.16 RRD Roberto Ricci Designs
  - 2.16.1 RRD Roberto Ricci Designs Details
  - 2.16.2 RRD Roberto Ricci Designs Major Business
  - 2.16.3 RRD Roberto Ricci Designs Inflatable Paddle Board Product and Services
  - 2.16.4 RRD Roberto Ricci Designs Inflatable Paddle Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.16.5 RRD Roberto Ricci Designs Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: INFLATABLE PADDLE BOARD BY MANUFACTURER**

- 3.1 Global Inflatable Paddle Board Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Inflatable Paddle Board Revenue by Manufacturer (2021-2026)
- 3.3 Global Inflatable Paddle Board Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
  - 3.4.1 Producer Shipments of Inflatable Paddle Board by Manufacturer Revenue (\$MM) and Market Share (%): 2025
  - 3.4.2 Top 3 Inflatable Paddle Board Manufacturer Market Share in 2025
  - 3.4.3 Top 6 Inflatable Paddle Board Manufacturer Market Share in 2025
- 3.5 Inflatable Paddle Board Market: Overall Company Footprint Analysis
  - 3.5.1 Inflatable Paddle Board Market: Region Footprint
  - 3.5.2 Inflatable Paddle Board Market: Company Product Type Footprint
  - 3.5.3 Inflatable Paddle Board Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Inflatable Paddle Board Market Size by Region
  - 4.1.1 Global Inflatable Paddle Board Sales Quantity by Region (2021-2032)
  - 4.1.2 Global Inflatable Paddle Board Consumption Value by Region (2021-2032)
  - 4.1.3 Global Inflatable Paddle Board Average Price by Region (2021-2032)
- 4.2 North America Inflatable Paddle Board Consumption Value (2021-2032)
- 4.3 Europe Inflatable Paddle Board Consumption Value (2021-2032)
- 4.4 Asia-Pacific Inflatable Paddle Board Consumption Value (2021-2032)
- 4.5 South America Inflatable Paddle Board Consumption Value (2021-2032)
- 4.6 Middle East & Africa Inflatable Paddle Board Consumption Value (2021-2032)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Inflatable Paddle Board Sales Quantity by Type (2021-2032)
- 5.2 Global Inflatable Paddle Board Consumption Value by Type (2021-2032)
- 5.3 Global Inflatable Paddle Board Average Price by Type (2021-2032)

### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Inflatable Paddle Board Sales Quantity by Application (2021-2032)
- 6.2 Global Inflatable Paddle Board Consumption Value by Application (2021-2032)
- 6.3 Global Inflatable Paddle Board Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

- 7.1 North America Inflatable Paddle Board Sales Quantity by Type (2021-2032)
- 7.2 North America Inflatable Paddle Board Sales Quantity by Application (2021-2032)
- 7.3 North America Inflatable Paddle Board Market Size by Country
  - 7.3.1 North America Inflatable Paddle Board Sales Quantity by Country (2021-2032)
  - 7.3.2 North America Inflatable Paddle Board Consumption Value by Country (2021-2032)
  - 7.3.3 United States Market Size and Forecast (2021-2032)
  - 7.3.4 Canada Market Size and Forecast (2021-2032)
  - 7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

- 8.1 Europe Inflatable Paddle Board Sales Quantity by Type (2021-2032)
- 8.2 Europe Inflatable Paddle Board Sales Quantity by Application (2021-2032)
- 8.3 Europe Inflatable Paddle Board Market Size by Country
  - 8.3.1 Europe Inflatable Paddle Board Sales Quantity by Country (2021-2032)
  - 8.3.2 Europe Inflatable Paddle Board Consumption Value by Country (2021-2032)
  - 8.3.3 Germany Market Size and Forecast (2021-2032)
  - 8.3.4 France Market Size and Forecast (2021-2032)
  - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
  - 8.3.6 Russia Market Size and Forecast (2021-2032)
  - 8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Inflatable Paddle Board Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Inflatable Paddle Board Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Inflatable Paddle Board Market Size by Region
  - 9.3.1 Asia-Pacific Inflatable Paddle Board Sales Quantity by Region (2021-2032)
  - 9.3.2 Asia-Pacific Inflatable Paddle Board Consumption Value by Region (2021-2032)
  - 9.3.3 China Market Size and Forecast (2021-2032)
  - 9.3.4 Japan Market Size and Forecast (2021-2032)
  - 9.3.5 South Korea Market Size and Forecast (2021-2032)

- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

- 10.1 South America Inflatable Paddle Board Sales Quantity by Type (2021-2032)
- 10.2 South America Inflatable Paddle Board Sales Quantity by Application (2021-2032)
- 10.3 South America Inflatable Paddle Board Market Size by Country
  - 10.3.1 South America Inflatable Paddle Board Sales Quantity by Country (2021-2032)
  - 10.3.2 South America Inflatable Paddle Board Consumption Value by Country (2021-2032)
  - 10.3.3 Brazil Market Size and Forecast (2021-2032)
  - 10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Inflatable Paddle Board Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Inflatable Paddle Board Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Inflatable Paddle Board Market Size by Country
  - 11.3.1 Middle East & Africa Inflatable Paddle Board Sales Quantity by Country (2021-2032)
  - 11.3.2 Middle East & Africa Inflatable Paddle Board Consumption Value by Country (2021-2032)
  - 11.3.3 Turkey Market Size and Forecast (2021-2032)
  - 11.3.4 Egypt Market Size and Forecast (2021-2032)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
  - 11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

- 12.1 Inflatable Paddle Board Market Drivers
- 12.2 Inflatable Paddle Board Market Restraints
- 12.3 Inflatable Paddle Board Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Inflatable Paddle Board and Key Manufacturers

13.2 Manufacturing Costs Percentage of Inflatable Paddle Board

13.3 Inflatable Paddle Board Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Inflatable Paddle Board Typical Distributors

14.3 Inflatable Paddle Board Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Inflatable Paddle Board Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Inflatable Paddle Board Consumption Value by Board Length, (USD Million), 2021 & 2025 & 2032

Table 3. Global Inflatable Paddle Board Consumption Value by Material, (USD Million), 2021 & 2025 & 2032

Table 4. Global Inflatable Paddle Board Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Red Paddle Basic Information, Manufacturing Base and Competitors

Table 6. Red Paddle Major Business

Table 7. Red Paddle Inflatable Paddle Board Product and Services

Table 8. Red Paddle Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Red Paddle Recent Developments/Updates

Table 10. Starboard Basic Information, Manufacturing Base and Competitors

Table 11. Starboard Major Business

Table 12. Starboard Inflatable Paddle Board Product and Services

Table 13. Starboard Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Starboard Recent Developments/Updates

Table 15. Aqua Marina Basic Information, Manufacturing Base and Competitors

Table 16. Aqua Marina Major Business

Table 17. Aqua Marina Inflatable Paddle Board Product and Services

Table 18. Aqua Marina Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Aqua Marina Recent Developments/Updates

Table 20. Bestway Basic Information, Manufacturing Base and Competitors

Table 21. Bestway Major Business

Table 22. Bestway Inflatable Paddle Board Product and Services

Table 23. Bestway Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Bestway Recent Developments/Updates

Table 25. Decathlon Basic Information, Manufacturing Base and Competitors

Table 26. Decathlon Major Business

Table 27. Decathlon Inflatable Paddle Board Product and Services



|                                                                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 28. Decathlon Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)   |
| Table 29. Decathlon Recent Developments/Updates                                                                                                                     |
| Table 30. Bluefin SUP Basic Information, Manufacturing Base and Competitors                                                                                         |
| Table 31. Bluefin SUP Major Business                                                                                                                                |
| Table 32. Bluefin SUP Inflatable Paddle Board Product and Services                                                                                                  |
| Table 33. Bluefin SUP Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026) |
| Table 34. Bluefin SUP Recent Developments/Updates                                                                                                                   |
| Table 35. iROCKER Basic Information, Manufacturing Base and Competitors                                                                                             |
| Table 36. iROCKER Major Business                                                                                                                                    |
| Table 37. iROCKER Inflatable Paddle Board Product and Services                                                                                                      |
| Table 38. iROCKER Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)     |
| Table 39. iROCKER Recent Developments/Updates                                                                                                                       |
| Table 40. BOTE Basic Information, Manufacturing Base and Competitors                                                                                                |
| Table 41. BOTE Major Business                                                                                                                                       |
| Table 42. BOTE Inflatable Paddle Board Product and Services                                                                                                         |
| Table 43. BOTE Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)        |
| Table 44. BOTE Recent Developments/Updates                                                                                                                          |
| Table 45. ISLE Basic Information, Manufacturing Base and Competitors                                                                                                |
| Table 46. ISLE Major Business                                                                                                                                       |
| Table 47. ISLE Inflatable Paddle Board Product and Services                                                                                                         |
| Table 48. ISLE Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)        |
| Table 49. ISLE Recent Developments/Updates                                                                                                                          |
| Table 50. NRS Basic Information, Manufacturing Base and Competitors                                                                                                 |
| Table 51. NRS Major Business                                                                                                                                        |
| Table 52. NRS Inflatable Paddle Board Product and Services                                                                                                          |
| Table 53. NRS Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)         |
| Table 54. NRS Recent Developments/Updates                                                                                                                           |
| Table 55. Naish Basic Information, Manufacturing Base and Competitors                                                                                               |
| Table 56. Naish Major Business                                                                                                                                      |
| Table 57. Naish Inflatable Paddle Board Product and Services                                                                                                        |
| Table 58. Naish Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)       |
| Table 59. Naish Recent Developments/Updates                                                                                                                         |



|                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 60. Jobe Basic Information, Manufacturing Base and Competitors                                                                                                              |
| Table 61. Jobe Major Business                                                                                                                                                     |
| Table 62. Jobe Inflatable Paddle Board Product and Services                                                                                                                       |
| Table 63. Jobe Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)                      |
| Table 64. Jobe Recent Developments/Updates                                                                                                                                        |
| Table 65. TAHE Basic Information, Manufacturing Base and Competitors                                                                                                              |
| Table 66. TAHE Major Business                                                                                                                                                     |
| Table 67. TAHE Inflatable Paddle Board Product and Services                                                                                                                       |
| Table 68. TAHE Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)                      |
| Table 69. TAHE Recent Developments/Updates                                                                                                                                        |
| Table 70. SIC Maui Basic Information, Manufacturing Base and Competitors                                                                                                          |
| Table 71. SIC Maui Major Business                                                                                                                                                 |
| Table 72. SIC Maui Inflatable Paddle Board Product and Services                                                                                                                   |
| Table 73. SIC Maui Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)                  |
| Table 74. SIC Maui Recent Developments/Updates                                                                                                                                    |
| Table 75. Fanatic Basic Information, Manufacturing Base and Competitors                                                                                                           |
| Table 76. Fanatic Major Business                                                                                                                                                  |
| Table 77. Fanatic Inflatable Paddle Board Product and Services                                                                                                                    |
| Table 78. Fanatic Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)                   |
| Table 79. Fanatic Recent Developments/Updates                                                                                                                                     |
| Table 80. RRD Roberto Ricci Designs Basic Information, Manufacturing Base and Competitors                                                                                         |
| Table 81. RRD Roberto Ricci Designs Major Business                                                                                                                                |
| Table 82. RRD Roberto Ricci Designs Inflatable Paddle Board Product and Services                                                                                                  |
| Table 83. RRD Roberto Ricci Designs Inflatable Paddle Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026) |
| Table 84. RRD Roberto Ricci Designs Recent Developments/Updates                                                                                                                   |
| Table 85. Global Inflatable Paddle Board Sales Quantity by Manufacturer (2021-2026) & (K Units)                                                                                   |
| Table 86. Global Inflatable Paddle Board Revenue by Manufacturer (2021-2026) & (USD Million)                                                                                      |
| Table 87. Global Inflatable Paddle Board Average Price by Manufacturer (2021-2026) & (US\$/Unit)                                                                                  |
| Table 88. Market Position of Manufacturers in Inflatable Paddle Board, (Tier 1, Tier 2,                                                                                           |

and Tier 3), Based on Revenue in 2025

Table 89. Head Office and Inflatable Paddle Board Production Site of Key Manufacturer

Table 90. Inflatable Paddle Board Market: Company Product Type Footprint

Table 91. Inflatable Paddle Board Market: Company Product Application Footprint

Table 92. Inflatable Paddle Board New Market Entrants and Barriers to Market Entry

Table 93. Inflatable Paddle Board Mergers, Acquisition, Agreements, and Collaborations

Table 94. Global Inflatable Paddle Board Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 95. Global Inflatable Paddle Board Sales Quantity by Region (2021-2026) & (K Units)

Table 96. Global Inflatable Paddle Board Sales Quantity by Region (2027-2032) & (K Units)

Table 97. Global Inflatable Paddle Board Consumption Value by Region (2021-2026) & (USD Million)

Table 98. Global Inflatable Paddle Board Consumption Value by Region (2027-2032) & (USD Million)

Table 99. Global Inflatable Paddle Board Average Price by Region (2021-2026) & (US\$/Unit)

Table 100. Global Inflatable Paddle Board Average Price by Region (2027-2032) & (US\$/Unit)

Table 101. Global Inflatable Paddle Board Sales Quantity by Type (2021-2026) & (K Units)

Table 102. Global Inflatable Paddle Board Sales Quantity by Type (2027-2032) & (K Units)

Table 103. Global Inflatable Paddle Board Consumption Value by Type (2021-2026) & (USD Million)

Table 104. Global Inflatable Paddle Board Consumption Value by Type (2027-2032) & (USD Million)

Table 105. Global Inflatable Paddle Board Average Price by Type (2021-2026) & (US\$/Unit)

Table 106. Global Inflatable Paddle Board Average Price by Type (2027-2032) & (US\$/Unit)

Table 107. Global Inflatable Paddle Board Sales Quantity by Application (2021-2026) & (K Units)

Table 108. Global Inflatable Paddle Board Sales Quantity by Application (2027-2032) & (K Units)

Table 109. Global Inflatable Paddle Board Consumption Value by Application (2021-2026) & (USD Million)

Table 110. Global Inflatable Paddle Board Consumption Value by Application (2027-2032) & (USD Million)

Table 111. Global Inflatable Paddle Board Average Price by Application (2021-2026) & (US\$/Unit)

Table 112. Global Inflatable Paddle Board Average Price by Application (2027-2032) & (US\$/Unit)

Table 113. North America Inflatable Paddle Board Sales Quantity by Type (2021-2026) & (K Units)

Table 114. North America Inflatable Paddle Board Sales Quantity by Type (2027-2032) & (K Units)

Table 115. North America Inflatable Paddle Board Sales Quantity by Application (2021-2026) & (K Units)

Table 116. North America Inflatable Paddle Board Sales Quantity by Application (2027-2032) & (K Units)

Table 117. North America Inflatable Paddle Board Sales Quantity by Country (2021-2026) & (K Units)

Table 118. North America Inflatable Paddle Board Sales Quantity by Country (2027-2032) & (K Units)

Table 119. North America Inflatable Paddle Board Consumption Value by Country (2021-2026) & (USD Million)

Table 120. North America Inflatable Paddle Board Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Europe Inflatable Paddle Board Sales Quantity by Type (2021-2026) & (K Units)

Table 122. Europe Inflatable Paddle Board Sales Quantity by Type (2027-2032) & (K Units)

Table 123. Europe Inflatable Paddle Board Sales Quantity by Application (2021-2026) & (K Units)

Table 124. Europe Inflatable Paddle Board Sales Quantity by Application (2027-2032) & (K Units)

Table 125. Europe Inflatable Paddle Board Sales Quantity by Country (2021-2026) & (K Units)

Table 126. Europe Inflatable Paddle Board Sales Quantity by Country (2027-2032) & (K Units)

Table 127. Europe Inflatable Paddle Board Consumption Value by Country (2021-2026) & (USD Million)

Table 128. Europe Inflatable Paddle Board Consumption Value by Country (2027-2032) & (USD Million)

Table 129. Asia-Pacific Inflatable Paddle Board Sales Quantity by Type (2021-2026) &

(K Units)

Table 130. Asia-Pacific Inflatable Paddle Board Sales Quantity by Type (2027-2032) & (K Units)

Table 131. Asia-Pacific Inflatable Paddle Board Sales Quantity by Application (2021-2026) & (K Units)

Table 132. Asia-Pacific Inflatable Paddle Board Sales Quantity by Application (2027-2032) & (K Units)

Table 133. Asia-Pacific Inflatable Paddle Board Sales Quantity by Region (2021-2026) & (K Units)

Table 134. Asia-Pacific Inflatable Paddle Board Sales Quantity by Region (2027-2032) & (K Units)

Table 135. Asia-Pacific Inflatable Paddle Board Consumption Value by Region (2021-2026) & (USD Million)

Table 136. Asia-Pacific Inflatable Paddle Board Consumption Value by Region (2027-2032) & (USD Million)

Table 137. South America Inflatable Paddle Board Sales Quantity by Type (2021-2026) & (K Units)

Table 138. South America Inflatable Paddle Board Sales Quantity by Type (2027-2032) & (K Units)

Table 139. South America Inflatable Paddle Board Sales Quantity by Application (2021-2026) & (K Units)

Table 140. South America Inflatable Paddle Board Sales Quantity by Application (2027-2032) & (K Units)

Table 141. South America Inflatable Paddle Board Sales Quantity by Country (2021-2026) & (K Units)

Table 142. South America Inflatable Paddle Board Sales Quantity by Country (2027-2032) & (K Units)

Table 143. South America Inflatable Paddle Board Consumption Value by Country (2021-2026) & (USD Million)

Table 144. South America Inflatable Paddle Board Consumption Value by Country (2027-2032) & (USD Million)

Table 145. Middle East & Africa Inflatable Paddle Board Sales Quantity by Type (2021-2026) & (K Units)

Table 146. Middle East & Africa Inflatable Paddle Board Sales Quantity by Type (2027-2032) & (K Units)

Table 147. Middle East & Africa Inflatable Paddle Board Sales Quantity by Application (2021-2026) & (K Units)

Table 148. Middle East & Africa Inflatable Paddle Board Sales Quantity by Application (2027-2032) & (K Units)

Table 149. Middle East & Africa Inflatable Paddle Board Sales Quantity by Country (2021-2026) & (K Units)

Table 150. Middle East & Africa Inflatable Paddle Board Sales Quantity by Country (2027-2032) & (K Units)

Table 151. Middle East & Africa Inflatable Paddle Board Consumption Value by Country (2021-2026) & (USD Million)

Table 152. Middle East & Africa Inflatable Paddle Board Consumption Value by Country (2027-2032) & (USD Million)

Table 153. Inflatable Paddle Board Raw Material

Table 154. Key Manufacturers of Inflatable Paddle Board Raw Materials

Table 155. Inflatable Paddle Board Typical Distributors

Table 156. Inflatable Paddle Board Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Inflatable Paddle Board Picture
- Figure 2. Global Inflatable Paddle Board Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Inflatable Paddle Board Revenue Market Share by Type in 2025
- Figure 4. All-around Inflatable Paddle Board Examples
- Figure 5. Touring Inflatable Paddle Board Examples
- Figure 6. Racing Inflatable Paddle Board Examples
- Figure 7. Yoga Inflatable Paddle Board Examples
- Figure 8. Fishing Inflatable Paddle Board Examples
- Figure 9. Surf Inflatable Paddle Board Examples
- Figure 10. Multi-person Inflatable Paddle Board Examples
- Figure 11. Kids Inflatable Paddle Board Examples
- Figure 12. Multi-person Inflatable Paddle Board Examples
- Figure 13. Global Inflatable Paddle Board Revenue by Board Length, (USD Million), 2021 & 2025 & 2032
- Figure 14. Global Inflatable Paddle Board Revenue Market Share by Board Length in 2025
- Figure 15. Short Inflatable Paddle Board, below 10 ft Examples
- Figure 16. Medium Inflatable Paddle Board, 10?12 ft Examples
- Figure 17. Long Inflatable Paddle Board, 12?14 ft Examples
- Figure 18. Extra-long Inflatable Paddle Board, above 14 ft Examples
- Figure 19. Global Inflatable Paddle Board Revenue by Material, (USD Million), 2021 & 2025 & 2032
- Figure 20. Global Inflatable Paddle Board Revenue Market Share by Material in 2025
- Figure 21. Single-layer PVC Inflatable Paddle Board Examples
- Figure 22. Double-layer PVC Inflatable Paddle Board Examples
- Figure 23. Drop-stitch Fabric Inflatable Paddle Board Examples
- Figure 24. Fusion Technology Inflatable Paddle Board Examples
- Figure 25. Carbon Reinforced Inflatable Paddle Board Examples
- Figure 26. Global Inflatable Paddle Board Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 27. Global Inflatable Paddle Board Revenue Market Share by Application in 2025
- Figure 28. Online Sales Examples
- Figure 29. Offline Sales Examples
- Figure 30. Global Inflatable Paddle Board Consumption Value, (USD Million): 2021 &



2025 & 2032

Figure 31. Global Inflatable Paddle Board Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 32. Global Inflatable Paddle Board Sales Quantity (2021-2032) & (K Units)

Figure 33. Global Inflatable Paddle Board Price (2021-2032) & (US\$/Unit)

Figure 34. Global Inflatable Paddle Board Sales Quantity Market Share by Manufacturer in 2025

Figure 35. Global Inflatable Paddle Board Revenue Market Share by Manufacturer in 2025

Figure 36. Producer Shipments of Inflatable Paddle Board by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 37. Top 3 Inflatable Paddle Board Manufacturer (Revenue) Market Share in 2025

Figure 38. Top 6 Inflatable Paddle Board Manufacturer (Revenue) Market Share in 2025

Figure 39. Global Inflatable Paddle Board Sales Quantity Market Share by Region (2021-2032)

Figure 40. Global Inflatable Paddle Board Consumption Value Market Share by Region (2021-2032)

Figure 41. North America Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 43. Asia-Pacific Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 44. South America Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 45. Middle East & Africa Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 46. Global Inflatable Paddle Board Sales Quantity Market Share by Type (2021-2032)

Figure 47. Global Inflatable Paddle Board Consumption Value Market Share by Type (2021-2032)

Figure 48. Global Inflatable Paddle Board Average Price by Type (2021-2032) & (US\$/Unit)

Figure 49. Global Inflatable Paddle Board Sales Quantity Market Share by Application (2021-2032)

Figure 50. Global Inflatable Paddle Board Revenue Market Share by Application (2021-2032)

Figure 51. Global Inflatable Paddle Board Average Price by Application (2021-2032) & (US\$/Unit)



Figure 52. North America Inflatable Paddle Board Sales Quantity Market Share by Type (2021-2032)

Figure 53. North America Inflatable Paddle Board Sales Quantity Market Share by Application (2021-2032)

Figure 54. North America Inflatable Paddle Board Sales Quantity Market Share by Country (2021-2032)

Figure 55. North America Inflatable Paddle Board Consumption Value Market Share by Country (2021-2032)

Figure 56. United States Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 57. Canada Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 58. Mexico Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 59. Europe Inflatable Paddle Board Sales Quantity Market Share by Type (2021-2032)

Figure 60. Europe Inflatable Paddle Board Sales Quantity Market Share by Application (2021-2032)

Figure 61. Europe Inflatable Paddle Board Sales Quantity Market Share by Country (2021-2032)

Figure 62. Europe Inflatable Paddle Board Consumption Value Market Share by Country (2021-2032)

Figure 63. Germany Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 64. France Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 65. United Kingdom Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 66. Russia Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 67. Italy Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 68. Asia-Pacific Inflatable Paddle Board Sales Quantity Market Share by Type (2021-2032)

Figure 69. Asia-Pacific Inflatable Paddle Board Sales Quantity Market Share by Application (2021-2032)

Figure 70. Asia-Pacific Inflatable Paddle Board Sales Quantity Market Share by Region (2021-2032)

Figure 71. Asia-Pacific Inflatable Paddle Board Consumption Value Market Share by

## Region (2021-2032)

Figure 72. China Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 73. Japan Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 74. South Korea Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 75. India Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 76. Southeast Asia Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 77. Australia Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 78. South America Inflatable Paddle Board Sales Quantity Market Share by Type (2021-2032)

Figure 79. South America Inflatable Paddle Board Sales Quantity Market Share by Application (2021-2032)

Figure 80. South America Inflatable Paddle Board Sales Quantity Market Share by Country (2021-2032)

Figure 81. South America Inflatable Paddle Board Consumption Value Market Share by Country (2021-2032)

Figure 82. Brazil Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 83. Argentina Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 84. Middle East & Africa Inflatable Paddle Board Sales Quantity Market Share by Type (2021-2032)

Figure 85. Middle East & Africa Inflatable Paddle Board Sales Quantity Market Share by Application (2021-2032)

Figure 86. Middle East & Africa Inflatable Paddle Board Sales Quantity Market Share by Country (2021-2032)

Figure 87. Middle East & Africa Inflatable Paddle Board Consumption Value Market Share by Country (2021-2032)

Figure 88. Turkey Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 89. Egypt Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 90. Saudi Arabia Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 91. South Africa Inflatable Paddle Board Consumption Value (2021-2032) & (USD Million)

Figure 92. Inflatable Paddle Board Market Drivers

Figure 93. Inflatable Paddle Board Market Restraints

Figure 94. Inflatable Paddle Board Market Trends

Figure 95. Porters Five Forces Analysis

Figure 96. Manufacturing Cost Structure Analysis of Inflatable Paddle Board in 2025

Figure 97. Manufacturing Process Analysis of Inflatable Paddle Board

Figure 98. Inflatable Paddle Board Industrial Chain

Figure 99. Sales Channel: Direct to End-User vs Distributors

Figure 100. Direct Channel Pros & Cons

Figure 101. Indirect Channel Pros & Cons

Figure 102. Methodology

Figure 103. Research Process and Data Source

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