

Global Infectious Disease Diagnostics Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Infectious Disease Diagnostics market size is expected to reach \$ 36133 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Infectious Disease Diagnostics refers to a system of in-vitro diagnostic reagents, instruments, automated platforms, informatics systems, and quality-control solutions used to detect, identify, type, quantify, and clinically interpret pathogens or infection-related markers in human samples such as blood, respiratory specimens, urine, stool, cerebrospinal fluid, secretions, and tissue. It targets infectious diseases caused by viruses, bacteria, fungi, parasites, mycoplasma, chlamydia, and other pathogens, and may detect nucleic acids, antigens, antibodies, toxins, resistance genes, or host immune-response markers. The field covers molecular diagnostics, immunodiagnostics, microbiological culture, mass spectrometry identification, antimicrobial susceptibility testing, point-of-care testing, multiplex panels, and sequencing. It is widely used in clinical diagnosis, infection control, antimicrobial stewardship, public health surveillance, border quarantine, and epidemic early warning, supporting early detection, diagnosis, isolation, treatment, and precise prevention. The average gross profit margin of this product is 53%.

Infectious disease diagnostics is evolving from single-outbreak emergency demand into a long-term sector jointly driven by clinical care, public health security, and healthcare-system resilience. Emerging infectious diseases, seasonal respiratory outbreaks, chronic viral infection management, tuberculosis and antimicrobial resistance control, hospital-acquired infection monitoring, and rational antimicrobial use are all driving continuous investment in rapid, precise, and traceable testing capabilities across healthcare institutions and public health systems. Government documents continue to

strengthen disease control systems, medical-public health coordination, and interconnection of pathogen testing data, while corporate annual reports show that global diagnostic leaders regard infectious disease testing as an important strategic direction across molecular diagnostics, immunodiagnostics, and microbiology. Multi-platform integration, multiplex pathogen testing, automated workflows, and data-driven surveillance will continue to expand the value boundary of the industry. The infectious disease diagnostics industry faces multiple challenges, including demand volatility, pricing pressure, regulatory access, technology iteration, healthcare cost control, and product homogenization. After the pandemic, demand for certain single-pathogen tests has normalized, requiring companies to shift from short-cycle outbreak-driven products toward multi-scenario portfolios covering respiratory, blood-borne, gastrointestinal, reproductive tract, hospital-acquired infection, and antimicrobial resistance monitoring. Molecular diagnostics require high sensitivity, specificity, contamination control, and laboratory workflow capability. Immunodiagnostics emphasize antigen and antibody quality as well as lot-to-lot consistency, while microbiological diagnostics depend on sample processing, culture identification, antimicrobial susceptibility interpretation, and database accumulation. Future competition will not be limited to product pricing, but will depend on clinical evidence, test menus, platform compatibility, channel services, quality systems, and supply-chain resilience. Downstream demand is shifting from whether testing is available to rapid differentiation, precise typing, medication guidance, and data reporting. Large hospitals increasingly emphasize coordination among emergency departments, infectious disease departments, respiratory departments, intensive care units, clinical laboratories, and infection-control teams, using rapid etiological testing and resistance monitoring to shorten diagnostic time, optimize anti-infective therapy, and reduce nosocomial transmission risk. Primary healthcare institutions need tests that are easy to operate, short in turnaround time, and suitable for initial screening and triage. Independent clinical laboratories focus on batch testing, automated workflows, and cost efficiency, while public health systems emphasize pathogen-spectrum monitoring, regional epidemic trend assessment, and early warning. As medical-public health collaboration and infectious disease surveillance systems improve, infectious disease diagnostics will become a key infrastructure linking clinical treatment efficiency, hospital operational quality, and public health governance.

This report studies the global Infectious Disease Diagnostics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Infectious Disease Diagnostics, and provides market size (US\$ million) and Year-over-Year (YoY)

growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Infectious Disease Diagnostics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Infectious Disease Diagnostics total market, 2021-2032, (USD Million)

Global Infectious Disease Diagnostics total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Infectious Disease Diagnostics total market, key domestic companies, and share, (USD Million)

Global Infectious Disease Diagnostics revenue by player, revenue and market share 2021-2026, (USD Million)

Global Infectious Disease Diagnostics total market by Type, CAGR, 2021-2032, (USD Million)

Global Infectious Disease Diagnostics total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Infectious Disease Diagnostics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BD, Danaher, Abbott, bioMérieux, Hologic, Thermo Fisher Scientific, Roche, DiaSorin, QuidelOrtho, Siemens Healthineers, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Infectious Disease Diagnostics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Infectious Disease Diagnostics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Infectious Disease Diagnostics Market, Segmentation by Type:

Blood Sample

Respiratory Sample

Urine Sample

Other

Global Infectious Disease Diagnostics Market, Segmentation by Technology:

Molecular Diagnostics

Immunodiagnosics

Culture & AST

POCT Rapid Tests

Other

Global Infectious Disease Diagnostics Market, Segmentation by Test Item:

Respiratory Infections

Hepatitis & Blood-borne

Sexually Transmitted Infections

Gastrointestinal Infections

Other

Global Infectious Disease Diagnostics Market, Segmentation by Application:

Public Hospitals

Third-party Independent Laboratory

Other

Companies Profiled:

BD

Danaher

Abbott

bioMérieux

Hologic

Thermo Fisher Scientific

Roche

DiaSorin

QuidelOrtho

Siemens Healthineers

Qiagen

Bio-Rad

Wondfo Biotech

Autobio

Daan Gene

Innovita

HybriBio

BioPerfectus

Sansure

Liferiver

Key Questions Answered

1. How big is the global Infectious Disease Diagnostics market?
2. What is the demand of the global Infectious Disease Diagnostics market?
3. What is the year over year growth of the global Infectious Disease Diagnostics market?
4. What is the total value of the global Infectious Disease Diagnostics market?
5. Who are the Major Players in the global Infectious Disease Diagnostics market?
6. What are the growth factors driving the market demand?

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