

Global Infectious Disease Diagnostic Testing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Infectious Disease Diagnostic Testing market size is expected to reach \$ 36133 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Infectious Disease Diagnostic Testing refers to a product and method system used to detect infections caused by viruses, bacteria, fungi, parasites, mycoplasma, chlamydia, and other pathogens. It uses in-vitro diagnostic reagents, testing instruments, automated platforms, point-of-care devices, quality-control systems, and informatics tools to analyze human samples such as blood, respiratory specimens, urine, stool, cerebrospinal fluid, secretions, and tissue. Targets may include pathogen nucleic acids, antigens, antibodies, toxins, resistance genes, culture results, or host immune-response markers. The field covers molecular testing, immunoassays, microbiological culture, mass spectrometry identification, antimicrobial susceptibility testing, multiplex panels, sequencing, and POCT rapid testing. It serves clinical diagnosis, medication guidance, infection control, disease screening, public health surveillance, border quarantine, and epidemic early warning, forming a critical capability for early detection, early diagnosis, early treatment, and precise prevention. The average gross profit margin of this product is 53%.

Infectious disease diagnostic testing is evolving from single-outbreak emergency testing into a long-term demand-driven market supported by clinical care, public health surveillance, infection control, and antimicrobial stewardship. Respiratory infections, blood-borne diseases, gastrointestinal infections, sexually transmitted infections, tuberculosis, antimicrobial-resistant pathogens, and emerging infectious diseases all require healthcare and public health systems to build rapid, accurate, and traceable testing capabilities. Governments continue to strengthen infectious disease surveillance

and early warning, laboratory capacity, medical-public health coordination, and interconnection of testing data, providing a stable institutional environment for the industry. Corporate annual reports show that global diagnostic leaders are continuously investing in molecular diagnostics, rapid testing, microbiology, and multiplex panels, driving the industry from single assays toward platform-based, automated, and data-driven testing. The industry faces multiple challenges, including demand volatility, pricing pressure, regulatory access, technology iteration, quality consistency, and product homogenization. After the pandemic, demand for some single-pathogen tests has returned to a more normalized level, requiring companies to shift from short-cycle outbreak-driven products toward comprehensive portfolios covering multiple diseases, sample types, and clinical scenarios. Molecular testing requires high sensitivity, specificity, contamination control, and robust laboratory workflows. Immunoassays depend on antigen and antibody quality, lot-to-lot consistency, and signal stability. Microbiological testing is strongly affected by sample processing, culture identification, antimicrobial susceptibility interpretation, and database accumulation. At the same time, public health demand can be sudden and seasonal, requiring stronger resilience in capacity planning, inventory management, raw-material supply, and channel response. Future competition will shift from price to clinical value, platform compatibility, test-menu completeness, and supply-chain security. Downstream demand is moving from ?whether a test is available? to ?whether testing can be faster, more accurate, and more closely linked to clinical decisions.? Emergency departments, infectious disease departments, respiratory departments, intensive care units, clinical laboratories, and infection-control teams in large hospitals need rapid etiological testing, resistance monitoring, and multiplex panels to shorten diagnostic time, optimize medication pathways, and reduce nosocomial transmission risk. Primary healthcare institutions need rapid testing solutions that are easy to operate, short in turnaround time, and suitable for initial screening and triage. Independent clinical laboratories focus on batch testing, automated workflows, and cost efficiency, while public health systems value pathogen-spectrum monitoring, regional epidemic assessment, and data-reporting capability. As medical-public health coordination, tiered diagnosis, and digital surveillance systems improve, infectious disease diagnostic testing will become a key node linking clinical treatment, hospital operations, and public health governance.

This report studies the global Infectious Disease Diagnostic Testing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Infectious Disease Diagnostic Testing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends

and competition, as well as details the characteristics of Infectious Disease Diagnostic Testing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Infectious Disease Diagnostic Testing total market, 2021-2032, (USD Million)

Global Infectious Disease Diagnostic Testing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Infectious Disease Diagnostic Testing total market, key domestic companies, and share, (USD Million)

Global Infectious Disease Diagnostic Testing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Infectious Disease Diagnostic Testing total market by Type, CAGR, 2021-2032, (USD Million)

Global Infectious Disease Diagnostic Testing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Infectious Disease Diagnostic Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BD, Danaher, Abbott, bioMérieux, Hologic, Thermo Fisher Scientific, Roche, DiaSorin, QuidelOrtho, Siemens Healthineers, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Infectious Disease Diagnostic Testing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Infectious Disease Diagnostic Testing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Infectious Disease Diagnostic Testing Market, Segmentation by Type:

Blood Sample

Respiratory Sample

Urine Sample

Other

Global Infectious Disease Diagnostic Testing Market, Segmentation by Technology:

Molecular Diagnostics

Immunodiagnosics

Culture & AST

POCT Rapid Tests

Other

Global Infectious Disease Diagnostic Testing Market, Segmentation by Test Item:

Respiratory Infections

Hepatitis & Blood-borne

Sexually Transmitted Infections

Gastrointestinal Infections

Other

Global Infectious Disease Diagnostic Testing Market, Segmentation by Application:

Public Hospitals

Third-party Independent Laboratory

Other

Companies Profiled:

BD

Danaher

Abbott

bioMérieux

Hologic

Thermo Fisher Scientific

Roche

DiaSorin

QuidelOrtho

Siemens Healthineers

Qiagen

Bio-Rad

Wondfo Biotech

Autobio

Daan Gene

Innovita

HybriBio

BioPerfectus

Sansure

Liferiver

Key Questions Answered

1. How big is the global Infectious Disease Diagnostic Testing market?
2. What is the demand of the global Infectious Disease Diagnostic Testing market?
3. What is the year over year growth of the global Infectious Disease Diagnostic Testing market?
4. What is the total value of the global Infectious Disease Diagnostic Testing market?
5. Who are the Major Players in the global Infectious Disease Diagnostic Testing market?
6. What are the growth factors driving the market demand?

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