

Global Infant Probiotics Raw Material Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Infant Probiotics Raw Material Powder market size is expected to reach \$ 778 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Infant Probiotics Raw Material Powder refers to the powdered raw material of live probiotic strains provided for infant nutrition products, formula milk powder, dietary supplements, etc., usually existing in freeze-dried or spray-dried powder form. Its main purpose is to provide safety-verified probiotics into infant foods or formulas, enabling them to play a role in regulating the gut microbiota and supporting digestive and immune functions. In 2025, the global production of Infant Probiotics Raw Material Powder was approximately 4,539.64 tons, at \$104/kg, with a gross profit margin of approximately 57.9%.

The infant probiotic raw material market is in a phase of rapid development and professionalization. Its core driving force comes from parents' increasing concern about infant gut health, immune function, and overall nutritional safety. Simultaneously, the continuous demand for high-quality probiotic raw materials from formula milk powder, dietary supplements, and foods for special medical purposes is constantly driving market expansion. The R&D and production processes emphasize strict safety and quality control. Companies must ensure the activity and tolerability of strains in the infant digestive system through clinical validation, GMP production, and advanced processes such as microencapsulation or embedding. Technologically, novel combination strains, functional strains, and formulas targeting specific health needs are constantly emerging, driving product differentiation and added value. The competitive landscape is characterized by a concentration of international high-end suppliers and rapid follow-up by domestic companies. Supply chains, patented strains, and clinical

data have become barriers to entry. At the same time, the market still faces challenges such as long regulatory approval cycles, insufficient clinical data accumulation, and high price sensitivity, requiring companies to maintain a high degree of coordination and foresight in R&D, supply, and market strategies. Overall, the infant probiotic raw material market is evolving from simple supply towards a high-value-added direction driven by technological innovation and clinical science.

This report studies the global Infant Probiotics Raw Material Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Infant Probiotics Raw Material Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Infant Probiotics Raw Material Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Infant Probiotics Raw Material Powder total production and demand, 2021-2032, (Tons)

Global Infant Probiotics Raw Material Powder total production value, 2021-2032, (USD Million)

Global Infant Probiotics Raw Material Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Infant Probiotics Raw Material Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Infant Probiotics Raw Material Powder domestic production, consumption, key domestic manufacturers and share

Global Infant Probiotics Raw Material Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Infant Probiotics Raw Material Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Infant Probiotics Raw Material Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Infant Probiotics Raw Material Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IFF, Novonesis, Lallemand, BioGaia,

Probi, Biosearch Life(Kerry?, Morinaga Milk Industry, Wecare Probiotics, NZMP, GNC Live Well, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Infant Probiotics Raw Material Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Infant Probiotics Raw Material Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Infant Probiotics Raw Material Powder Market, Segmentation by Type:

Lactobacillus

Bifidobacterium

Others

Global Infant Probiotics Raw Material Powder Market, Segmentation by Formulation:

Single Probiotic

Compound Probiotic

Global Infant Probiotics Raw Material Powder Market, Segmentation by Microbial Activity:

Live Probiotic Powder

Postbiotic Powder

Global Infant Probiotics Raw Material Powder Market, Segmentation by Application:

Infant Formula Powder

Nutritional Supplements

Complementary Foods and Snacks

Other

Companies Profiled:

IFF

Novonesis

Lallemand

BioGaia

Probi

Biosearch Life(Kerry?

Morinaga Milk Industry

We care Probiotics

NZMP

GNC Live Well

Sacco System

DSM-Firmenich?i-Health?

Kerry Group

Fonterra

Sabinsa

Life-Space Group Pty Ltd

Bioflag

Beijing Scitop Bio-tech Co., Ltd.

Shanghai Novanat Co., Ltd.

We care Probiotics Co., Ltd.

Junye Health (Runying) Biotech (Shanghai) Co., Ltd.

Sichuan Gaofuji Biotechnology Co., Ltd.

Ausnutria (Jinqi Bio) Co., Ltd.

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Key Questions Answered:

1. How big is the global Infant Probiotics Raw Material Powder market?
2. What is the demand of the global Infant Probiotics Raw Material Powder market?
3. What is the year over year growth of the global Infant Probiotics Raw Material Powder market?
4. What is the production and production value of the global Infant Probiotics Raw Material Powder market?
5. Who are the key producers in the global Infant Probiotics Raw Material Powder market?
6. What are the growth factors driving the market demand?

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