

# Global Infant Probiotic Strains Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G6C1CD42E2E0EN.html>

Date: May 2026

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: G6C1CD42E2E0EN

## Abstracts

According to our (Global Info Research) latest study, the global Infant Probiotic Strains market size was valued at US\$ 121 million in 2025 and is forecast to a readjusted size of US\$ 194 million by 2032 with a CAGR of 6.9% during review period.

Infant probiotic straws refer to single or multiple strains of probiotics that have been screened and validated for use in infants aged 0?36 months. They are used to regulate gut microbiota, support digestive function, and support immune system development. Infant strains must possess high safety and stability and meet infant food and formula standards, including clinical validation and strict control over manufacturing processes. In 2025, global production of infant probiotic straws was approximately 4,539.64 tons, with a unit price of approximately US\$26/kg and a gross profit margin of approximately 25?30%.

The Infant Probiotic Powder market is experiencing rapid development and professionalization. Its core driving force stems from parents' increasing focus on infant gut health, immune function, and overall nutritional safety. Simultaneously, the continued demand for high-quality probiotic raw materials from formula milk powder, dietary supplements, and foods for special medical purposes is driving market expansion. The R&D and production processes emphasize strict safety and quality control. Companies must ensure the activity and tolerability of strains in the infant digestive system through clinical validation, GMP production, and advanced processes such as microencapsulation or embedding. Technologically, novel combination strains, functional strains, and formulas targeting specific health needs are constantly emerging, driving product differentiation and added value. The competitive landscape is characterized by a concentration of international high-end suppliers and rapid follow-up

by domestic companies. Supply chains, patented strains, and clinical data have become barriers to entry. At the same time, the market still faces challenges such as long regulatory approval cycles, insufficient clinical data accumulation, and high price sensitivity. This requires companies to maintain a high degree of coordination and foresight in their R&D, supply, and market strategies. Overall, the Infant Probiotic Powder market is evolving from simple supply towards a high-value-added direction driven by technological innovation and clinical science.

This report is a detailed and comprehensive analysis for global Infant Probiotic Strains market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Infant Probiotic Strains market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Infant Probiotic Strains market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Infant Probiotic Strains market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Infant Probiotic Strains market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Infant Probiotic Strains

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Infant Probiotic Strains market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IFF, Novonesis, Lallemand, BioGaia, Probi, Biosearch Life(Kerry?), Morinaga Milk Industry, Wecare Probiotics, NZMP, GNC Live Well, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Infant Probiotic Strains market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Lactobacillus

Bifidobacterium

Others

### Market segment by Formulation

Single Probiotic

Compound Probiotic

### Market segment by Age

Infants (0-1 year)

Toddlers (1-3 years)

#### Market segment by Microbial Activity

Live Probiotic Powder

Postbiotic Powder

#### Market segment by Application

Infant Formula Powder

Nutritional Supplements

Complementary Foods and Snacks

Other

#### Major players covered

IFF

Novonesis

Lallemand

BioGaia

Probi

Biosearch Life(Kerry?)

Morinaga Milk Industry

Wecare Probiotics

NZMP

GNC Live Well

Sacco System

DSM-Firmenich?i-Health?

Kerry Group

Fonterra

Sabinsa

Life-Space Group Pty Ltd

Bioflag

Beijing Scitop Bio-tech Co., Ltd.

Shanghai Novanat Co., Ltd.

Wecare Probiotics Co., Ltd.

Junye Health (Runying) Biotech (Shanghai) Co., Ltd.

Sichuan Gaofuji Biotechnology Co., Ltd.

Ausnutria (Jinqi Bio) Co., Ltd.

Yili

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Infant Probiotic Strains product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Infant Probiotic Strains, with price, sales quantity, revenue, and global market share of Infant Probiotic Strains from 2021 to 2026.

Chapter 3, the Infant Probiotic Strains competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Infant Probiotic Strains breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Infant Probiotic Strains market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Infant

Probiotic Strains.

Chapter 14 and 15, to describe Infant Probiotic Strains sales channel, distributors, customers, research findings and conclusion.

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