

# Global Infant Probiotic Powder Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Infant Probiotic Powder market size is expected to reach \$ 778 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Infant probiotic powder refers to probiotic powder ingredients or formula products specifically designed for infants aged 0-36 months. It typically exists in the form of freeze-dried powder, microencapsulated powder, or mixed powder and is used in formula milk powder, dietary supplements, or foods for special medical purposes. Its main function is to regulate the intestinal flora of infants, support digestive system function, and immune health. Infant probiotic powder requires strains with high safety and stability, and must undergo production processes and quality control suitable for infants. In 2025, the global production of infant probiotic powder was approximately 4,539.64 tons, at a price of US\$104 per kilogram, with a gross profit margin of approximately 57.9%.

The Infant Probiotic Powder market is experiencing rapid development and professionalization. Its core driving force stems from parents' increasing focus on infant gut health, immune function, and overall nutritional safety. Simultaneously, the continued demand for high-quality probiotic raw materials from formula milk powder, dietary supplements, and foods for special medical purposes is driving market expansion. The R&D and production processes emphasize strict safety and quality control. Companies must ensure the activity and tolerability of strains in the infant digestive system through clinical validation, GMP production, and advanced processes such as microencapsulation or embedding. Technologically, novel combination strains, functional strains, and formulas targeting specific health needs are constantly emerging, driving product differentiation and added value. The competitive landscape is characterized by a concentration of international high-end suppliers and rapid follow-up

by domestic companies. Supply chains, patented strains, and clinical data have become barriers to entry. At the same time, the market still faces challenges such as long regulatory approval cycles, insufficient clinical data accumulation, and high price sensitivity. This requires companies to maintain a high degree of coordination and foresight in their R&D, supply, and market strategies. Overall, the Infant Probiotic Powder market is evolving from simple supply towards a high-value-added direction driven by technological innovation and clinical science.

This report studies the global Infant Probiotic Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Infant Probiotic Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Infant Probiotic Powder that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Infant Probiotic Powder total production and demand, 2021-2032, (Tons)

Global Infant Probiotic Powder total production value, 2021-2032, (USD Million)

Global Infant Probiotic Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Infant Probiotic Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Infant Probiotic Powder domestic production, consumption, key domestic manufacturers and share

Global Infant Probiotic Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Infant Probiotic Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Infant Probiotic Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Infant Probiotic Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IFF, Novonesis, Lallemand, BioGaia, Probi, Biosearch Life(Kerry?), Morinaga Milk Industry, Wecare Probiotics, NZMP, GNC Live Well, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Infant Probiotic Powder market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Infant Probiotic Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Infant Probiotic Powder Market, Segmentation by Type:

Lactobacillus

Bifidobacterium

Others

Global Infant Probiotic Powder Market, Segmentation by Formulation:

Single Probiotic

Compound Probiotic

Global Infant Probiotic Powder Market, Segmentation by Age:

Infants (0-1 year)

Toddlers (1-3 years)

Global Infant Probiotic Powder Market, Segmentation by Microbial Activity:

Live Probiotic Powder

Postbiotic Powder

Global Infant Probiotic Powder Market, Segmentation by Application:

Infant Formula Powder

Nutritional Supplements

Complementary Foods and Snacks

Other

Companies Profiled:

IFF

Novonosis

Lallemand

BioGaia

Probi

Biosearch Life(Kerry?)

Morinaga Milk Industry

WeCare Probiotics

NZMP

GNC Live Well

Sacco System

DSM-Firmenich?i-Health?

Kerry Group

Fonterra

Sabinsa

Life-Space Group Pty Ltd

Bioflag

Beijing Scitop Bio-tech Co., Ltd.

Shanghai Novanat Co., Ltd.

WeCare Probiotics Co., Ltd.

Junye Health (Runying) Biotech (Shanghai) Co., Ltd.

Sichuan Gaofuji Biotechnology Co., Ltd.

Ausnutria (Jinqi Bio) Co., Ltd.

Yili

**Key Questions Answered:**

1. How big is the global Infant Probiotic Powder market?
2. What is the demand of the global Infant Probiotic Powder market?
3. What is the year over year growth of the global Infant Probiotic Powder market?
4. What is the production and production value of the global Infant Probiotic Powder market?
5. Who are the key producers in the global Infant Probiotic Powder market?
6. What are the growth factors driving the market demand?

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