

# Global Infant Nutrition Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Infant Nutrition market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Infant nutrition products generally include infant formula and other vitamins, probiotics, DHA, calcium supplements, iron supplements, etc. At present, since milk powder is the main food source for infants, most infant milk powder manufacturers add DHA, vitamins, probiotics and iron and calcium products needed for infant growth into infant milk powder to form infant formula. In different regions, infant nutrition marketing channels are also different. According to our survey, infant nutrition products are sold in hospitals in Europe and the United States. However, in China, there are various sales channels, such as online sales, store sales, retail sales, supermarket sales and so on. According to the data, online sales accounted for 28% of the market in 2014, and online sales are estimated to exceed 28% in 2017.

In China, Infant Nutrition key players include Yili, Nestle, Mead Johnson?Company?LLC, Mengniu, etc.

North China is the largest market, with a share about 25%, followed by East China, and Northeast, both have a share over 35 percent.

In terms of product, Infant Formula Cow Milk Powder is the largest segment, with a share over 85%. And in terms of application, the largest application is 6-12 Months, followed by 0-6 Months, 12-36 Months.

The Global Info Research report includes an overview of the development of the Infant

Nutrition industry chain, the market status of 0-6 Months (Infant Formula Cow Milk Powder, Baby Formula Sheep Milk Powder), 6-12 Months (Infant Formula Cow Milk Powder, Baby Formula Sheep Milk Powder), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Infant Nutrition.

Regionally, the report analyzes the Infant Nutrition markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Infant Nutrition market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Infant Nutrition market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Infant Nutrition industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Infant Formula Cow Milk Powder, Baby Formula Sheep Milk Powder).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Infant Nutrition market.

**Regional Analysis:** The report involves examining the Infant Nutrition market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Infant Nutrition market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Infant Nutrition:

**Company Analysis:** Report covers individual Infant Nutrition manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Infant Nutrition. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (0-6 Months, 6-12 Months).

**Technology Analysis:** Report covers specific technologies relevant to Infant Nutrition. It assesses the current state, advancements, and potential future developments in Infant Nutrition areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Infant Nutrition market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Infant Nutrition market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Infant Formula Cow Milk Powder

Baby Formula Sheep Milk Powder

Other

### Market segment by Application

0-6 Months

6-12 Months

12-36 Months

### Major players covered

Nestle

Mead Johnson?Company?LLC

Abbott

Feihe

Yili

Mengniu

Biostime

Beingmate

Synutra International Inc

Wondersun

Wissun

Shijiazhuang Junlebao Dairy Co., Ltd.

Brightdairy Dairy Co., Ltd

Sanyuan Group

Yinqiao Group

## Longdan Dairy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Infant Nutrition product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Infant Nutrition, with price, sales, revenue and global market share of Infant Nutrition from 2019 to 2024.

Chapter 3, the Infant Nutrition competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Infant Nutrition breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Infant Nutrition market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Infant Nutrition.

Chapter 14 and 15, to describe Infant Nutrition sales channel, distributors, customers, research findings and conclusion.

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