

Global Infant Formula Milk Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G724CBC3FAAEN.html>

Date: January 2024

Pages: 161

Price: US\$ 3,480.00 (Single User License)

ID: G724CBC3FAAEN

Abstracts

According to our (Global Info Research) latest study, the global Infant Formula Milk Powder market size was valued at USD 27520 million in 2023 and is forecast to a readjusted size of USD 34440 million by 2030 with a CAGR of 3.3% during review period.

Infant formula milk powder, also called infant formula milk powder, is a manufactured food designed and marketed for feeding to babies and infants, usually prepared for bottle-feeding or cup-feeding from milk powder (mixed with water). The U.S. Federal Food, Drug, and Cosmetic Act (FFDCA) defines infant formula as 'a food which purports to be or is represented for special dietary use solely as a food for infants by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk'.

Global infant formula milk powder key players include Danone, Nestle, Abbott etc. Global top 3 manufacturers hold a share about 30%. Asia-Pacific is the largest market, with a share about 45%, followed by Europe, with a share about 24 percent.

The Global Info Research report includes an overview of the development of the Infant Formula Milk Powder industry chain, the market status of Maternal Stores (First Stage, Second Stage), Supermarkets/Hypermarkets (First Stage, Second Stage), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Infant Formula Milk Powder.

Regionally, the report analyzes the Infant Formula Milk Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Infant Formula Milk Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Infant Formula Milk Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Infant Formula Milk Powder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., First Stage, Second Stage).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Infant Formula Milk Powder market.

Regional Analysis: The report involves examining the Infant Formula Milk Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Infant Formula Milk Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Infant Formula Milk Powder:

Company Analysis: Report covers individual Infant Formula Milk Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Infant Formula Milk Powder. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Maternal Stores, Supermarkets/Hypermarkets).

Technology Analysis: Report covers specific technologies relevant to Infant Formula Milk Powder. It assesses the current state, advancements, and potential future developments in Infant Formula Milk Powder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Infant Formula Milk Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Infant Formula Milk Powder market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

First Stage

Second Stage

Third Stage

Market segment by Sales Channel

Maternal Stores

Supermarkets/Hypermarkets

Online Retail

Major players covered

Danone

Nestle

Abbott

Reckitt

BioTIME

Bellamy

Topfer

HiPP

Perrigo

Humana

NutriBio

Meiji

a2 Milk

Ausnutria

Feihe

Yili

Yashili

Bright Dairy & Food

Junlebao

Beingmate

Wonder Sun

Wissun

YeePer

Synutra

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Infant Formula Milk Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Infant Formula Milk Powder, with price, sales, revenue and global market share of Infant Formula Milk Powder from 2019 to 2024.

Chapter 3, the Infant Formula Milk Powder competitive situation, sales quantity, revenue

and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Infant Formula Milk Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Infant Formula Milk Powder market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Infant Formula Milk Powder.

Chapter 14 and 15, to describe Infant Formula Milk Powder sales channel, distributors, customers, research findings and conclusion.

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