

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Infant Formula Milk Powder Market 2018, Forecast to 2023

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Abstracts

Infant formula milk powder, also called infant formula milk powder, is a manufactured food designed and marketed for feeding to babies and infants, usually prepared for bottle-feeding or cup-feeding from milk powder (mixed with water). The U.S. Federal Food, Drug, and Cosmetic Act (FFDCA) defines infant formula as "a food which purports to be or is represented for special dietary use solely as a food for infants by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk".

Milk Powder Formulated are also for adults or higher age group. This report covers formula milk powder.

Scope of the Report:

This report focuses on the Infant Formula Milk Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In global market, the consumption of formula milk powder increases from 2233 K MT in 2012 to 2656 K MT in 2016, at a CAGR of more than 4.43%. In 2016, the global formula milk powder market is led by Asia-Pacific, capturing about 56.26% of global formula milk powder consumption. Europe is the second-largest region-wise market with 21.46% global consumption share.

Formula milk powder downstream is suit for 1-3 year old infants and adult (student, pregnant women, the elderly, etc.). National policy and media exposure may limit some brand development. Once a certain brand of milk powder has been exposed quality issues, it will receive a deadly sales impact. Therefore, it seems that formula milk powder market is always changing.

The worldwide market for Infant Formula Milk Powder is expected to grow at a CAGR of roughly 4.2% over the next five years, will reach 35400 million US\$ in 2023, from 27700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mead Johnson

Nestle

Danone

Abbott

FrieslandCampina

Heinz

Bellamy

Topfer

HiPP

Perrigo

Arla

Holle

Fonterra

Westland Dairy

Pinnacle

Meiji

Yili

Biostime

Yashili

Feihe

Brightdairy

Beingmate

Wonderson

Synutra

Wissun

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Whole Milk Powder

Skimmed Milk Powder

Market Segment by Applications, can be divided into

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Infant Formula Milk Powder...

0-6 Months Baby

6-12 Months Baby

12-36 Months Baby

Adults

There are 15 Chapters to deeply display the global Infant Formula Milk Powder market.

Chapter 1, to describe Infant Formula Milk Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Infant Formula Milk Powder, with sales, revenue, and price of Infant Formula Milk Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Infant Formula Milk Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Infant Formula Milk Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Infant Formula Milk Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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