

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Infant Formula Foods Market 2018, Forecast to 2023

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## Abstracts

This report studies the infant formula foods market, and infant formula foods mainly include infant formula powder and infant complementary foods.

### Scope of the Report:

This report focuses on the Infant Formula Foods in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Infant Formula Foods industry concentration is not high. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Asia is the largest consumption region of Infant Formula Foods, with a consumption market share nearly 50% in 2017, especially China, the growth rate is significantly more than the world in recent years, with a consumption market share nearly 30.57% in 2017. And the price is the highest in the world. Nearly half of the market relied on the import of milk powder. However, in order to protect the local dairy industry development, China promulgated a series of policies to protect policy in recent years, such as the number of registered trademarks. Therefore, if foreign brands want to enter the market China, it must pay attention to the market policy of China.

The second place is Europe; following Asia with the consumption market share 22.23% in 2017.

The worldwide market for Infant Formula Foods is expected to grow at a CAGR of roughly 9.0% over the next five years, will reach 53500 million US\$ in 2023, from 31900 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Danone

Abbott

Nestle

Mead Johnson Nutrition

FrieslandCampina

Heinz

Yili

Biostime

Hipp Holding AG

Perrigo

Beingmate

Synutra

Fonterra

Wonderson

Meiji

Bellamy

Feihe

Yashili

Brightdairy

Arla

DGC

Wissun

Shijiazhuang Junlebao Dairy Co., Ltd.

Westland Milk Products

Pinnacle

Holle baby food GmbH

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Infant Formula Powder

Infant Complementary Foods

Market Segment by Applications, can be divided into

0-6 Months

6-12 Months

12-36 Months

There are 15 Chapters to deeply display the global Infant Formula Foods market.

Chapter 1, to describe Infant Formula Foods Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Infant Formula Foods, with sales, revenue, and price of Infant Formula Foods, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Infant Formula Foods, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Infant Formula Foods market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Infant Formula Foods sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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