

# Global Infant Bifidobacterium Powder Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Infant Bifidobacterium Powder market size is expected to reach \$ 133 million by 2029, rising at a market growth of 3.2% CAGR during the forecast period (2023-2029).

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the

perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

Infant bifidobacterium powder refers to a formulation of probiotics specifically designed for infants and young children. These powders contain strains of bifidobacterium, a type of beneficial bacteria that naturally resides in the gut and plays a vital role in maintaining a healthy digestive system.

This report studies the global Infant Bifidobacterium Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Infant Bifidobacterium Powder, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Infant Bifidobacterium Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Infant Bifidobacterium Powder total production and demand, 2018-2029, (kg)

Global Infant Bifidobacterium Powder total production value, 2018-2029, (USD Million)

Global Infant Bifidobacterium Powder production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (kg)

Global Infant Bifidobacterium Powder consumption by region & country, CAGR, 2018-2029 & (kg)

U.S. VS China: Infant Bifidobacterium Powder domestic production, consumption, key domestic manufacturers and share

Global Infant Bifidobacterium Powder production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (kg)

Global Infant Bifidobacterium Powder production by Type, production, value, CAGR, 2018-2029, (USD Million) & (kg)

Global Infant Bifidobacterium Powder production by Application production, value, CAGR, 2018-2029, (USD Million) & (kg).

This reports profiles key players in the global Infant Bifidobacterium Powder market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, Chr. Hansen, Lallemand, BioGaia, Probi, Biosearch Life, Morinaga Milk, SYN BIO TECH INC. and Bioflax, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Infant Bifidobacterium Powder market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (kg) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Infant Bifidobacterium Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Infant Bifidobacterium Powder Market, Segmentation by Type

Below 100 Billion CFU/g

100-200 Billion CFU/g

Above 200 Billion CFU/g

## Global Infant Bifidobacterium Powder Market, Segmentation by Application

Dairy Products

Dietary Supplements

Others

## Companies Profiled:

DuPont

Chr. Hansen

Lallemand

BioGaia

Probi

Biosearch Life

Morinaga Milk

SYNBIO TECH INC.

## Bioflag

### Key Questions Answered

1. How big is the global Infant Bifidobacterium Powder market?
2. What is the demand of the global Infant Bifidobacterium Powder market?
3. What is the year over year growth of the global Infant Bifidobacterium Powder market?
4. What is the production and production value of the global Infant Bifidobacterium Powder market?
5. Who are the key producers in the global Infant Bifidobacterium Powder market?

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