

Global Industry-Education Integration Information Service Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Industry-Education Integration Information Service Platform market size was valued at US\$ 1762 million in 2025 and is forecast to a readjusted size of US\$ 4127 million by 2032 with a CAGR of 12.9% during review period.

An industry-education integration information service platform is a comprehensive digital platform serving government bodies, educational institutions, vocational schools, enterprises, industrial parks, and training organizations. Leveraging technologies such as the Internet, big data, cloud computing, and artificial intelligence, it integrates information resources?including industry demands, corporate job roles, talent cultivation, internships and practical training, curriculum resources, school-enterprise cooperation projects, employment services, skill certifications, and policy application processes. Its core function is to break down data and resource barriers between the education and industry sectors; it helps schools understand corporate hiring and technical needs while connecting enterprises with talent, curricula, and research resources, thereby ensuring better alignment between academic offerings, curriculum development, practical training, recruitment, and technical services with the actual needs of industrial development.

The upstream segment of the industry-education integration platform value chain primarily comprises providers of industry job data, corporate labor demand data, academic program and curriculum resources, practical training base resources, vocational skill standards, cloud servers, databases, AI algorithms, data security, and identity authentication services. The midstream consists of platform developers, education informatization companies, human resource service providers, and

operations service providers; they are responsible for building systems for school-enterprise cooperation management, job matching, internship and training management, curriculum resource sharing, talent profiling, employment services, skill certification, policy application, and data dashboards. Downstream clients mainly include education authorities, vocational colleges, applied undergraduate universities, industrial parks, industry associations, enterprises, training organizations, and public employment service agencies. The core of these platforms lies in using digital infrastructure, sharing centers, and data middle platforms to facilitate data sharing, operational collaboration, and the matching of supply and demand across industry, academia, research, and application sectors. The gross profit margin for industry-education integration information service platforms is approximately 57%.

The core value of information service platforms for industry-education integration lies in enhancing the efficiency of matching educational supply with industrial demand. In traditional school-enterprise partnerships, educational institutions often struggle to keep pace with evolving job roles, skill requirements, and industry trends, while enterprises find it difficult to quickly connect with relevant majors, curricula, students, and practical training resources. By aggregating data on job demands, academic programs, courseware, training bases, graduate employment, and skill certifications, these platforms can shift talent development from a model of 'unilateral design by schools' to one 'driven by industry needs,' thereby improving the precision of program development, curriculum reform, and employment services.

Competition among platforms will shift from mere information dissemination to resource synergy and data-driven decision-making capabilities. Early platforms primarily served functions such as policy promotion, maintaining databases of enterprises and institutions, posting job openings, and showcasing projects?acting largely as functional tools. In contrast, future competitive platforms must offer advanced features such as project management for collaborations, competency profiling, student growth tracking, curriculum-job alignment, internship monitoring, employment quality analysis, and industry talent forecasting. In short, these platforms must evolve beyond simple 'information showcases' to become shared infrastructure for industry-education collaboration utilized by government bodies, educational institutions, and enterprises alike.

While the industry holds significant growth potential, its commercialization models require further maturation. These platforms benefit from trends such as vocational education reform, the development of applied universities, industry-integrated colleges, modern apprenticeship schemes, collaborative talent cultivation, and the digitalization of

employment services, ensuring clear long-term demand. However, many current platforms rely heavily on project-based procurement by governments or schools; enterprises show limited willingness to pay, data standards remain inconsistent, and interoperability between platforms is lacking?leading to issues where systems are built but underutilized or not fully leveraged. Future development will see platform functions expand to cover the entire talent cultivation lifecycle, generating sustainable revenue through data operations, shared training resources, recruitment services, skill certifications, and industry-oriented services.

This report is a detailed and comprehensive analysis for global Industry-Education Integration Information Service Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Industry-Education Integration Information Service Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Industry-Education Integration Information Service Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Industry-Education Integration Information Service Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Industry-Education Integration Information Service Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Industry-Education Integration Information Service Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Industry-Education Integration Information Service Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Handshake, Symplicity, 12twenty, Riipen, Forage, JobTeaser, The Access Group, CareerOS, Aptem, OneFile, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Industry-Education Integration Information Service Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premises

Market segment by Number of Connected Enterprises

Small Platforms (1,000 Enterprises)

Market segment by Data Source

Single-Source Data Platform

Multi-Source Data Platform

Integrated Data Platform

Market segment by Application

Manufacturing Industry

Financial Industry

Medical Industry

Others

Market segment by players, this report covers

Handshake

Symplicity

12twenty

Riipen

Forage

JobTeaser

The Access Group

CareerOS

Aptem

OneFile

Xindao Tech

Huike Education

CDEL

Huawei

Alibaba Cloud

Chinasoft International Education

Tedu

Mynavi

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Industry-Education Integration Information Service Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Industry-Education Integration Information Service Platform, with revenue, gross margin, and global market share of Industry-Education Integration Information Service Platform from 2021 to 2026.

Chapter 3, the Industry-Education Integration Information Service Platform

competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Industry-Education Integration Information Service Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Industry-Education Integration Information Service Platform.

Chapter 13, to describe Industry-Education Integration Information Service Platform research findings and conclusion.

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