

Global Industrial PVB Resin Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Industrial PVB Resin market size was valued at US\$ 149 million in 2025 and is forecast to a readjusted size of US\$ 202 million by 2032 with a CAGR of 4.5% during review period.

Polyvinyl Butyral (PVB) resin is a thermoplastic polymer known for its exceptional properties such as high clarity, excellent adhesion, toughness, and flexibility. Derived through the reaction of polyvinyl alcohol with butyraldehyde, PVB resin exhibits outstanding chemical resistance and compatibility with a wide range of materials. Its unique characteristics make it a versatile material in industrial applications, particularly in demanding environments requiring durability and resilience.

In the paint and coating industry, PVB resin is highly valued for its adhesive properties and ability to form transparent, durable films. It enhances surface smoothness, scratch resistance, and weatherability, making it ideal for protective coatings in automotive, construction, and electronics industries. For the ink industry, PVB resin acts as a binder, providing superior adhesion to substrates and ensuring vibrant, long-lasting colors. Its compatibility with diverse solvents allows for customization in high-performance printing applications. In ceramic production, PVB resin is utilized as a binder and plasticizer during the green body forming process. Its role is crucial in improving the flexibility and strength of ceramic products before sintering, enabling precise molding and reducing defects.

PVB resin's excellent adhesion to various surfaces, including glass, metal, and plastics, makes it a core ingredient in adhesives. It provides strong bonding strength and durability in structural and laminating adhesives, used widely in aerospace, automotive,

and construction industries. Additionally, PVB resin finds application in fabric treatments, where it imparts water resistance, chemical resistance, and enhanced durability to textiles. This is particularly advantageous for creating functional fabrics for outdoor, industrial, and protective clothing. The resin's ability to combine with other additives also allows for tailored fabric properties such as breathability and flexibility, meeting diverse industry needs.

This report is a detailed and comprehensive analysis for global Industrial PVB Resin market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Industrial PVB Resin market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Industrial PVB Resin market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Industrial PVB Resin market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Industrial PVB Resin market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Industrial PVB Resin

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Industrial PVB Resin market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eastman Chemical, Kuraray, Sekisui Chemicals, ChangChun Group, Kingboard Chemical Holdings, Huakai Plastic, Zhejiang Decent Plastic, Sichuan EM Technology, Longcheng High-tech Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Industrial PVB Resin market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Higher Molecular Weight Grade PVB Resin

Medium Molecular Weight Grade PVB Resin

Lower Molecular Weight Grade PVB Resin

Market segment by Application

Paint & Coating

Ink

Ceramic

Adhesive

Fabric

Other

Major players covered

Eastman Chemical

Kuraray

Sekisui Chemicals

ChangChun Group

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Sichuan EM Technology

Longcheng High-tech Material

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Industrial PVB Resin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Industrial PVB Resin, with price, sales quantity, revenue, and global market share of Industrial PVB Resin from 2021 to 2026.

Chapter 3, the Industrial PVB Resin competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Industrial PVB Resin breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Industrial PVB Resin market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Industrial PVB Resin.

Chapter 14 and 15, to describe Industrial PVB Resin sales channel, distributors, customers, research findings and conclusion.

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