

Global Industrial Tourism Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G7F730464623EN.html>

Date: September 2026

Pages: 167

Price: US\$ 4,480.00 (Single User License)

ID: G7F730464623EN

Abstracts

The global Industrial Tourism market size is expected to reach \$ 97225 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Industrial Tourism is a specialized form of tourism centered on industrial facilities, manufacturing processes, industrial heritage, corporate culture, and technological achievements. It allows visitors to explore factories, production lines, industrial museums, mining sites, energy facilities, technology parks, and other industrial-related attractions to gain insights into industrial operations, technological innovation, production history, and economic development. Industrial tourism includes both visits to modern operating enterprises and the preservation and interpretation of historical industrial sites, serving as a bridge between industrial development, cultural tourism, education, and regional revitalization.

With the global tourism industry shifting from traditional sightseeing toward experiential, educational, and immersive travel models, Industrial Tourism is emerging as an important segment at the intersection of tourism, manufacturing, technology, and cultural development. Industrial tourism has evolved beyond simple factory visits and is increasingly becoming an integrated tourism model that combines industrial heritage interpretation, manufacturing experiences, technology education, corporate branding, urban regeneration, and regional economic development. As consumers become more interested in industrial processes, engineering achievements, and technological innovation, factories, industrial parks, research facilities, energy sites, and industrial heritage locations are increasingly recognized as valuable tourism resources.

The development of industrial tourism is closely connected with industrial heritage preservation and urban transformation. As traditional industries restructure and

industrial regions undergo economic transition, many former factories, mines, railway facilities, steel plants, and historical industrial buildings require new functions and economic models. Through industrial tourism development, these industrial assets can be transformed into museums, cultural and creative districts, educational centers, theme attractions, and integrated tourism destinations. Mature industrial tourism ecosystems have already developed in countries such as Germany, Japan, and the United Kingdom, where industrial heritage sites have become important cultural attractions. Meanwhile, emerging economies are increasingly promoting industrial heritage conservation and industrial tourism demonstration projects as part of regional revitalization strategies.

At the same time, the growth of advanced manufacturing is creating new opportunities for technology-driven industrial tourism. Facilities related to electric vehicles, robotics, aerospace, renewable energy, semiconductor manufacturing, and smart factories are becoming attractive destinations for visitors. Unlike traditional factory tours, modern industrial tourism emphasizes interactive experiences, allowing visitors to understand automated production lines, digital manufacturing systems, artificial intelligence applications, and future industrial technologies. This integration of industry, technology, and tourism not only improves public understanding of advanced manufacturing but also strengthens corporate reputation and consumer engagement.

Industrial tourism also has significant educational value and is becoming increasingly connected with STEM education, vocational training, and corporate social responsibility initiatives. Schools, families, and younger generations are showing growing interest in industrial learning experiences. Factory tours, engineering demonstrations, science exhibitions, and industrial heritage programs provide opportunities for visitors to learn about technology development, industrial history, and innovation processes. As a result, industrial tourism is becoming an important platform connecting education, industry, and tourism.

Looking ahead, industrial tourism is expected to develop further through digitalization, smart technologies, and immersive experiences. Technologies such as virtual reality (VR), augmented reality (AR), digital twins, interactive displays, and intelligent visitor systems will enhance the accessibility and attractiveness of industrial sites. Furthermore, industrial tourism will increasingly integrate with cultural creativity, retail, hospitality, entertainment, and events to create diversified revenue models. Industrial sites can generate additional value through brand exhibitions, cultural products, themed restaurants, educational programs, and experiential activities, moving beyond traditional ticket-based tourism income.

Overall, Industrial Tourism is evolving from a traditional industrial exhibition model into a comprehensive platform for industrial culture communication, technological innovation promotion, and economic value creation. Future market growth will be driven by industrial heritage redevelopment, advanced manufacturing experiences, technology education, corporate brand engagement, and regional industrial transformation. As public interest in manufacturing, engineering, and technological innovation continues to grow, industrial tourism is expected to become a strategically important and long-term growth sector within the global tourism industry.

Report Scope

This report studies the global Industrial Tourism demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Industrial Tourism, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Industrial Tourism that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Industrial Tourism total market, 2021-2032, (USD Million)

Global Industrial Tourism total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Industrial Tourism total market, key domestic companies, and share, (USD Million)

Global Industrial Tourism revenue by player, revenue and market share 2021-2026, (USD Million)

Global Industrial Tourism total market by Type, CAGR, 2021-2032, (USD Million)

Global Industrial Tourism total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Industrial Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Expedia Group, Booking Holdings, China Travel, China CYTS Tours Holding, American Express Global Business Travel, Carlson Wagonlit Travel (CWT), BCD Travel, AAA Travel, Corporate Travel Management, Altour, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Industrial Tourism market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Industrial Tourism Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Industrial Tourism Market, Segmentation by Type:

Manufacturing Industrial Tourism

Energy Industrial Tourism

Mining Industrial Tourism

Others

Global Industrial Tourism Market, Segmentation by Tourist Experience:

Educational Industrial Tourism

Corporate Brand Tourism

Business Industrial Tourism

Leisure Industrial Tourism

Global Industrial Tourism Market, Segmentation by Industrial Resource:

Industrial Heritage Type

Production Showcase Type

Experiential Integration Type

Global Industrial Tourism Market, Segmentation by Application:

Below 20 Years

20-30 Years

30-40 Years

40-50 Years

Above 50 Years

Companies Profiled:

Expedia Group

Booking Holdings

China Travel

China CYTS Tours Holding

American Express Global Business Travel

Carlson Wagonlit Travel (CWT)

BCD Travel

AAA Travel

Corporate Travel Management

Altour

Direct Travel

World Travel Inc.

Omega World Travel

Frosch

JTB Americas Group

Ovation Travel Group

World Travel Holdings

Mountain Travel Sobek

TUI AG

Natural Habitat Adventures

Abercrombie & Kent Group

InnerAsia Travel Group

Butterfield & Robinson

ATG Travel

Key Questions Answered

1. How big is the global Industrial Tourism market?
2. What is the demand of the global Industrial Tourism market?
3. What is the year over year growth of the global Industrial Tourism market?
4. What is the total value of the global Industrial Tourism market?
5. Who are the Major Players in the global Industrial Tourism market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Industrial Tourism Introduction
- 1.2 World Industrial Tourism Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Industrial Tourism Total Market by Region (by Headquarter Location)
 - 1.3.1 World Industrial Tourism Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Industrial Tourism Revenue (2021-2032)
 - 1.3.3 China Based Company Industrial Tourism Revenue (2021-2032)
 - 1.3.4 Europe Based Company Industrial Tourism Revenue (2021-2032)
 - 1.3.5 Japan Based Company Industrial Tourism Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Industrial Tourism Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Industrial Tourism Revenue (2021-2032)
 - 1.3.8 India Based Company Industrial Tourism Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Industrial Tourism Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Industrial Tourism Consumption Value (2021-2032)
- 2.2 World Industrial Tourism Consumption Value by Region
 - 2.2.1 World Industrial Tourism Consumption Value by Region (2021-2026)
 - 2.2.2 World Industrial Tourism Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Industrial Tourism Consumption Value (2021-2032)
- 2.4 China Industrial Tourism Consumption Value (2021-2032)
- 2.5 Europe Industrial Tourism Consumption Value (2021-2032)
- 2.6 Japan Industrial Tourism Consumption Value (2021-2032)
- 2.7 South Korea Industrial Tourism Consumption Value (2021-2032)
- 2.8 ASEAN Industrial Tourism Consumption Value (2021-2032)
- 2.9 India Industrial Tourism Consumption Value (2021-2032)

3 WORLD INDUSTRIAL TOURISM COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Industrial Tourism Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global Industrial Tourism Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Industrial Tourism in 2025
- 3.2.3 Global Concentration Ratios (CR8) for Industrial Tourism in 2025
- 3.3 Industrial Tourism Company Evaluation Quadrant
- 3.4 Industrial Tourism Market: Overall Company Footprint Analysis
 - 3.4.1 Industrial Tourism Market: Region Footprint
 - 3.4.2 Industrial Tourism Market: Company Product Type Footprint
 - 3.4.3 Industrial Tourism Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Industrial Tourism Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Industrial Tourism Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Industrial Tourism Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Industrial Tourism Consumption Value Comparison
 - 4.2.1 United States VS China: Industrial Tourism Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Industrial Tourism Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Industrial Tourism Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Industrial Tourism Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Industrial Tourism Revenue, (2021-2026)
- 4.4 China Based Companies Industrial Tourism Revenue and Market Share, 2021-2026
 - 4.4.1 China Based Industrial Tourism Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Industrial Tourism Revenue, (2021-2026)
- 4.5 Rest of World Based Industrial Tourism Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Industrial Tourism Companies, Headquarters (Province,

Country)

4.5.2 Rest of World Based Companies Industrial Tourism Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Industrial Tourism Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Manufacturing Industrial Tourism

5.2.2 Energy Industrial Tourism

5.2.3 Mining Industrial Tourism

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Industrial Tourism Market Size by Type (2021-2026)

5.3.2 World Industrial Tourism Market Size by Type (2027-2032)

5.3.3 World Industrial Tourism Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TOURIST EXPERIENCE

6.1 World Industrial Tourism Market Size Overview by Tourist Experience: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Tourist Experience

6.2.1 Educational Industrial Tourism

6.2.2 Corporate Brand Tourism

6.2.3 Business Industrial Tourism

6.2.4 Leisure Industrial Tourism

6.3 Market Segment by Tourist Experience

6.3.1 World Industrial Tourism Market Size by Tourist Experience (2021-2026)

6.3.2 World Industrial Tourism Market Size by Tourist Experience (2027-2032)

6.3.3 World Industrial Tourism Market Size Market Share by Tourist Experience (2027-2032)

7 MARKET ANALYSIS BY INDUSTRIAL RESOURCE

7.1 World Industrial Tourism Market Size Overview by Industrial Resource: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Industrial Resource

7.2.1 Industrial Heritage Type

7.2.2 Production Showcase Type

7.2.3 Experiential Integration Type

7.3 Market Segment by Industrial Resource

7.3.1 World Industrial Tourism Market Size by Industrial Resource (2021-2026)

7.3.2 World Industrial Tourism Market Size by Industrial Resource (2027-2032)

7.3.3 World Industrial Tourism Market Size Market Share by Industrial Resource (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Industrial Tourism Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Below 20 Years

8.2.2 20-30 Years

8.2.3 30-40 Years

8.2.4 40-50 Years

8.2.5 Above 50 Years

8.3 Market Segment by Application

8.3.1 World Industrial Tourism Market Size by Application (2021-2026)

8.3.2 World Industrial Tourism Market Size by Application (2027-2032)

8.3.3 World Industrial Tourism Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Expedia Group

9.1.1 Expedia Group Details

9.1.2 Expedia Group Major Business

9.1.3 Expedia Group Industrial Tourism Product and Services

9.1.4 Expedia Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Expedia Group Recent Developments/Updates

9.1.6 Expedia Group Competitive Strengths & Weaknesses

9.2 Booking Holdings

9.2.1 Booking Holdings Details

9.2.2 Booking Holdings Major Business

9.2.3 Booking Holdings Industrial Tourism Product and Services

9.2.4 Booking Holdings Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Booking Holdings Recent Developments/Updates

9.2.6 Booking Holdings Competitive Strengths & Weaknesses

9.3 China Travel

9.3.1 China Travel Details

9.3.2 China Travel Major Business

9.3.3 China Travel Industrial Tourism Product and Services

9.3.4 China Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 China Travel Recent Developments/Updates

9.3.6 China Travel Competitive Strengths & Weaknesses

9.4 China CYTS Tours Holding

9.4.1 China CYTS Tours Holding Details

9.4.2 China CYTS Tours Holding Major Business

9.4.3 China CYTS Tours Holding Industrial Tourism Product and Services

9.4.4 China CYTS Tours Holding Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 China CYTS Tours Holding Recent Developments/Updates

9.4.6 China CYTS Tours Holding Competitive Strengths & Weaknesses

9.5 American Express Global Business Travel

9.5.1 American Express Global Business Travel Details

9.5.2 American Express Global Business Travel Major Business

9.5.3 American Express Global Business Travel Industrial Tourism Product and Services

9.5.4 American Express Global Business Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 American Express Global Business Travel Recent Developments/Updates

9.5.6 American Express Global Business Travel Competitive Strengths & Weaknesses

9.6 Carlson Wagonlit Travel (CWT)

9.6.1 Carlson Wagonlit Travel (CWT) Details

9.6.2 Carlson Wagonlit Travel (CWT) Major Business

9.6.3 Carlson Wagonlit Travel (CWT) Industrial Tourism Product and Services

9.6.4 Carlson Wagonlit Travel (CWT) Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Carlson Wagonlit Travel (CWT) Recent Developments/Updates

9.6.6 Carlson Wagonlit Travel (CWT) Competitive Strengths & Weaknesses

9.7 BCD Travel

9.7.1 BCD Travel Details

9.7.2 BCD Travel Major Business

9.7.3 BCD Travel Industrial Tourism Product and Services

9.7.4 BCD Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

- 9.7.5 BCD Travel Recent Developments/Updates
- 9.7.6 BCD Travel Competitive Strengths & Weaknesses
- 9.8 AAA Travel
 - 9.8.1 AAA Travel Details
 - 9.8.2 AAA Travel Major Business
 - 9.8.3 AAA Travel Industrial Tourism Product and Services
 - 9.8.4 AAA Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 AAA Travel Recent Developments/Updates
 - 9.8.6 AAA Travel Competitive Strengths & Weaknesses
- 9.9 Corporate Travel Management
 - 9.9.1 Corporate Travel Management Details
 - 9.9.2 Corporate Travel Management Major Business
 - 9.9.3 Corporate Travel Management Industrial Tourism Product and Services
 - 9.9.4 Corporate Travel Management Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Corporate Travel Management Recent Developments/Updates
 - 9.9.6 Corporate Travel Management Competitive Strengths & Weaknesses
- 9.10 Altour
 - 9.10.1 Altour Details
 - 9.10.2 Altour Major Business
 - 9.10.3 Altour Industrial Tourism Product and Services
 - 9.10.4 Altour Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Altour Recent Developments/Updates
 - 9.10.6 Altour Competitive Strengths & Weaknesses
- 9.11 Direct Travel
 - 9.11.1 Direct Travel Details
 - 9.11.2 Direct Travel Major Business
 - 9.11.3 Direct Travel Industrial Tourism Product and Services
 - 9.11.4 Direct Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Direct Travel Recent Developments/Updates
 - 9.11.6 Direct Travel Competitive Strengths & Weaknesses
- 9.12 World Travel Inc.
 - 9.12.1 World Travel Inc. Details
 - 9.12.2 World Travel Inc. Major Business
 - 9.12.3 World Travel Inc. Industrial Tourism Product and Services
 - 9.12.4 World Travel Inc. Industrial Tourism Revenue, Gross Margin and Market Share

(2021-2026)

9.12.5 World Travel Inc. Recent Developments/Updates

9.12.6 World Travel Inc. Competitive Strengths & Weaknesses

9.13 Omega World Travel

9.13.1 Omega World Travel Details

9.13.2 Omega World Travel Major Business

9.13.3 Omega World Travel Industrial Tourism Product and Services

9.13.4 Omega World Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 Omega World Travel Recent Developments/Updates

9.13.6 Omega World Travel Competitive Strengths & Weaknesses

9.14 Frosch

9.14.1 Frosch Details

9.14.2 Frosch Major Business

9.14.3 Frosch Industrial Tourism Product and Services

9.14.4 Frosch Industrial Tourism Revenue, Gross Margin and Market Share

(2021-2026)

9.14.5 Frosch Recent Developments/Updates

9.14.6 Frosch Competitive Strengths & Weaknesses

9.15 JTB Americas Group

9.15.1 JTB Americas Group Details

9.15.2 JTB Americas Group Major Business

9.15.3 JTB Americas Group Industrial Tourism Product and Services

9.15.4 JTB Americas Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 JTB Americas Group Recent Developments/Updates

9.15.6 JTB Americas Group Competitive Strengths & Weaknesses

9.16 Ovation Travel Group

9.16.1 Ovation Travel Group Details

9.16.2 Ovation Travel Group Major Business

9.16.3 Ovation Travel Group Industrial Tourism Product and Services

9.16.4 Ovation Travel Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 Ovation Travel Group Recent Developments/Updates

9.16.6 Ovation Travel Group Competitive Strengths & Weaknesses

9.17 World Travel Holdings

9.17.1 World Travel Holdings Details

9.17.2 World Travel Holdings Major Business

9.17.3 World Travel Holdings Industrial Tourism Product and Services

9.17.4 World Travel Holdings Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 World Travel Holdings Recent Developments/Updates

9.17.6 World Travel Holdings Competitive Strengths & Weaknesses

9.18 Mountain Travel Sobek

9.18.1 Mountain Travel Sobek Details

9.18.2 Mountain Travel Sobek Major Business

9.18.3 Mountain Travel Sobek Industrial Tourism Product and Services

9.18.4 Mountain Travel Sobek Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 Mountain Travel Sobek Recent Developments/Updates

9.18.6 Mountain Travel Sobek Competitive Strengths & Weaknesses

9.19 TUI AG

9.19.1 TUI AG Details

9.19.2 TUI AG Major Business

9.19.3 TUI AG Industrial Tourism Product and Services

9.19.4 TUI AG Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 TUI AG Recent Developments/Updates

9.19.6 TUI AG Competitive Strengths & Weaknesses

9.20 Natural Habitat Adventures

9.20.1 Natural Habitat Adventures Details

9.20.2 Natural Habitat Adventures Major Business

9.20.3 Natural Habitat Adventures Industrial Tourism Product and Services

9.20.4 Natural Habitat Adventures Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Natural Habitat Adventures Recent Developments/Updates

9.20.6 Natural Habitat Adventures Competitive Strengths & Weaknesses

9.21 Abercrombie & Kent Group

9.21.1 Abercrombie & Kent Group Details

9.21.2 Abercrombie & Kent Group Major Business

9.21.3 Abercrombie & Kent Group Industrial Tourism Product and Services

9.21.4 Abercrombie & Kent Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 Abercrombie & Kent Group Recent Developments/Updates

9.21.6 Abercrombie & Kent Group Competitive Strengths & Weaknesses

9.22 InnerAsia Travel Group

9.22.1 InnerAsia Travel Group Details

9.22.2 InnerAsia Travel Group Major Business

- 9.22.3 InnerAsia Travel Group Industrial Tourism Product and Services
- 9.22.4 InnerAsia Travel Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)
- 9.22.5 InnerAsia Travel Group Recent Developments/Updates
- 9.22.6 InnerAsia Travel Group Competitive Strengths & Weaknesses
- 9.23 Butterfield & Robinson
 - 9.23.1 Butterfield & Robinson Details
 - 9.23.2 Butterfield & Robinson Major Business
 - 9.23.3 Butterfield & Robinson Industrial Tourism Product and Services
 - 9.23.4 Butterfield & Robinson Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Butterfield & Robinson Recent Developments/Updates
 - 9.23.6 Butterfield & Robinson Competitive Strengths & Weaknesses
- 9.24 ATG Travel
 - 9.24.1 ATG Travel Details
 - 9.24.2 ATG Travel Major Business
 - 9.24.3 ATG Travel Industrial Tourism Product and Services
 - 9.24.4 ATG Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026)
 - 9.24.5 ATG Travel Recent Developments/Updates
 - 9.24.6 ATG Travel Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Industrial Tourism Industry Chain
- 10.2 Industrial Tourism Upstream Analysis
- 10.3 Industrial Tourism Midstream Analysis
- 10.4 Industrial Tourism Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Industrial Tourism Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Industrial Tourism Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Industrial Tourism Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Industrial Tourism Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Industrial Tourism Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Industrial Tourism Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Industrial Tourism Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Industrial Tourism Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Industrial Tourism Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Industrial Tourism Players in 2025

Table 12. World Industrial Tourism Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Industrial Tourism Company Evaluation Quadrant

Table 14. Head Office of Key Industrial Tourism Players

Table 15. Industrial Tourism Market: Company Product Type Footprint

Table 16. Industrial Tourism Market: Company Product Application Footprint

Table 17. Industrial Tourism Mergers & Acquisitions Activity

Table 18. United States VS China Industrial Tourism Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Industrial Tourism Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Industrial Tourism Companies, Headquarters (States, Country)

Table 21. United States Based Companies Industrial Tourism Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Industrial Tourism Revenue Market Share

(2021-2026)

Table 23. China Based Industrial Tourism Companies, Headquarters (Province, Country)

Table 24. China Based Companies Industrial Tourism Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Industrial Tourism Revenue Market Share (2021-2026)

Table 26. Rest of World Based Industrial Tourism Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Industrial Tourism Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Industrial Tourism Revenue Market Share (2021-2026)

Table 29. World Industrial Tourism Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Industrial Tourism Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Industrial Tourism Market Size by Type (2027-2032) & (USD Million)

Table 32. World Industrial Tourism Market Size by Tourist Experience, (USD Million), 2021 & 2025 & 2032

Table 33. World Industrial Tourism Market Size Value by Tourist Experience (2021-2026) & (USD Million)

Table 34. World Industrial Tourism Market Size by Tourist Experience (2027-2032) & (USD Million)

Table 35. World Industrial Tourism Market Size by Industrial Resource, (USD Million), 2021 & 2025 & 2032

Table 36. World Industrial Tourism Market Size Value by Industrial Resource (2021-2026) & (USD Million)

Table 37. World Industrial Tourism Market Size by Industrial Resource (2027-2032) & (USD Million)

Table 38. World Industrial Tourism Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Industrial Tourism Market Size by Application (2021-2026) & (USD Million)

Table 40. World Industrial Tourism Market Size by Application (2027-2032) & (USD Million)

Table 41. Expedia Group Basic Information, Manufacturing Base and Competitors

Table 42. Expedia Group Major Business

Table 43. Expedia Group Industrial Tourism Product and Services

Table 44. Expedia Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. Expedia Group Recent Developments/Updates
Table 46. Expedia Group Competitive Strengths & Weaknesses
Table 47. Booking Holdings Basic Information, Manufacturing Base and Competitors
Table 48. Booking Holdings Major Business
Table 49. Booking Holdings Industrial Tourism Product and Services
Table 50. Booking Holdings Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. Booking Holdings Recent Developments/Updates
Table 52. Booking Holdings Competitive Strengths & Weaknesses
Table 53. China Travel Basic Information, Manufacturing Base and Competitors
Table 54. China Travel Major Business
Table 55. China Travel Industrial Tourism Product and Services
Table 56. China Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. China Travel Recent Developments/Updates
Table 58. China Travel Competitive Strengths & Weaknesses
Table 59. China CYTS Tours Holding Basic Information, Manufacturing Base and Competitors
Table 60. China CYTS Tours Holding Major Business
Table 61. China CYTS Tours Holding Industrial Tourism Product and Services
Table 62. China CYTS Tours Holding Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. China CYTS Tours Holding Recent Developments/Updates
Table 64. China CYTS Tours Holding Competitive Strengths & Weaknesses
Table 65. American Express Global Business Travel Basic Information, Manufacturing Base and Competitors
Table 66. American Express Global Business Travel Major Business
Table 67. American Express Global Business Travel Industrial Tourism Product and Services
Table 68. American Express Global Business Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 69. American Express Global Business Travel Recent Developments/Updates
Table 70. American Express Global Business Travel Competitive Strengths & Weaknesses
Table 71. Carlson Wagonlit Travel (CWT) Basic Information, Manufacturing Base and Competitors
Table 72. Carlson Wagonlit Travel (CWT) Major Business

Table 73. Carlson Wagonlit Travel (CWT) Industrial Tourism Product and Services

Table 74. Carlson Wagonlit Travel (CWT) Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Carlson Wagonlit Travel (CWT) Recent Developments/Updates

Table 76. Carlson Wagonlit Travel (CWT) Competitive Strengths & Weaknesses

Table 77. BCD Travel Basic Information, Manufacturing Base and Competitors

Table 78. BCD Travel Major Business

Table 79. BCD Travel Industrial Tourism Product and Services

Table 80. BCD Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. BCD Travel Recent Developments/Updates

Table 82. BCD Travel Competitive Strengths & Weaknesses

Table 83. AAA Travel Basic Information, Manufacturing Base and Competitors

Table 84. AAA Travel Major Business

Table 85. AAA Travel Industrial Tourism Product and Services

Table 86. AAA Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. AAA Travel Recent Developments/Updates

Table 88. AAA Travel Competitive Strengths & Weaknesses

Table 89. Corporate Travel Management Basic Information, Manufacturing Base and Competitors

Table 90. Corporate Travel Management Major Business

Table 91. Corporate Travel Management Industrial Tourism Product and Services

Table 92. Corporate Travel Management Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Corporate Travel Management Recent Developments/Updates

Table 94. Corporate Travel Management Competitive Strengths & Weaknesses

Table 95. Altour Basic Information, Manufacturing Base and Competitors

Table 96. Altour Major Business

Table 97. Altour Industrial Tourism Product and Services

Table 98. Altour Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Altour Recent Developments/Updates

Table 100. Altour Competitive Strengths & Weaknesses

Table 101. Direct Travel Basic Information, Manufacturing Base and Competitors

Table 102. Direct Travel Major Business

Table 103. Direct Travel Industrial Tourism Product and Services

Table 104. Direct Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Direct Travel Recent Developments/Updates
Table 106. Direct Travel Competitive Strengths & Weaknesses
Table 107. World Travel Inc. Basic Information, Manufacturing Base and Competitors
Table 108. World Travel Inc. Major Business
Table 109. World Travel Inc. Industrial Tourism Product and Services
Table 110. World Travel Inc. Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. World Travel Inc. Recent Developments/Updates
Table 112. World Travel Inc. Competitive Strengths & Weaknesses
Table 113. Omega World Travel Basic Information, Manufacturing Base and Competitors
Table 114. Omega World Travel Major Business
Table 115. Omega World Travel Industrial Tourism Product and Services
Table 116. Omega World Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. Omega World Travel Recent Developments/Updates
Table 118. Omega World Travel Competitive Strengths & Weaknesses
Table 119. Frosch Basic Information, Manufacturing Base and Competitors
Table 120. Frosch Major Business
Table 121. Frosch Industrial Tourism Product and Services
Table 122. Frosch Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Frosch Recent Developments/Updates
Table 124. Frosch Competitive Strengths & Weaknesses
Table 125. JTB Americas Group Basic Information, Manufacturing Base and Competitors
Table 126. JTB Americas Group Major Business
Table 127. JTB Americas Group Industrial Tourism Product and Services
Table 128. JTB Americas Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. JTB Americas Group Recent Developments/Updates
Table 130. JTB Americas Group Competitive Strengths & Weaknesses
Table 131. Ovation Travel Group Basic Information, Manufacturing Base and Competitors
Table 132. Ovation Travel Group Major Business
Table 133. Ovation Travel Group Industrial Tourism Product and Services
Table 134. Ovation Travel Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. Ovation Travel Group Recent Developments/Updates

Table 136. Ovation Travel Group Competitive Strengths & Weaknesses
Table 137. World Travel Holdings Basic Information, Manufacturing Base and Competitors
Table 138. World Travel Holdings Major Business
Table 139. World Travel Holdings Industrial Tourism Product and Services
Table 140. World Travel Holdings Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 141. World Travel Holdings Recent Developments/Updates
Table 142. World Travel Holdings Competitive Strengths & Weaknesses
Table 143. Mountain Travel Sobek Basic Information, Manufacturing Base and Competitors
Table 144. Mountain Travel Sobek Major Business
Table 145. Mountain Travel Sobek Industrial Tourism Product and Services
Table 146. Mountain Travel Sobek Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. Mountain Travel Sobek Recent Developments/Updates
Table 148. Mountain Travel Sobek Competitive Strengths & Weaknesses
Table 149. TUI AG Basic Information, Manufacturing Base and Competitors
Table 150. TUI AG Major Business
Table 151. TUI AG Industrial Tourism Product and Services
Table 152. TUI AG Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. TUI AG Recent Developments/Updates
Table 154. TUI AG Competitive Strengths & Weaknesses
Table 155. Natural Habitat Adventures Basic Information, Manufacturing Base and Competitors
Table 156. Natural Habitat Adventures Major Business
Table 157. Natural Habitat Adventures Industrial Tourism Product and Services
Table 158. Natural Habitat Adventures Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 159. Natural Habitat Adventures Recent Developments/Updates
Table 160. Natural Habitat Adventures Competitive Strengths & Weaknesses
Table 161. Abercrombie & Kent Group Basic Information, Manufacturing Base and Competitors
Table 162. Abercrombie & Kent Group Major Business
Table 163. Abercrombie & Kent Group Industrial Tourism Product and Services
Table 164. Abercrombie & Kent Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 165. Abercrombie & Kent Group Recent Developments/Updates

Table 166. Abercrombie & Kent Group Competitive Strengths & Weaknesses
Table 167. InnerAsia Travel Group Basic Information, Manufacturing Base and Competitors
Table 168. InnerAsia Travel Group Major Business
Table 169. InnerAsia Travel Group Industrial Tourism Product and Services
Table 170. InnerAsia Travel Group Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 171. InnerAsia Travel Group Recent Developments/Updates
Table 172. InnerAsia Travel Group Competitive Strengths & Weaknesses
Table 173. Butterfield & Robinson Basic Information, Manufacturing Base and Competitors
Table 174. Butterfield & Robinson Major Business
Table 175. Butterfield & Robinson Industrial Tourism Product and Services
Table 176. Butterfield & Robinson Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 177. Butterfield & Robinson Recent Developments/Updates
Table 178. Butterfield & Robinson Competitive Strengths & Weaknesses
Table 179. ATG Travel Basic Information, Manufacturing Base and Competitors
Table 180. ATG Travel Major Business
Table 181. ATG Travel Industrial Tourism Product and Services
Table 182. ATG Travel Industrial Tourism Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 183. ATG Travel Recent Developments/Updates
Table 184. ATG Travel Competitive Strengths & Weaknesses
Table 185. Global Key Players of Industrial Tourism Upstream (Raw Materials)
Table 186. Global Industrial Tourism Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Tourism Picture

Figure 2. World Industrial Tourism Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Industrial Tourism Total Revenue (2021-2032) & (USD Million)

Figure 4. World Industrial Tourism Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Industrial Tourism Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Industrial Tourism Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Industrial Tourism Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Industrial Tourism Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Industrial Tourism Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Industrial Tourism Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Industrial Tourism Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Industrial Tourism Revenue (2021-2032) & (USD Million)

Figure 13. Industrial Tourism Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Industrial Tourism Consumption Value (2021-2032) & (USD Million)

Figure 16. World Industrial Tourism Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Industrial Tourism Consumption Value (2021-2032) & (USD Million)

Figure 18. China Industrial Tourism Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Industrial Tourism Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Industrial Tourism Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Industrial Tourism Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Industrial Tourism Consumption Value (2021-2032) & (USD Million)

Figure 23. India Industrial Tourism Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Industrial Tourism by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Industrial Tourism Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Industrial Tourism Markets in 2025

Figure 27. United States VS China: Industrial Tourism Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Industrial Tourism Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Industrial Tourism Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Industrial Tourism Market Size Market Share by Type in 2025

Figure 31. Manufacturing Industrial Tourism

Figure 32. Energy Industrial Tourism

Figure 33. Mining Industrial Tourism

Figure 34. Others

Figure 35. World Industrial Tourism Market Size Market Share by Type (2021-2032)

Figure 36. World Industrial Tourism Market Size by Tourist Experience, (USD Million), 2021 & 2025 & 2032

Figure 37. World Industrial Tourism Market Size Market Share by Tourist Experience in 2025

Figure 38. Educational Industrial Tourism

Figure 39. Corporate Brand Tourism

Figure 40. Business Industrial Tourism

Figure 41. Leisure Industrial Tourism

Figure 42. World Industrial Tourism Market Size Market Share by Tourist Experience (2021-2032)

Figure 43. World Industrial Tourism Market Size by Industrial Resource, (USD Million), 2021 & 2025 & 2032

Figure 44. World Industrial Tourism Market Size Market Share by Industrial Resource in 2025

Figure 45. Industrial Heritage Type

Figure 46. Production Showcase Type

Figure 47. Experiential Integration Type

Figure 48. World Industrial Tourism Market Size Market Share by Industrial Resource (2021-2032)

Figure 49. World Industrial Tourism Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 50. World Industrial Tourism Market Size Market Share by Application in 2025

Figure 51. Below 20 Years

Figure 52. 20-30 Years

Figure 53. 30-40 Years

Figure 54. 40-50 Years

Figure 55. Above 50 Years

Figure 56. World Industrial Tourism Market Size Market Share by Application
(2021-2032)

Figure 57. Industrial Tourism Industrial Chain

Figure 58. Methodology

Figure 59. Research Process and Data Source

I would like to order

Product name: Global Industrial Tourism Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G7F730464623EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7F730464623EN.html>