

# Global Industrial Submersible Pump Motor Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Industrial Submersible Pump Motor market size is expected to reach \$ 2642 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

In 2025, global Industrial Submersible Pump Motor production reached approximately 2.65 M Units. The average price is approximately \$709. An industrial submersible pump motor is a sealed electric motor system engineered to drive submersible pump hydraulics while operating fully or partially immersed in liquid media. It is typically integrated with the pump end, impeller, shaft, bearings, mechanical seals, cable entry system, cooling or lubrication medium, and protection devices to form a submersible pump or a submersible motor-pump unit. The product is designed to maintain insulation integrity, thermal stability, sealing reliability, thrust load capacity, and continuous torque output in water, wastewater, mine water, seawater, industrial effluent, abrasive liquids, and other demanding fluid environments. Common technical configurations include water-filled submersible motors, oil-filled submersible motors, rewindable motors, encapsulated motors, wet-stator motors, permanent-magnet synchronous motors, and three-phase induction motors.

Based on our research, the industrial submersible pump motor market should not be treated as a generic electric motor segment. It is a specialized equipment market where motor design, pump hydraulics, sealing systems, insulation, bearing load, thermal management, cable entry, and application engineering are tightly integrated. The motor must operate under submerged conditions, often in wastewater, abrasive mine water, seawater, industrial effluent, or deep-well environments, where failure can lead to high downtime and maintenance costs. Therefore, competitiveness is not determined only by rated power or price, but also by the ability to match the motor with the hydraulic end,

maintain insulation and sealing reliability, handle axial thrust, withstand variable duty cycles, and provide field service support. The supply base is structurally divided into standalone submersible motor manufacturers and integrated submersible pump OEMs. Franklin Electric, Caprari, Sumoto, Shakti, C.R.I., Doyin, and Ruirong are more closely associated with the standalone or borehole motor route, while Xylem Flygt, Sulzer, KSB, Tsurumi, Wilo, EBARA, HOMA, Pleuger, and Hayward Tyler are more closely tied to integrated industrial submersible pump and motor-pump systems. This difference is critical for market sizing, because the full pump value cannot be directly counted as motor revenue.

From the supply perspective, Europe, Japan, and North America still hold strong positions in high-end wastewater, mining, offshore, large pumping station, and special-duty applications. Their advantages are built around sealing technology, corrosion-resistant materials, bearing design, monitoring systems, explosion-proof configurations, and long project references. Germany, Switzerland, Denmark, Italy, Japan, and the United States are stronger in high-ASP industrial and municipal projects, while China and India have become highly important in borehole motors, water-filled and oil-filled motors, stainless-steel deep-well motors, solar pump motors, and export-oriented standard products. China has a particularly layered supply base: one group of manufacturers is concentrated in Wenling and Taizhou for small and medium borehole or sewage pump products, while another group, such as large submersible motor-pump specialists in Hefei and Tianjin, targets water conservancy, mining drainage, and special submerged equipment. For this reason, relying only on public revenue rankings would omit many real OEMs, while relying only on broad “submersible pump” searches would over-include distributors, system integrators, and trading companies.

Demand growth is mainly driven by four application clusters: municipal wastewater and stormwater pumping stations; mining, tunneling, construction, and emergency dewatering; deep-well water extraction, irrigation, and solar pumping systems; and offshore seawater lift, industrial circulation, and corrosive-fluid applications. Policy and procurement requirements are also shifting from basic operability toward higher efficiency, reliability, and lower lifecycle cost. China’s energy-efficiency framework for key energy-using equipment, European electric motor efficiency rules, and global investment in water infrastructure all support the adoption of higher-efficiency motors, variable-speed compatibility, and monitoring functions. At the same time, the low-end borehole motor market is highly price competitive, especially in China and India. Profitability is therefore increasingly polarized: standard low-voltage products face margin pressure, while high-power, explosion-proof, high-temperature, corrosion-resistant, and project-specific submersible motor systems retain stronger pricing power.

From a technology-route perspective, three-phase induction motors remain the mainstream solution, but permanent-magnet synchronous submersible motors are gaining attention in energy-saving and variable-speed applications. Water-filled and oil-filled motors will continue to coexist, as each has different advantages in cooling, lubrication, maintenance, and cost. Rewindable motors remain attractive where repairability and lifecycle cost matter, while encapsulated motors remain common in smaller-diameter and lower-maintenance products. In large industrial and municipal applications, the market is moving toward higher voltage, larger power ratings, wet-stator concepts, embedded sensors, digital diagnostics, and system-level efficiency optimization. However, efficiency claims for integrated submersible wastewater motors must be interpreted carefully, because such motors are not always tested in the same way as standard dry electric motors. Future differentiation will increasingly come from pump-motor integration, control systems, condition monitoring, and service capability rather than the motor alone.

This report studies the global Industrial Submersible Pump Motor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Industrial Submersible Pump Motor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Industrial Submersible Pump Motor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Industrial Submersible Pump Motor total production and demand, 2021-2032, (K Units)

Global Industrial Submersible Pump Motor total production value, 2021-2032, (USD Million)

Global Industrial Submersible Pump Motor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Industrial Submersible Pump Motor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Industrial Submersible Pump Motor domestic production, consumption, key domestic manufacturers and share

Global Industrial Submersible Pump Motor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Industrial Submersible Pump Motor production by Type, production, value,

CAGR, 2021-2032, (USD Million) & (K Units)

Global Industrial Submersible Pump Motor production by Motor Technology, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Industrial Submersible Pump Motor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Franklin Electric, C.R.I. Pumps, Xylem, Tsurumi Group, Zhejiang Doyin Technology, Grundfos, Sulzer, EBARA, KSB, Shakti Pumps, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Industrial Submersible Pump Motor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Motor Technology. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Industrial Submersible Pump Motor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Industrial Submersible Pump Motor Market, Segmentation by Type:

Water-filled Submersible Motor

Oil-filled Submersible Motor

Rewindable Submersible Motor

Others

#### Global Industrial Submersible Pump Motor Market, Segmentation by Power Rating:

Low Power?2.2-22 kW

High Power?>22-185 kW

Very High Power?>185 kW

#### Global Industrial Submersible Pump Motor Market, Segmentation by Motor Technology:

Municipal Water Treatment and Water Supply & Drainage

Mining Engineering

Oil and Gas

Others

#### Companies Profiled:

Franklin Electric

C.R.I. Pumps

Xylem

Tsurumi Group

Zhejiang Doyin Technology

Grundfos

Sulzer

EBARA

KSB

Shakti Pumps

Wilo

Hefei Hengda Jianghai????????????????

Pleuger Industries

LEO Pump

Caprari

Lubi Industries

Tianjin Aote

HCP Pump

HOMA Pumpen

Hayward Tyler

Guangdong Ruirong

ShinMaywa

Pentair

SAER

Pedrollo

SHIMGE

Dayuan Pumps

Sumoto

Gorman-Rupp

Calpeda

#### Key Questions Answered:

1. How big is the global Industrial Submersible Pump Motor market?
2. What is the demand of the global Industrial Submersible Pump Motor market?
3. What is the year over year growth of the global Industrial Submersible Pump Motor market?
4. What is the production and production value of the global Industrial Submersible Pump Motor market?
5. Who are the key producers in the global Industrial Submersible Pump Motor market?
6. What are the growth factors driving the market demand?

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