

Global Industrial RFID Reader for Material Tracking Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G812A9F07D4AEN.html>

Date: September 2026

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: G812A9F07D4AEN

Abstracts

According to our (Global Info Research) latest study, the global Industrial RFID Reader for Material Tracking market size was valued at US\$ 1396 million in 2025 and is forecast to a readjusted size of US\$ 2436 million by 2032 with a CAGR of 8.1% during review period.

An Industrial RFID Reader for Material Tracking is an electronic identification device designed to read or write data from RFID tags attached to raw materials, components, work-in-process items, pallets, containers, tools and finished goods in manufacturing, warehousing and internal-logistics environments.

The reader transmits a radio-frequency signal through an integrated or external antenna. Compatible RFID tags respond with identification or stored process data, allowing the system to automatically record the identity, location, movement or production status of the tagged material.

Depending on the application, the device may communicate directly with a PLC, industrial computer, edge gateway, warehouse-management system, manufacturing-execution system or enterprise-resource-planning platform.

RFID tags, standalone antennas, RFID printers, access-control readers, toll readers, library systems, retail anti-theft gates, barcode scanners, middleware-only products and system-integration services are excluded.

The 2025 ASP is US\$1,280 per unit, global sales volume is approximately 1.06 million units, and the estimated average gross margin is approximately 36%.

The upstream chain includes RFID reader ICs, radio-frequency front-end components, antennas, printed circuit boards, processors, memory, industrial connectors, power modules, displays, batteries, rugged housings and communication modules. Midstream activities include radio-frequency design, protocol development, antenna tuning, PCB assembly, embedded-software development, enclosure manufacturing, electromagnetic-compatibility testing, environmental testing and regional radio certification. Downstream users mainly include automotive manufacturing, electronics, semiconductor production, battery manufacturing, machinery, logistics and warehousing, food and beverage processing, pharmaceuticals, chemicals, metals, aerospace, rail, energy and other material-intensive industries.

Industrial RFID adoption is shifting from isolated identification points toward end-to-end material-flow visibility. Manufacturers increasingly want to trace raw materials from receiving through storage, production, quality inspection, packaging and shipment rather than using RFID only at one warehouse gate.

UHF and RAIN RFID are becoming the principal technologies for long-range, high-volume material tracking. They can identify multiple tagged pallets, containers or products within a larger read zone and are well suited to dock doors, portals, forklifts and inventory operations. Impinj identifies inventory management, asset tracking and shipment verification as major RAIN RFID applications.

HF and LF RFID remain important in production automation. Their shorter and more controlled reading range reduces unintended cross-reads and makes them suitable for workpiece carriers, machine tools, assembly fixtures and individual process stations. Siemens, Balluff and Turck offer HF and LF systems specifically designed for production control and industrial identification.

The market is therefore not moving entirely toward one frequency. UHF is preferred for long-range logistics and bulk reading, while LF and HF remain competitive where accurate near-field identification, metal-mount installation or controlled read zones are more important.

Report Scope

This report is a detailed and comprehensive analysis for global Industrial RFID Reader for Material Tracking market. Both quantitative and qualitative analyses are presented

by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Industrial RFID Reader for Material Tracking market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Industrial RFID Reader for Material Tracking market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Industrial RFID Reader for Material Tracking market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Industrial RFID Reader for Material Tracking market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Industrial RFID Reader for Material Tracking
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Industrial RFID Reader for Material Tracking market based on the following parameters - company overview, sales quantity,

revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra Technologies Corporation, Impinj, Inc., Siemens AG, SICK AG, Pepperl+Fuchs SE, Balluff GmbH, Hans Turck GmbH & Co. KG, FEIG ELECTRONIC GmbH, Datalogic S.p.A., Brady Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Industrial RFID Reader for Material Tracking market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Low Frequency RFID

High Frequency RFID

Ultra-High Frequency RFID

Multi-Frequency RFID

Market segment by Typical Read Range

Below 0.10 m

0.10–0.50 m

Above 0.50–3.00 m

Above 3.00–10.00 m

Above 10.00 m

Market segment by Mobility

Stationary Reader

Portable Reader

Market segment by Application

Automotive and Transportation Equipment

Electronics, Semiconductor and Battery

Logistics, Warehousing and Distribution

Machinery and Industrial Equipment

Others

Major players covered

Zebra Technologies Corporation

Impinj, Inc.

Siemens AG

SICK AG

Pepperl+Fuchs SE

Balluff GmbH

Hans Turck GmbH & Co. KG

FEIG ELECTRONIC GmbH

Datalogic S.p.A.

Brady Corporation

Novanta Inc. (JADAK/ThingMagic)

CAEN RFID S.r.l.

Honeywell International Inc.

Shenzhen Chainway Information Technology Co., Ltd.

Invengo Information Technology Co., Ltd.

Shenzhen Hopeland Technologies Co., Ltd.

Shenzhen RodinBell Technology Co., Ltd.

Seuic Technologies Co., Ltd.

Urovo Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Industrial RFID Reader for Material Tracking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Industrial RFID Reader for Material Tracking, with price, sales quantity, revenue, and global market share of Industrial RFID Reader for Material Tracking from 2021 to 2026.

Chapter 3, the Industrial RFID Reader for Material Tracking competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Industrial RFID Reader for Material Tracking breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Industrial RFID Reader for Material Tracking market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Industrial RFID Reader for Material Tracking.

Chapter 14 and 15, to describe Industrial RFID Reader for Material Tracking sales channel, distributors, customers, research findings and conclusion.

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