

Global Industrial RFID Reader for Material Tracking Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GFD803DB98A2EN.html>

Date: September 2026

Pages: 136

Price: US\$ 4,480.00 (Single User License)

ID: GFD803DB98A2EN

Abstracts

The global Industrial RFID Reader for Material Tracking market size is expected to reach \$ 2436 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

An Industrial RFID Reader for Material Tracking is an electronic identification device designed to read or write data from RFID tags attached to raw materials, components, work-in-process items, pallets, containers, tools and finished goods in manufacturing, warehousing and internal-logistics environments.

The reader transmits a radio-frequency signal through an integrated or external antenna. Compatible RFID tags respond with identification or stored process data, allowing the system to automatically record the identity, location, movement or production status of the tagged material.

Depending on the application, the device may communicate directly with a PLC, industrial computer, edge gateway, warehouse-management system, manufacturing-execution system or enterprise-resource-planning platform.

RFID tags, standalone antennas, RFID printers, access-control readers, toll readers, library systems, retail anti-theft gates, barcode scanners, middleware-only products and system-integration services are excluded.

The 2025 ASP is US\$1,280 per unit, global sales volume is approximately 1.06 million units, and the estimated average gross margin is approximately 36%.

The upstream chain includes RFID reader ICs, radio-frequency front-end components,

antennas, printed circuit boards, processors, memory, industrial connectors, power modules, displays, batteries, rugged housings and communication modules. Midstream activities include radio-frequency design, protocol development, antenna tuning, PCB assembly, embedded-software development, enclosure manufacturing, electromagnetic-compatibility testing, environmental testing and regional radio certification. Downstream users mainly include automotive manufacturing, electronics, semiconductor production, battery manufacturing, machinery, logistics and warehousing, food and beverage processing, pharmaceuticals, chemicals, metals, aerospace, rail, energy and other material-intensive industries.

Industrial RFID adoption is shifting from isolated identification points toward end-to-end material-flow visibility. Manufacturers increasingly want to trace raw materials from receiving through storage, production, quality inspection, packaging and shipment rather than using RFID only at one warehouse gate.

UHF and RAIN RFID are becoming the principal technologies for long-range, high-volume material tracking. They can identify multiple tagged pallets, containers or products within a larger read zone and are well suited to dock doors, portals, forklifts and inventory operations. Impinj identifies inventory management, asset tracking and shipment verification as major RAIN RFID applications.

HF and LF RFID remain important in production automation. Their shorter and more controlled reading range reduces unintended cross-reads and makes them suitable for workpiece carriers, machine tools, assembly fixtures and individual process stations. Siemens, Balluff and Turck offer HF and LF systems specifically designed for production control and industrial identification.

The market is therefore not moving entirely toward one frequency. UHF is preferred for long-range logistics and bulk reading, while LF and HF remain competitive where accurate near-field identification, metal-mount installation or controlled read zones are more important.

Report Scope

This report studies the global Industrial RFID Reader for Material Tracking production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Industrial

RFID Reader for Material Tracking and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Industrial RFID Reader for Material Tracking that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Industrial RFID Reader for Material Tracking total production and demand, 2021-2032, (K Units)

Global Industrial RFID Reader for Material Tracking total production value, 2021-2032, (USD Million)

Global Industrial RFID Reader for Material Tracking production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Industrial RFID Reader for Material Tracking consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Industrial RFID Reader for Material Tracking domestic production, consumption, key domestic manufacturers and share

Global Industrial RFID Reader for Material Tracking production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Industrial RFID Reader for Material Tracking production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Industrial RFID Reader for Material Tracking production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Industrial RFID Reader for Material Tracking market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra

Technologies Corporation, Impinj, Inc., Siemens AG, SICK AG, Pepperl+Fuchs SE, Balluff GmbH, Hans Turck GmbH & Co. KG, FEIG ELECTRONIC GmbH, Datalogic S.p.A., Brady Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Industrial RFID Reader for Material Tracking market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Industrial RFID Reader for Material Tracking Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Industrial RFID Reader for Material Tracking Market, Segmentation by Type:

Low Frequency RFID

High Frequency RFID

Ultra-High Frequency RFID

Multi-Frequency RFID

Global Industrial RFID Reader for Material Tracking Market, Segmentation by Typical Read Range:

Below 0.10 m

0.10–0.50 m

Above 0.50–3.00 m

Above 3.00–10.00 m

Above 10.00 m

Global Industrial RFID Reader for Material Tracking Market, Segmentation by Mobility:

Stationary Reader

Portable Reader

Global Industrial RFID Reader for Material Tracking Market,

Segmentation by Application:

Automotive and Transportation Equipment

Electronics, Semiconductor and Battery

Logistics, Warehousing and Distribution

Machinery and Industrial Equipment

Others

Companies Profiled:

Zebra Technologies Corporation

Impinj, Inc.

Siemens AG

SICK AG

Pepperl+Fuchs SE

Balluff GmbH

Hans Turck GmbH & Co. KG

FEIG ELECTRONIC GmbH

Datalogic S.p.A.

Brady Corporation

Novanta Inc. (JADAK/ThingMagic)

CAEN RFID S.r.l.

Honeywell International Inc.

Shenzhen Chainway Information Technology Co., Ltd.

Invengo Information Technology Co., Ltd.

Shenzhen Hopeland Technologies Co., Ltd.

Shenzhen RodinBell Technology Co., Ltd.

Seuic Technologies Co., Ltd.

Urovo Technology Co., Ltd.

Key Questions Answered

1. How big is the global Industrial RFID Reader for Material Tracking market?
2. What is the demand of the global Industrial RFID Reader for Material Tracking market?
3. What is the year over year growth of the global Industrial RFID Reader for Material Tracking market?
4. What is the total value of the global Industrial RFID Reader for Material Tracking market?
5. Who are the Major Players in the global Industrial RFID Reader for Material Tracking market?
6. What are the growth factors driving the market demand?

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