

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Industrial and Institutional (I&I) Cleaning Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G56C264BA5AEN.html>

Date: June 2018

Pages: 152

Price: US\$ 4,880.00 (Single User License)

ID: G56C264BA5AEN

Abstracts

Industrial and Institutional (I&I) cleaning generally refers to the removal of visible dirt, soil and grease from a surface, it is available in various forms such as liquid concentrates that need to be diluted, ready-to-use liquids, powders and blocks. As their role is to facilitate safety, they are ubiquitous and used in all industrial and institutional organizations. The end-use segments are industrial cleaning, food & beverage, building service, commercial laundry, vehicle cleaning, healthcare facilities, and others.

Scope of the Report:

This report focuses on the Industrial and Institutional (I&I) Cleaning in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Industrial and Institutional (I&I) cleaning downstream is wide, and the major fields are food & beverage, building service, commercial laundry, vehicle cleaning and industrial cleaning. The manufacturing segment is projected to register the fastest growth in demand for I&I cleaning chemicals through 2015, based in large part on sustained growth in food and beverage processing, which accounts for the majority of consumption in manufacturing. For demand market of Industrial and Institutional (I&I) cleaning, there is also a certain space in the next few years, especially in the Chinese market which is increasing with the rapid development of downstream industry.

As overall economic downward trend in China and complicated international economic situation in the world in the past few years, there will be many uncertainties in the next

few years. In addition, in the world market of Industrial and Institutional (I&I) cleaning, supply has been large in the past few years. The worldwide market for Industrial and Institutional (I&I) Cleaning is expected to grow at a CAGR of roughly 4.6% over the next five years, will reach 47800 million US\$ in 2023, from 36500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ecolab

Kimberly-Clark Corporation

Sealed Air Corporation (Diversey Care)

Clorox

Procter & Gamble (PG)

Henkel

Reckitt Benckiser Group (RB)

Unilever

Zep

Church & Dwight

Guardian Chemicals

PQ Corporation (Carlyle Group)

Prayon

3M

Spartan Chemical Company

Betco

Christeyns

Bluemoon

Liby

Pangkam

Nice Group

Whitecat

Lonkey

Windscape

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Metal Detergents

Textile Detergents

Institutional Detergents

Others

Market Segment by Applications, can be divided into

Food & Beverage

Building Service

Commercial Laundry

Vehicle Cleaning

Industrial Cleaning

Others

There are 15 Chapters to deeply display the global Industrial and Institutional (I&I) Cleaning market.

Chapter 1, to describe Industrial and Institutional (I&I) Cleaning Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Industrial and Institutional (I&I) Cleaning, with sales, revenue, and price of Industrial and Institutional (I&I) Cleaning, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Industrial and Institutional (I&I) Cleaning, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Industrial and Institutional (I&I) Cleaning market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Industrial and Institutional (I&I) Cleaning sales

channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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