

# Global Industrial and Institutional (I&I) Cleaning Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Industrial and Institutional (I&I) Cleaning market size was valued at USD 37700 million in 2023 and is forecast to a readjusted size of USD 48410 million by 2030 with a CAGR of 3.6% during review period.

Industrial and Institutional (I&I) cleaning generally refers to the removal of visible dirt, soil and grease from a surface, it is available in various forms such as liquid concentrates that need to be diluted, ready-to-use liquids, powders and blocks. As their role is to facilitate safety, they are ubiquitous and used in all industrial and institutional organizations. The end-use segments are industrial cleaning, food & beverage, building service, commercial laundry, vehicle cleaning, healthcare facilities, and others.

The major players in global Industrial and Institutional (I&I) Cleaning market include Ecolab, Kimberly-Clark Corporation, Sealed Air Corporation (Diversey Care), etc. The top 3 players occupy about 50% shares of the global market. North America and Europe are main markets, they occupy about 60% of the global market. Institutional Detergents and Textile Detergents are main types, with a share about 60%. Commercial Laundry is the main application, which holds a share about 25%.

The Global Info Research report includes an overview of the development of the Industrial and Institutional (I&I) Cleaning industry chain, the market status of Food & Beverage (Metal Detergents, Textile Detergents), Building Service (Metal Detergents, Textile Detergents), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Industrial and Institutional (I&I) Cleaning.



Regionally, the report analyzes the Industrial and Institutional (I&I) Cleaning markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Industrial and Institutional (I&I) Cleaning market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Industrial and Institutional (I&I) Cleaning market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Industrial and Institutional (I&I) Cleaning industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Metal Detergents, Textile Detergents).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Industrial and Institutional (I&I) Cleaning market.

Regional Analysis: The report involves examining the Industrial and Institutional (I&I) Cleaning market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Industrial and Institutional (I&I) Cleaning market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Industrial and Institutional (I&I) Cleaning:

Global Industrial and Institutional (I&I) Cleaning Market 2024 by Manufacturers, Regions, Type and Application...



Company Analysis: Report covers individual Industrial and Institutional (I&I) Cleaning manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Industrial and Institutional (I&I) Cleaning This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverage, Building Service).

Technology Analysis: Report covers specific technologies relevant to Industrial and Institutional (I&I) Cleaning. It assesses the current state, advancements, and potential future developments in Industrial and Institutional (I&I) Cleaning areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Industrial and Institutional (I&I) Cleaning market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

#### Market Segmentation

Industrial and Institutional (I&I) Cleaning market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Metal Detergents

**Textile Detergents** 

Institutional Detergents

Others



Market segment by Application

Food & Beverage

**Building Service** 

**Commercial Laundry** 

Vehicle Cleaning

Industrial Cleaning

Healthcare

Other

Major players covered

Ecolab

Kimberly-Clark Corporation

Sealed Air Corporation (Diversey Care)

Clorox

Procter & Gamble (PG)

Henkel

Reckitt Benckiser Group (RB)

Unilever

Zep

Church & Dwight



#### **Guardian Chemicals**

PQ Corporation (Carlyle Group)

Prayon

ЗM

Spartan Chemical Company

Betco

Christeyns

Bluemoon

Liby

Pangkam

Nice Group

Whitecat

Lonkey

Windscape

Diversey

**Guardian Chemicals** 

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)



Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Industrial and Institutional (I&I) Cleaning product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Industrial and Institutional (I&I) Cleaning, with price, sales, revenue and global market share of Industrial and Institutional (I&I) Cleaning from 2019 to 2024.

Chapter 3, the Industrial and Institutional (I&I) Cleaning competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Industrial and Institutional (I&I) Cleaning breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Industrial and Institutional (I&I) Cleaning market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Industrial and Institutional (I&I) Cleaning.



Chapter 14 and 15, to describe Industrial and Institutional (I&I) Cleaning sales channel, distributors, customers, research findings and conclusion.



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