

Global Industrial and Institutional (I and I) Cleaners Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GF4C9892129EN.html>

Date: September 2025

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: GF4C9892129EN

Abstracts

According to our (Global Info Research) latest study, the global Industrial and Institutional (I and I) Cleaners market size was valued at US\$ 39140 million in 2024 and is forecast to a readjusted size of USD 50360 million by 2031 with a CAGR of 3.7% during review period.

This report studies the Industrial and Institutional (I&I) Cleaners market. Industrial and Institutional (I&I) cleaning generally refers to the removal of visible dirt, soil and grease from a surface, it is available in various forms such as liquid concentrates that need to be diluted, ready-to-use liquids, powders and blocks. As their role is to facilitate safety, they are ubiquitous and used in all industrial and institutional organizations.

The Industrial and Institutional (I&I) Cleaners market is driven by several factors related to the growing demand for cleanliness, hygiene, and efficient cleaning solutions across industries and institutions. These cleaners are used in commercial, industrial, and institutional settings like factories, hospitals, schools, hotels, restaurants, and more.

With increasing awareness of the importance of hygiene in preventing the spread of diseases (including infectious diseases like COVID-19), there's a growing demand for industrial-strength cleaning products in hospitals, schools, offices, and other public spaces.

The need for proper sanitation in food processing and food service industries to prevent contamination and comply with health regulations (e.g., HACCP standards) drives the demand for specialized industrial cleaners.

Clean environments are necessary in industries like manufacturing, pharmaceuticals, and electronics to maintain worker safety and productivity, further propelling cleaner demand.

Stringent hygiene standards in food processing plants, bakeries, and other food production facilities require powerful, safe cleaning solutions. I&I cleaners help meet these standards by providing effective cleaning and sanitation of surfaces and equipment.

The restaurant and hospitality industry also drives the demand for I&I cleaners to maintain cleanliness and hygiene in kitchens, dining areas, and common spaces.

The increasing number of manufacturing plants, warehouses, distribution centers, and other industrial facilities necessitates the use of heavy-duty cleaning products to maintain machinery, floors, and work areas. Industries like automotive, chemicals, textiles, and pharmaceuticals all rely on I&I cleaners.

The ongoing growth in construction and the renovation of commercial properties (e.g., malls, office buildings) also fuels demand for industrial-grade cleaners to deal with dust, debris, and tough stains left by the building process.

This report is a detailed and comprehensive analysis for global Industrial and Institutional (I and I) Cleaners market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Industrial and Institutional (I and I) Cleaners market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Industrial and Institutional (I and I) Cleaners market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Industrial and Institutional (I and I) Cleaners market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Industrial and Institutional (I and I) Cleaners market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Industrial and Institutional (I and I) Cleaners
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Industrial and Institutional (I and I) Cleaners market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ecolab, BASF, Dow, Solvay, 3M, Clariant, Henkel, Huntsman Corporation, Kao Corporation, Eastman Chemical Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Industrial and Institutional (I and I) Cleaners market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Metal Cleaners

Textile Cleaners

Institutional Cleaners

Other

Market segment by Application

Food & Beverage

Building Service

Commercial Laundry

Vehicle Cleaning

Industrial Cleaning

Healthcare

Other

Major players covered

Ecolab

BASF

Dow

Solvay

3M

Clariant

Henkel

Huntsman Corporation

Kao Corporation

Eastman Chemical Company

Evonik Industries

Diversey

Lonza Group

Croda International

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Industrial and Institutional (I and I) Cleaners product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Industrial and Institutional (I and I) Cleaners, with price, sales quantity, revenue, and global market share of Industrial and Institutional (I and I) Cleaners from 2020 to 2025.

Chapter 3, the Industrial and Institutional (I and I) Cleaners competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Industrial and Institutional (I and I) Cleaners breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Industrial and Institutional (I and I) Cleaners market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Industrial and Institutional (I and I) Cleaners.

Chapter 14 and 15, to describe Industrial and Institutional (I and I) Cleaners sales channel, distributors, customers, research findings and conclusion.

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