

Global Industrial Magnets Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Industrial Magnets market size is expected to reach \$ 38465 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

Industrial magnets are specialized magnetic devices designed for industrial production, equipment manufacturing, automated production lines, metallurgy and mining, lifting and sorting, and other scenarios. They are divided into two main categories: permanent magnets and electromagnetic magnets. They feature high magnetic force, high stability, temperature resistance, oil resistance, vibration resistance, long life, and adaptability to harsh working conditions. They are mainly used for core industrial functions such as material adsorption, workpiece fixation, ferromagnetic sorting, power drive, signal sensing, and magnetic separation. They are an indispensable basic functional component in the industrial field.

Global industrial magnet production is projected to reach 1.9 million tons in 2025, with an average price of \$16 per kilogram.

Upstream mainly includes raw materials such as iron, rare earth elements, and cobalt, along with suppliers of magnetic powders and enterprises involved in smelting, sintering, injection molding, and precision machining. The upstream has strong resource attributes, with price fluctuations in rare earth elements and cobalt significantly affecting costs, while material performance directly determines magnetic energy and stability. Downstream is centered on industrial applications, including motors and generators, magnetic separation equipment, automated production lines, lifting and handling systems, and new energy equipment such as wind power and electric vehicle drive systems. With the advancement of industrial automation and electrification, demand for high-performance magnets in efficient motors and smart equipment continues to grow, while demand from mining and environmental sectors for magnetic separation

equipment remains stable.

From a development perspective, industrial magnets are evolving toward higher performance, miniaturization, and energy efficiency, with emphasis on high magnetic energy product, high temperature resistance, and demagnetization resistance. Key drivers include the development of new energy industries, increasing penetration of electric vehicles, and industrial automation upgrades, all of which drive demand for high-efficiency motors and intelligent equipment. In addition, energy-saving and emission-reduction policies are promoting the adoption of high-performance magnetic materials. However, challenges include price volatility of key raw materials such as rare earth elements, supply chain concentration leading to resource risks, and cost pressures in certain applications. In some scenarios, electromagnetic solutions or alternative materials also pose competitive threats.

In terms of profitability, the industrial magnet industry generally maintains moderate to moderately high gross margins, typically ranging from 25% to 55%. High-performance rare earth permanent magnets and customized magnetic assemblies achieve higher margins, while general ferrite magnets and standardized products face lower margins due to intense competition. Overall profitability remains relatively stable but is significantly influenced by raw material price fluctuations. Companies can maintain strong margins through performance improvement, process optimization, and expansion into high-end application sectors.

This report studies the global Industrial Magnets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Industrial Magnets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Industrial Magnets that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Industrial Magnets total production and demand, 2021-2032, (Tons)

Global Industrial Magnets total production value, 2021-2032, (USD Million)

Global Industrial Magnets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Industrial Magnets consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Industrial Magnets domestic production, consumption, key domestic manufacturers and share

Global Industrial Magnets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Industrial Magnets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Industrial Magnets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Industrial Magnets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Proterial, Shin-Etsu Chemical, JL MAG, TDK, Vacuumschmelze, Ningbo Yunsheng, Yantai Zhenghai Magnetic Material, Baotou Tianhe Magnetics, Arnold Magnetic Technologies, Permag, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Industrial Magnets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Industrial Magnets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Industrial Magnets Market, Segmentation by Type:

Permanent Magnets

Electromagnets

Permanent Magnet-Electromagnetic Composite Magnets

Global Industrial Magnets Market, Segmentation by Magnetic Material:

Neodymium Iron Boron

Ferrite

Samarium Cobalt

AlNiCo

Other

Global Industrial Magnets Market, Segmentation by Structure:

Cup Type

Plate/Grid Type

Rod/Roller Type

Modular Type

Irregular Shape

Global Industrial Magnets Market, Segmentation by Application:

Metallurgy & Mining

Machine Tool Automation

Automotive Manufacturing

Power & New Energy

Construction Machinery

Other

Companies Profiled:

Proterial

Shin-Etsu Chemical

JL MAG

TDK

Vacuumschmelze

Ningbo Yunsheng

Yantai Zhenghai Magnetic Material

Baotou Tianhe Magnetics

Arnold Magnetic Technologies

Permag

Bunting

Eclipse Magnetics

TOKIN

Chengdu Galaxy Magnets

SDM Magnetics

AIC Magnetics

Horizon Magnetics

Great Magtech

Key Questions Answered:

1. How big is the global Industrial Magnets market?
2. What is the demand of the global Industrial Magnets market?
3. What is the year over year growth of the global Industrial Magnets market?
4. What is the production and production value of the global Industrial Magnets market?
5. Who are the key producers in the global Industrial Magnets market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Industrial Magnets Introduction
- 1.2 World Industrial Magnets Supply & Forecast
 - 1.2.1 World Industrial Magnets Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Industrial Magnets Production (2021-2032)
 - 1.2.3 World Industrial Magnets Pricing Trends (2021-2032)
- 1.3 World Industrial Magnets Production by Region (Based on Production Site)
 - 1.3.1 World Industrial Magnets Production Value by Region (2021-2032)
 - 1.3.2 World Industrial Magnets Production by Region (2021-2032)
 - 1.3.3 World Industrial Magnets Average Price by Region (2021-2032)
 - 1.3.4 North America Industrial Magnets Production (2021-2032)
 - 1.3.5 Europe Industrial Magnets Production (2021-2032)
 - 1.3.6 China Industrial Magnets Production (2021-2032)
 - 1.3.7 Japan Industrial Magnets Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Industrial Magnets Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Industrial Magnets Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Industrial Magnets Demand (2021-2032)
- 2.2 World Industrial Magnets Consumption by Region
 - 2.2.1 World Industrial Magnets Consumption by Region (2021-2026)
 - 2.2.2 World Industrial Magnets Consumption Forecast by Region (2027-2032)
- 2.3 United States Industrial Magnets Consumption (2021-2032)
- 2.4 China Industrial Magnets Consumption (2021-2032)
- 2.5 Europe Industrial Magnets Consumption (2021-2032)
- 2.6 Japan Industrial Magnets Consumption (2021-2032)
- 2.7 South Korea Industrial Magnets Consumption (2021-2032)
- 2.8 ASEAN Industrial Magnets Consumption (2021-2032)
- 2.9 India Industrial Magnets Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Industrial Magnets Production Value by Manufacturer (2021-2026)

- 3.2 World Industrial Magnets Production by Manufacturer (2021-2026)
- 3.3 World Industrial Magnets Average Price by Manufacturer (2021-2026)
- 3.4 Industrial Magnets Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Industrial Magnets Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Industrial Magnets in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Industrial Magnets in 2025
- 3.6 Industrial Magnets Market: Overall Company Footprint Analysis
 - 3.6.1 Industrial Magnets Market: Region Footprint
 - 3.6.2 Industrial Magnets Market: Company Product Type Footprint
 - 3.6.3 Industrial Magnets Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Industrial Magnets Production Value Comparison
 - 4.1.1 United States VS China: Industrial Magnets Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Industrial Magnets Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Industrial Magnets Production Comparison
 - 4.2.1 United States VS China: Industrial Magnets Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Industrial Magnets Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Industrial Magnets Consumption Comparison
 - 4.3.1 United States VS China: Industrial Magnets Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Industrial Magnets Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Industrial Magnets Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Industrial Magnets Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Industrial Magnets Production Value (2021-2026)

4.4.3 United States Based Manufacturers Industrial Magnets Production (2021-2026)

4.5 China Based Industrial Magnets Manufacturers and Market Share

4.5.1 China Based Industrial Magnets Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Industrial Magnets Production Value (2021-2026)

4.5.3 China Based Manufacturers Industrial Magnets Production (2021-2026)

4.6 Rest of World Based Industrial Magnets Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Industrial Magnets Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Industrial Magnets Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Industrial Magnets Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Industrial Magnets Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Permanent Magnets

5.2.2 Electromagnets

5.2.3 Permanent Magnet-Electromagnetic Composite Magnets

5.3 Market Segment by Type

5.3.1 World Industrial Magnets Production by Type (2021-2032)

5.3.2 World Industrial Magnets Production Value by Type (2021-2032)

5.3.3 World Industrial Magnets Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY MAGNETIC MATERIAL

6.1 World Industrial Magnets Market Size Overview by Magnetic Material: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Magnetic Material

6.2.1 Neodymium Iron Boron

6.2.2 Ferrite

6.2.3 Samarium Cobalt

6.2.4 AlNiCo

6.2.5 Other

6.3 Market Segment by Magnetic Material

- 6.3.1 World Industrial Magnets Production by Magnetic Material (2021-2032)
- 6.3.2 World Industrial Magnets Production Value by Magnetic Material (2021-2032)
- 6.3.3 World Industrial Magnets Average Price by Magnetic Material (2021-2032)

7 MARKET ANALYSIS BY STRUCTURE

- 7.1 World Industrial Magnets Market Size Overview by Structure: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Structure
 - 7.2.1 Cup Type
 - 7.2.2 Plate/Grid Type
 - 7.2.3 Rod/Roller Type
 - 7.2.4 Modular Type
 - 7.2.5 Irregular Shape
- 7.3 Market Segment by Structure
 - 7.3.1 World Industrial Magnets Production by Structure (2021-2032)
 - 7.3.2 World Industrial Magnets Production Value by Structure (2021-2032)
 - 7.3.3 World Industrial Magnets Average Price by Structure (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Industrial Magnets Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Metallurgy & Mining
 - 8.2.2 Machine Tool Automation
 - 8.2.3 Automotive Manufacturing
 - 8.2.4 Power & New Energy
 - 8.2.5 Construction Machinery
 - 8.2.6 Other
- 8.3 Market Segment by Application
 - 8.3.1 World Industrial Magnets Production by Application (2021-2032)
 - 8.3.2 World Industrial Magnets Production Value by Application (2021-2032)
 - 8.3.3 World Industrial Magnets Average Price by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 Proterial
 - 9.1.1 Proterial Details

- 9.1.2 Proterial Major Business
- 9.1.3 Proterial Industrial Magnets Product and Services
- 9.1.4 Proterial Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Proterial Recent Developments/Updates
- 9.1.6 Proterial Competitive Strengths & Weaknesses
- 9.2 Shin-Etsu Chemical
 - 9.2.1 Shin-Etsu Chemical Details
 - 9.2.2 Shin-Etsu Chemical Major Business
 - 9.2.3 Shin-Etsu Chemical Industrial Magnets Product and Services
 - 9.2.4 Shin-Etsu Chemical Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Shin-Etsu Chemical Recent Developments/Updates
 - 9.2.6 Shin-Etsu Chemical Competitive Strengths & Weaknesses
- 9.3 JL MAG
 - 9.3.1 JL MAG Details
 - 9.3.2 JL MAG Major Business
 - 9.3.3 JL MAG Industrial Magnets Product and Services
 - 9.3.4 JL MAG Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 JL MAG Recent Developments/Updates
 - 9.3.6 JL MAG Competitive Strengths & Weaknesses
- 9.4 TDK
 - 9.4.1 TDK Details
 - 9.4.2 TDK Major Business
 - 9.4.3 TDK Industrial Magnets Product and Services
 - 9.4.4 TDK Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 TDK Recent Developments/Updates
 - 9.4.6 TDK Competitive Strengths & Weaknesses
- 9.5 Vacuumschmelze
 - 9.5.1 Vacuumschmelze Details
 - 9.5.2 Vacuumschmelze Major Business
 - 9.5.3 Vacuumschmelze Industrial Magnets Product and Services
 - 9.5.4 Vacuumschmelze Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Vacuumschmelze Recent Developments/Updates
 - 9.5.6 Vacuumschmelze Competitive Strengths & Weaknesses
- 9.6 Ningbo Yunsheng

- 9.6.1 Ningbo Yunsheng Details
- 9.6.2 Ningbo Yunsheng Major Business
- 9.6.3 Ningbo Yunsheng Industrial Magnets Product and Services
- 9.6.4 Ningbo Yunsheng Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Ningbo Yunsheng Recent Developments/Updates
- 9.6.6 Ningbo Yunsheng Competitive Strengths & Weaknesses
- 9.7 Yantai Zhenghai Magnetic Material
 - 9.7.1 Yantai Zhenghai Magnetic Material Details
 - 9.7.2 Yantai Zhenghai Magnetic Material Major Business
 - 9.7.3 Yantai Zhenghai Magnetic Material Industrial Magnets Product and Services
 - 9.7.4 Yantai Zhenghai Magnetic Material Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Yantai Zhenghai Magnetic Material Recent Developments/Updates
 - 9.7.6 Yantai Zhenghai Magnetic Material Competitive Strengths & Weaknesses
- 9.8 Baotou Tianhe Magnetics
 - 9.8.1 Baotou Tianhe Magnetics Details
 - 9.8.2 Baotou Tianhe Magnetics Major Business
 - 9.8.3 Baotou Tianhe Magnetics Industrial Magnets Product and Services
 - 9.8.4 Baotou Tianhe Magnetics Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Baotou Tianhe Magnetics Recent Developments/Updates
 - 9.8.6 Baotou Tianhe Magnetics Competitive Strengths & Weaknesses
- 9.9 Arnold Magnetic Technologies
 - 9.9.1 Arnold Magnetic Technologies Details
 - 9.9.2 Arnold Magnetic Technologies Major Business
 - 9.9.3 Arnold Magnetic Technologies Industrial Magnets Product and Services
 - 9.9.4 Arnold Magnetic Technologies Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Arnold Magnetic Technologies Recent Developments/Updates
 - 9.9.6 Arnold Magnetic Technologies Competitive Strengths & Weaknesses
- 9.10 Permag
 - 9.10.1 Permag Details
 - 9.10.2 Permag Major Business
 - 9.10.3 Permag Industrial Magnets Product and Services
 - 9.10.4 Permag Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Permag Recent Developments/Updates
 - 9.10.6 Permag Competitive Strengths & Weaknesses

9.11 Bunting

9.11.1 Bunting Details

9.11.2 Bunting Major Business

9.11.3 Bunting Industrial Magnets Product and Services

9.11.4 Bunting Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Bunting Recent Developments/Updates

9.11.6 Bunting Competitive Strengths & Weaknesses

9.12 Eclipse Magnetics

9.12.1 Eclipse Magnetics Details

9.12.2 Eclipse Magnetics Major Business

9.12.3 Eclipse Magnetics Industrial Magnets Product and Services

9.12.4 Eclipse Magnetics Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Eclipse Magnetics Recent Developments/Updates

9.12.6 Eclipse Magnetics Competitive Strengths & Weaknesses

9.13 TOKIN

9.13.1 TOKIN Details

9.13.2 TOKIN Major Business

9.13.3 TOKIN Industrial Magnets Product and Services

9.13.4 TOKIN Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 TOKIN Recent Developments/Updates

9.13.6 TOKIN Competitive Strengths & Weaknesses

9.14 Chengdu Galaxy Magnets

9.14.1 Chengdu Galaxy Magnets Details

9.14.2 Chengdu Galaxy Magnets Major Business

9.14.3 Chengdu Galaxy Magnets Industrial Magnets Product and Services

9.14.4 Chengdu Galaxy Magnets Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Chengdu Galaxy Magnets Recent Developments/Updates

9.14.6 Chengdu Galaxy Magnets Competitive Strengths & Weaknesses

9.15 SDM Magnetics

9.15.1 SDM Magnetics Details

9.15.2 SDM Magnetics Major Business

9.15.3 SDM Magnetics Industrial Magnets Product and Services

9.15.4 SDM Magnetics Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 SDM Magnetics Recent Developments/Updates

- 9.15.6 SDM Magnetics Competitive Strengths & Weaknesses
- 9.16 AIC Magnetics
 - 9.16.1 AIC Magnetics Details
 - 9.16.2 AIC Magnetics Major Business
 - 9.16.3 AIC Magnetics Industrial Magnets Product and Services
 - 9.16.4 AIC Magnetics Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 AIC Magnetics Recent Developments/Updates
 - 9.16.6 AIC Magnetics Competitive Strengths & Weaknesses
- 9.17 Horizon Magnetics
 - 9.17.1 Horizon Magnetics Details
 - 9.17.2 Horizon Magnetics Major Business
 - 9.17.3 Horizon Magnetics Industrial Magnets Product and Services
 - 9.17.4 Horizon Magnetics Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Horizon Magnetics Recent Developments/Updates
 - 9.17.6 Horizon Magnetics Competitive Strengths & Weaknesses
- 9.18 Great Magtech
 - 9.18.1 Great Magtech Details
 - 9.18.2 Great Magtech Major Business
 - 9.18.3 Great Magtech Industrial Magnets Product and Services
 - 9.18.4 Great Magtech Industrial Magnets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Great Magtech Recent Developments/Updates
 - 9.18.6 Great Magtech Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Industrial Magnets Industry Chain
- 10.2 Industrial Magnets Upstream Analysis
 - 10.2.1 Industrial Magnets Core Raw Materials
 - 10.2.2 Main Manufacturers of Industrial Magnets Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Industrial Magnets Production Mode
- 10.6 Industrial Magnets Procurement Model
- 10.7 Industrial Magnets Industry Sales Model and Sales Channels
 - 10.7.1 Industrial Magnets Sales Model
 - 10.7.2 Industrial Magnets Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Industrial Magnets Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Industrial Magnets Production Value by Region (2021-2026) & (USD Million)

Table 3. World Industrial Magnets Production Value by Region (2027-2032) & (USD Million)

Table 4. World Industrial Magnets Production Value Market Share by Region (2021-2026)

Table 5. World Industrial Magnets Production Value Market Share by Region (2027-2032)

Table 6. World Industrial Magnets Production by Region (2021-2026) & (Tons)

Table 7. World Industrial Magnets Production by Region (2027-2032) & (Tons)

Table 8. World Industrial Magnets Production Market Share by Region (2021-2026)

Table 9. World Industrial Magnets Production Market Share by Region (2027-2032)

Table 10. World Industrial Magnets Average Price by Region (2021-2026) & (US\$/kg)

Table 11. World Industrial Magnets Average Price by Region (2027-2032) & (US\$/kg)

Table 12. Industrial Magnets Major Market Trends

Table 13. World Industrial Magnets Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Industrial Magnets Consumption by Region (2021-2026) & (Tons)

Table 15. World Industrial Magnets Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Industrial Magnets Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Industrial Magnets Producers in 2025

Table 18. World Industrial Magnets Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Industrial Magnets Producers in 2025

Table 20. World Industrial Magnets Average Price by Manufacturer (2021-2026) & (US\$/kg)

Table 21. Global Industrial Magnets Company Evaluation Quadrant

Table 22. World Industrial Magnets Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Industrial Magnets Production Site of Key Manufacturer

Table 24. Industrial Magnets Market: Company Product Type Footprint

Table 25. Industrial Magnets Market: Company Product Application Footprint

- Table 26. Industrial Magnets Competitive Factors
- Table 27. Industrial Magnets New Entrant and Capacity Expansion Plans
- Table 28. Industrial Magnets Mergers & Acquisitions Activity
- Table 29. United States VS China Industrial Magnets Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Industrial Magnets Production Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 31. United States VS China Industrial Magnets Consumption Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 32. United States Based Industrial Magnets Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Industrial Magnets Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Industrial Magnets Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Industrial Magnets Production (2021-2026) & (Tons)
- Table 36. United States Based Manufacturers Industrial Magnets Production Market Share (2021-2026)
- Table 37. China Based Industrial Magnets Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Industrial Magnets Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Industrial Magnets Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Industrial Magnets Production, (2021-2026) & (Tons)
- Table 41. China Based Manufacturers Industrial Magnets Production Market Share (2021-2026)
- Table 42. Rest of World Based Industrial Magnets Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Industrial Magnets Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Industrial Magnets Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Industrial Magnets Production, (2021-2026) & (Tons)
- Table 46. Rest of World Based Manufacturers Industrial Magnets Production Market Share (2021-2026)

Table 47. World Industrial Magnets Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Industrial Magnets Production by Type (2021-2026) & (Tons)

Table 49. World Industrial Magnets Production by Type (2027-2032) & (Tons)

Table 50. World Industrial Magnets Production Value by Type (2021-2026) & (USD Million)

Table 51. World Industrial Magnets Production Value by Type (2027-2032) & (USD Million)

Table 52. World Industrial Magnets Average Price by Type (2021-2026) & (US\$/kg)

Table 53. World Industrial Magnets Average Price by Type (2027-2032) & (US\$/kg)

Table 54. World Industrial Magnets Production Value by Magnetic Material, (USD Million), 2021 & 2025 & 2032

Table 55. World Industrial Magnets Production by Magnetic Material (2021-2026) & (Tons)

Table 56. World Industrial Magnets Production by Magnetic Material (2027-2032) & (Tons)

Table 57. World Industrial Magnets Production Value by Magnetic Material (2021-2026) & (USD Million)

Table 58. World Industrial Magnets Production Value by Magnetic Material (2027-2032) & (USD Million)

Table 59. World Industrial Magnets Average Price by Magnetic Material (2021-2026) & (US\$/kg)

Table 60. World Industrial Magnets Average Price by Magnetic Material (2027-2032) & (US\$/kg)

Table 61. World Industrial Magnets Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Table 62. World Industrial Magnets Production by Structure (2021-2026) & (Tons)

Table 63. World Industrial Magnets Production by Structure (2027-2032) & (Tons)

Table 64. World Industrial Magnets Production Value by Structure (2021-2026) & (USD Million)

Table 65. World Industrial Magnets Production Value by Structure (2027-2032) & (USD Million)

Table 66. World Industrial Magnets Average Price by Structure (2021-2026) & (US\$/kg)

Table 67. World Industrial Magnets Average Price by Structure (2027-2032) & (US\$/kg)

Table 68. World Industrial Magnets Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Industrial Magnets Production by Application (2021-2026) & (Tons)

Table 70. World Industrial Magnets Production by Application (2027-2032) & (Tons)

Table 71. World Industrial Magnets Production Value by Application (2021-2026) &

(USD Million)

Table 72. World Industrial Magnets Production Value by Application (2027-2032) & (USD Million)

Table 73. World Industrial Magnets Average Price by Application (2021-2026) & (US\$/kg)

Table 74. World Industrial Magnets Average Price by Application (2027-2032) & (US\$/kg)

Table 75. Proterial Basic Information, Manufacturing Base and Competitors

Table 76. Proterial Major Business

Table 77. Proterial Industrial Magnets Product and Services

Table 78. Proterial Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Proterial Recent Developments/Updates

Table 80. Proterial Competitive Strengths & Weaknesses

Table 81. Shin-Etsu Chemical Basic Information, Manufacturing Base and Competitors

Table 82. Shin-Etsu Chemical Major Business

Table 83. Shin-Etsu Chemical Industrial Magnets Product and Services

Table 84. Shin-Etsu Chemical Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Shin-Etsu Chemical Recent Developments/Updates

Table 86. Shin-Etsu Chemical Competitive Strengths & Weaknesses

Table 87. JL MAG Basic Information, Manufacturing Base and Competitors

Table 88. JL MAG Major Business

Table 89. JL MAG Industrial Magnets Product and Services

Table 90. JL MAG Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. JL MAG Recent Developments/Updates

Table 92. JL MAG Competitive Strengths & Weaknesses

Table 93. TDK Basic Information, Manufacturing Base and Competitors

Table 94. TDK Major Business

Table 95. TDK Industrial Magnets Product and Services

Table 96. TDK Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. TDK Recent Developments/Updates

Table 98. TDK Competitive Strengths & Weaknesses

Table 99. Vacuumschmelze Basic Information, Manufacturing Base and Competitors

Table 100. Vacuumschmelze Major Business

Table 101. Vacuumschmelze Industrial Magnets Product and Services

Table 102. Vacuumschmelze Industrial Magnets Production (Tons), Price (US\$/kg),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Vacuumschmelze Recent Developments/Updates

Table 104. Vacuumschmelze Competitive Strengths & Weaknesses

Table 105. Ningbo Yunsheng Basic Information, Manufacturing Base and Competitors

Table 106. Ningbo Yunsheng Major Business

Table 107. Ningbo Yunsheng Industrial Magnets Product and Services

Table 108. Ningbo Yunsheng Industrial Magnets Production (Tons), Price (US\$/kg),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Ningbo Yunsheng Recent Developments/Updates

Table 110. Ningbo Yunsheng Competitive Strengths & Weaknesses

Table 111. Yantai Zhenghai Magnetic Material Basic Information, Manufacturing Base
and Competitors

Table 112. Yantai Zhenghai Magnetic Material Major Business

Table 113. Yantai Zhenghai Magnetic Material Industrial Magnets Product and Services

Table 114. Yantai Zhenghai Magnetic Material Industrial Magnets Production (Tons),
Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share
(2021-2026)

Table 115. Yantai Zhenghai Magnetic Material Recent Developments/Updates

Table 116. Yantai Zhenghai Magnetic Material Competitive Strengths & Weaknesses

Table 117. Baotou Tianhe Magnetics Basic Information, Manufacturing Base and
Competitors

Table 118. Baotou Tianhe Magnetics Major Business

Table 119. Baotou Tianhe Magnetics Industrial Magnets Product and Services

Table 120. Baotou Tianhe Magnetics Industrial Magnets Production (Tons), Price
(US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Baotou Tianhe Magnetics Recent Developments/Updates

Table 122. Baotou Tianhe Magnetics Competitive Strengths & Weaknesses

Table 123. Arnold Magnetic Technologies Basic Information, Manufacturing Base and
Competitors

Table 124. Arnold Magnetic Technologies Major Business

Table 125. Arnold Magnetic Technologies Industrial Magnets Product and Services

Table 126. Arnold Magnetic Technologies Industrial Magnets Production (Tons), Price
(US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Arnold Magnetic Technologies Recent Developments/Updates

Table 128. Arnold Magnetic Technologies Competitive Strengths & Weaknesses

Table 129. Permag Basic Information, Manufacturing Base and Competitors

Table 130. Permag Major Business

Table 131. Permag Industrial Magnets Product and Services

Table 132. Permag Industrial Magnets Production (Tons), Price (US\$/kg), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Permag Recent Developments/Updates

Table 134. Permag Competitive Strengths & Weaknesses

Table 135. Bunting Basic Information, Manufacturing Base and Competitors

Table 136. Bunting Major Business

Table 137. Bunting Industrial Magnets Product and Services

Table 138. Bunting Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Bunting Recent Developments/Updates

Table 140. Bunting Competitive Strengths & Weaknesses

Table 141. Eclipse Magnetism Basic Information, Manufacturing Base and Competitors

Table 142. Eclipse Magnetism Major Business

Table 143. Eclipse Magnetism Industrial Magnets Product and Services

Table 144. Eclipse Magnetism Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Eclipse Magnetism Recent Developments/Updates

Table 146. Eclipse Magnetism Competitive Strengths & Weaknesses

Table 147. TOKIN Basic Information, Manufacturing Base and Competitors

Table 148. TOKIN Major Business

Table 149. TOKIN Industrial Magnets Product and Services

Table 150. TOKIN Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. TOKIN Recent Developments/Updates

Table 152. TOKIN Competitive Strengths & Weaknesses

Table 153. Chengdu Galaxy Magnets Basic Information, Manufacturing Base and Competitors

Table 154. Chengdu Galaxy Magnets Major Business

Table 155. Chengdu Galaxy Magnets Industrial Magnets Product and Services

Table 156. Chengdu Galaxy Magnets Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Chengdu Galaxy Magnets Recent Developments/Updates

Table 158. Chengdu Galaxy Magnets Competitive Strengths & Weaknesses

Table 159. SDM Magnetism Basic Information, Manufacturing Base and Competitors

Table 160. SDM Magnetism Major Business

Table 161. SDM Magnetism Industrial Magnets Product and Services

Table 162. SDM Magnetism Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. SDM Magnetism Recent Developments/Updates

Table 164. SDM Magnetism Competitive Strengths & Weaknesses

- Table 165. AIC Magnetics Basic Information, Manufacturing Base and Competitors
- Table 166. AIC Magnetics Major Business
- Table 167. AIC Magnetics Industrial Magnets Product and Services
- Table 168. AIC Magnetics Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. AIC Magnetics Recent Developments/Updates
- Table 170. AIC Magnetics Competitive Strengths & Weaknesses
- Table 171. Horizon Magnetics Basic Information, Manufacturing Base and Competitors
- Table 172. Horizon Magnetics Major Business
- Table 173. Horizon Magnetics Industrial Magnets Product and Services
- Table 174. Horizon Magnetics Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Horizon Magnetics Recent Developments/Updates
- Table 176. Horizon Magnetics Competitive Strengths & Weaknesses
- Table 177. Great Magtech Basic Information, Manufacturing Base and Competitors
- Table 178. Great Magtech Major Business
- Table 179. Great Magtech Industrial Magnets Product and Services
- Table 180. Great Magtech Industrial Magnets Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. Great Magtech Recent Developments/Updates
- Table 182. Great Magtech Competitive Strengths & Weaknesses
- Table 183. Global Key Players of Industrial Magnets Upstream (Raw Materials)
- Table 184. Global Industrial Magnets Typical Customers
- Table 185. Industrial Magnets Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Magnets Picture

Figure 2. World Industrial Magnets Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Industrial Magnets Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Industrial Magnets Production (2021-2032) & (Tons)

Figure 5. World Industrial Magnets Average Price (2021-2032) & (US\$/kg)

Figure 6. World Industrial Magnets Production Value Market Share by Region (2021-2032)

Figure 7. World Industrial Magnets Production Market Share by Region (2021-2032)

Figure 8. North America Industrial Magnets Production (2021-2032) & (Tons)

Figure 9. Europe Industrial Magnets Production (2021-2032) & (Tons)

Figure 10. China Industrial Magnets Production (2021-2032) & (Tons)

Figure 11. Japan Industrial Magnets Production (2021-2032) & (Tons)

Figure 12. Industrial Magnets Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Industrial Magnets Consumption (2021-2032) & (Tons)

Figure 15. World Industrial Magnets Consumption Market Share by Region (2021-2032)

Figure 16. United States Industrial Magnets Consumption (2021-2032) & (Tons)

Figure 17. China Industrial Magnets Consumption (2021-2032) & (Tons)

Figure 18. Europe Industrial Magnets Consumption (2021-2032) & (Tons)

Figure 19. Japan Industrial Magnets Consumption (2021-2032) & (Tons)

Figure 20. South Korea Industrial Magnets Consumption (2021-2032) & (Tons)

Figure 21. ASEAN Industrial Magnets Consumption (2021-2032) & (Tons)

Figure 22. India Industrial Magnets Consumption (2021-2032) & (Tons)

Figure 23. Producer Shipments of Industrial Magnets by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Industrial Magnets Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Industrial Magnets Markets in 2025

Figure 26. United States VS China: Industrial Magnets Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Industrial Magnets Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Industrial Magnets Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Industrial Magnets Production Market Share 2025

Figure 30. China Based Manufacturers Industrial Magnets Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Industrial Magnets Production Market Share 2025

Figure 32. World Industrial Magnets Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Industrial Magnets Production Value Market Share by Type in 2025

Figure 34. Permanent Magnets

Figure 35. Electromagnets

Figure 36. Permanent Magnet-Electromagnetic Composite Magnets

Figure 37. World Industrial Magnets Production Market Share by Type (2021-2032)

Figure 38. World Industrial Magnets Production Value Market Share by Type (2021-2032)

Figure 39. World Industrial Magnets Average Price by Type (2021-2032) & (US\$/kg)

Figure 40. World Industrial Magnets Production Value by Magnetic Material, (USD Million), 2021 & 2025 & 2032

Figure 41. World Industrial Magnets Production Value Market Share by Magnetic Material in 2025

Figure 42. Neodymium Iron Boron

Figure 43. Ferrite

Figure 44. Samarium Cobalt

Figure 45. AlNiCo

Figure 46. Other

Figure 47. World Industrial Magnets Production Market Share by Magnetic Material (2021-2032)

Figure 48. World Industrial Magnets Production Value Market Share by Magnetic Material (2021-2032)

Figure 49. World Industrial Magnets Average Price by Magnetic Material (2021-2032) & (US\$/kg)

Figure 50. World Industrial Magnets Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Figure 51. World Industrial Magnets Production Value Market Share by Structure in 2025

Figure 52. Cup Type

Figure 53. Plate/Grid Type

Figure 54. Rod/Roller Type

Figure 55. Modular Type

Figure 56. Irregular Shape

Figure 57. World Industrial Magnets Production Market Share by Structure (2021-2032)

Figure 58. World Industrial Magnets Production Value Market Share by Structure (2021-2032)

Figure 59. World Industrial Magnets Average Price by Structure (2021-2032) & (US\$/kg)

Figure 60. World Industrial Magnets Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 61. World Industrial Magnets Production Value Market Share by Application in 2025

Figure 62. Metallurgy & Mining

Figure 63. Machine Tool Automation

Figure 64. Automotive Manufacturing

Figure 65. Power & New Energy

Figure 66. Construction Machinery

Figure 67. Other

Figure 68. World Industrial Magnets Production Market Share by Application (2021-2032)

Figure 69. World Industrial Magnets Production Value Market Share by Application (2021-2032)

Figure 70. World Industrial Magnets Average Price by Application (2021-2032) & (US\$/kg)

Figure 71. Industrial Magnets Industry Chain

Figure 72. Industrial Magnets Procurement Model

Figure 73. Industrial Magnets Sales Model

Figure 74. Industrial Magnets Sales Channels, Direct Sales, and Distribution

Figure 75. Methodology

Figure 76. Research Process and Data Source

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