

Global Industrial IoT Platform Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Industrial IoT Platform market size was valued at USD 73220 million in 2023 and is forecast to a readjusted size of USD 103190 million by 2030 with a CAGR of 5.0% during review period.

Industrial IoT platform is a division of IoT which is used in industrial application area's and allows the organizations to get real time insights about the machines, their health and their efficiency. As IOT is growing, their applications areas are increasing at much faster pace. IoT in manufacturing industries will help to gain the optimum utilization of resources without making any extra efforts. Connected devices and machineries will be transmitting real-time data to server which will be very helpful in their smart management. Factors such as high efficiency, low breakdown of machineries and high efficiency are some of the major factor which are directly associated with the industrial IoT whereas government rules regarding the use of automation in the industrial process, technological advancement, increasing demand for industrial process are also some of the indirect factors which is helping into the market growth.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past

five years.

The Global Info Research report includes an overview of the development of the Industrial IoT Platform industry chain, the market status of Manufacturing (Software, Service), Power and Utilities (Software, Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Industrial IoT Platform.

Regionally, the report analyzes the Industrial IoT Platform markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Industrial IoT Platform market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Industrial IoT Platform market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Industrial IoT Platform industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software, Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Industrial IoT Platform market.

Regional Analysis: The report involves examining the Industrial IoT Platform market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Industrial IoT Platform market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Industrial IoT Platform:

Company Analysis: Report covers individual Industrial IoT Platform players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Industrial IoT Platform. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Manufacturing, Power and Utilities).

Technology Analysis: Report covers specific technologies relevant to Industrial IoT Platform. It assesses the current state, advancements, and potential future developments in Industrial IoT Platform areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Industrial IoT Platform market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Industrial IoT Platform market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Software

Service

Market segment by Application

Manufacturing

Power and Utilities

Aviation

Oil and Gas

Others

Market segment by players, this report covers

PTC (ThingWorx)

Cisco (Jasper)

Microsoft

Google

IBM

Intel

SAP

Oracle

Amazon

Telit

General Electric

Gemalto

Zebra Technologies

AT&T

Xively (LogMeIn)

Aeris

Exosite

Particle

Ayla Networks

relayr

Bosch Software Innovations

Teezle

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Industrial IoT Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Industrial IoT Platform, with revenue, gross margin and global market share of Industrial IoT Platform from 2019 to 2024.

Chapter 3, the Industrial IoT Platform competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Industrial IoT Platform market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Industrial IoT Platform.

Chapter 13, to describe Industrial IoT Platform research findings and conclusion.

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