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Global Industrial Grade Xanthan Gum Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Industrial Grade Xanthan Gum market size is expected to reach $ 827 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Xanthan gum is usually an organic product made from fermented corn starch. It is usually a white or light yellow powder. It is currently the most superior biological gum in the world that integrates thickening, suspension, emulsification and stabilization. Industrial grade xanthan gum can be widely used in oil extraction, pesticides, feed, ceramics, printing and dyeing, mineral processing, paints and coatings, papermaking and other industries.

In 2025, global sales of Industrial Grade Xanthan Gum reached approximately 151 K tons, with an average global market price of around US$ 3,306/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 50%.

Industrial Grade Xanthan Gum is not a fully separate standardized market outside the overall xanthan gum industry; rather, it is a performance-oriented segment shaped by industrial end-use requirements. Its demand is supported by the long-term need for thickening, suspension, anti-settling and rheology control in water-based systems. Oilfield drilling, construction mortars, paints and coatings, agrochemicals, mining and industrial cleaners are among the major application areas. Compared with food-grade products, industrial users place greater emphasis on viscosity efficiency, brine tolerance, temperature resistance, dispersibility, batch consistency and total formulation cost, so higher-performance grades usually build barriers through application validation and technical service.

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The market outlook remains structurally positive. The shift toward water-based formulations, lower volatile organic compounds, renewable ingredients and biodegradable functional additives creates opportunities for xanthan gum to replace some synthetic rheology modifiers in coatings, construction materials, agrochemicals and industrial cleaning products. At the same time, oil and gas activity, unconventional energy development, mineral slurry handling and infrastructure-related applications continue to support demand for products with strong salt tolerance, suspension performance and rheological stability. China is both an important production base and a major consuming market, benefiting from its carbohydrate raw material base, fermentation industry chain and cost position.

However, the market also faces constraints. Costs of corn starch, sugar sources, energy, recovery solvents and environmental treatment can affect producer margins, while commodity industrial grades are vulnerable to price competition and inventory cycles. In addition, guar gum, cellulose ethers, polyacrylamide, associative thickeners, welan gum, diutan gum and other rheology modifiers can act as substitutes or partial substitutes in different applications. Therefore, future competition is expected to focus less on capacity expansion alone and more on application-specific grades, fast-dispersing products, high-salinity and high-temperature compatibility, low-impurity control and formulation support for industrial customers.

This report studies the global Industrial Grade Xanthan Gum production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Industrial Grade Xanthan Gum and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Industrial Grade Xanthan Gum that contribute to its increasing demand across many markets.

Highlights and key features of the study
Global Industrial Grade Xanthan Gum total production and demand, 2021-2032, (Tons)
Global Industrial Grade Xanthan Gum total production value, 2021-2032, (USD Million)
Global Industrial Grade Xanthan Gum production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)
Global Industrial Grade Xanthan Gum consumption by region & country, CAGR, 2021-2032 & (Tons)
U.S. VS China: Industrial Grade Xanthan Gum domestic production, consumption, key

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domestic manufacturers and share
Global Industrial Grade Xanthan Gum production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)
Global Industrial Grade Xanthan Gum production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)
Global Industrial Grade Xanthan Gum production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Industrial Grade Xanthan Gum market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fufeng Group, Meihua Group, CP Kelco, Deosen Biochemical, Jianlong Biotechnology, Jungbunzlauer, Cargill, Hebei Xinhe Biochemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Industrial Grade Xanthan Gum market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Industrial Grade Xanthan Gum Market, By Region:

United States

China

Europe

Japan

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South Korea

ASEAN

India

Rest of World

Global Industrial Grade Xanthan Gum Market, Segmentation by Type:

Powder

Liquid

Global Industrial Grade Xanthan Gum Market, Segmentation by Clarity:

Conventional

Clarified

Global Industrial Grade Xanthan Gum Market, Segmentation by Particle Size:

40-80 Mesh

80-120 Mesh

Other

Global Industrial Grade Xanthan Gum Market, Segmentation by Application:

Oil Drilling

Coating

Other

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Companies Profiled:

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

Cargill

Hebei Xinhe Biochemical

Key Questions Answered:
1. How big is the global Industrial Grade Xanthan Gum market?
2. What is the demand of the global Industrial Grade Xanthan Gum market?
3. What is the year over year growth of the global Industrial Grade Xanthan Gum market?
4. What is the production and production value of the global Industrial Grade Xanthan Gum market?
5. Who are the key producers in the global Industrial Grade Xanthan Gum market?
6. What are the growth factors driving the market demand?

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