

Global Industrial Grade Cinnamaldehyde Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Industrial Grade Cinnamaldehyde Powder market size was valued at US\$ 82.32 million in 2025 and is forecast to a readjusted size of US\$ 151 million by 2032 with a CAGR of 5.7% during review period.

In 2025, the global production volume of Industrial Grade Cinnamaldehyde Powder reached 13.8 thousand tons, with an average selling price of USD 5,800 per ton, production capacity of 18.0 thousand tons, and a gross margin of 28%.

Industrial Grade Cinnamaldehyde Powder is an industrial-use powder product with cinnamaldehyde as the main active ingredient, produced through adsorption, encapsulation, microencapsulation, carrier blending or powder-forming processes. It is commonly used in flavors and fragrances, daily chemical products, preservation and antimicrobial applications, agrochemical formulations, feed additives and organic synthesis. Compared with food-grade, pharmaceutical-grade or high-purity natural cinnamaldehyde, industrial grade cinnamaldehyde powder places greater emphasis on cost efficiency, stability, storage and transportation convenience, dispersibility and compatibility with downstream formulations, mainly serving large-scale industrial production scenarios.

Upstream of the Industrial Grade Cinnamaldehyde Powder industry mainly includes cinnamon oil, cassia oil, synthetic cinnamaldehyde, benzaldehyde, acetaldehyde, carrier materials, adsorbents, emulsifiers, anti-caking agents and powder processing equipment, with synthetic cinnamaldehyde and natural-source cinnamaldehyde serving as key raw materials. The midstream segment consists of cinnamaldehyde powder-

forming, compounding and fine chemical manufacturers, whose key barriers lie in active ingredient stability, powder flowability, odor retention, batch consistency, downstream formulation compatibility and cost control. Downstream applications mainly include flavors and fragrances, daily chemical cleaning products, preservation and antimicrobial products, agrochemical formulations, feed additives and organic synthesis. Overall, demand is driven by fragrance consumption, daily chemical production, green agrochemical substitution, antimicrobial demand and expanding feed additive applications, while pricing and gross margin are also affected by upstream aromatic aldehyde raw materials, natural fragrance oil prices and the chemical production capacity cycle.

This report is a detailed and comprehensive analysis for global Industrial Grade Cinnamaldehyde Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Industrial Grade Cinnamaldehyde Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Industrial Grade Cinnamaldehyde Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Industrial Grade Cinnamaldehyde Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Industrial Grade Cinnamaldehyde Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Industrial Grade Cinnamaldehyde Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Industrial Grade Cinnamaldehyde Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wuhan Youjixinrong Chemical, Jiangxi Hairui Natural Plant, Elan-Chemical, Techvina, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Industrial Grade Cinnamaldehyde Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

?99.0%

?98.0%

Market segment by Source

Natural Cinnamaldehyde Powder

Synthetic Cinnamaldehyde Powder

Market segment by Application

Flavors and Fragrances

Daily Chemical Products

Preservation and Antimicrobial Use

Agrochemical Formulations

Feed Additives

Organic Synthesis

Others

Major players covered

Wuhan Youjixinrong Chemical

Jiangxi Hairui Natural Plant

Elan-Chemical

Techvina

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Industrial Grade Cinnamaldehyde Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Industrial Grade Cinnamaldehyde Powder, with price, sales quantity, revenue, and global market share of Industrial Grade Cinnamaldehyde Powder from 2021 to 2026.

Chapter 3, the Industrial Grade Cinnamaldehyde Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Industrial Grade Cinnamaldehyde Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Industrial Grade Cinnamaldehyde Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Industrial Grade Cinnamaldehyde Powder.

Chapter 14 and 15, to describe Industrial Grade Cinnamaldehyde Powder sales channel, distributors, customers, research findings and conclusion.

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