

# Global Image Guided Radiotherapy Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Image Guided Radiotherapy market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Image guided radiotherapy (IGRT), a type of conformal radiotherapy, involves the use of different scans and X-rays to treat an area of cancer. Conformal radiotherapy shape the radiotherapy beams around the area of the cancerous tissue. It uses X-rays and scans similar to CT scans before and during the radiotherapy treatment. It improves the precision and accuracy of treatment delivery. These therapy are majorly used in the treatment of cancer such as lung cancer, skin cancer, and others.

Increasing prevalence of cancer and rapid development in the cancer treatment drives the growth of the market. According to the World Health Organization (WHO), cancer is one of the leading causes of morbidity and mortality worldwide. T

The Global Info Research report includes an overview of the development of the Image Guided Radiotherapy industry chain, the market status of Hospitals (Soft-Tissue Imaging, Lung MRI), Smart Cancer Centers (Soft-Tissue Imaging, Lung MRI), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Image Guided Radiotherapy.

Regionally, the report analyzes the Image Guided Radiotherapy markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Image Guided Radiotherapy market, with robust domestic demand,



supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Image Guided Radiotherapy market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Image Guided Radiotherapy industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Soft-Tissue Imaging, Lung MRI).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Image Guided Radiotherapy market.

Regional Analysis: The report involves examining the Image Guided Radiotherapy market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Image Guided Radiotherapy market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Image Guided Radiotherapy:

Company Analysis: Report covers individual Image Guided Radiotherapy players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Image Guided Radiotherapy This may involve surveys, interviews,



and analysis of consumer reviews and feedback from different by Application (Hospitals, Smart Cancer Centers).

Technology Analysis: Report covers specific technologies relevant to Image Guided Radiotherapy. It assesses the current state, advancements, and potential future developments in Image Guided Radiotherapy areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Image Guided Radiotherapy market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Image Guided Radiotherapy market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Soft-Tissue Imaging

Lung MRI

Simplifying Cardiac MRI

Simplifying MRI-Conditional Implant Scans

Silent MRI Scanning

Market segment by Application

Hospitals

**Smart Cancer Centers** 



#### Research Institutes

Market segment by players, this report covers

ViewRay (US)

General Electric Company (US)

Hitachi (Japan)

Siemens AG (Germany)

Koninklijke Philips (Netherland)

TOSHIBA (Japan)

Varian Medical Systems (US)

Vision RT (UK)

Scranton Gillette Communications (US)

XinRay Systems (US)

C-RAD (Sweden)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)



Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Image Guided Radiotherapy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Image Guided Radiotherapy, with revenue, gross margin and global market share of Image Guided Radiotherapy from 2019 to 2024.

Chapter 3, the Image Guided Radiotherapy competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Image Guided Radiotherapy market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Image Guided Radiotherapy.

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