

# Global Ice-Cream Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Ice-Cream market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Ice cream is a sweetened frozen food typically eaten as a snack or dessert. It is usually made from dairy products, such as milk and cream, and often combined with fruits or other ingredients and flavours. It is typically sweetened with sugar or sugar substitutes. Typically, flavourings and colourings are added in addition to stabilizers.

The major players in global Ice Cream market include Unilever, Nestl?, Lotte Confectionary, etc. The top 3 players occupy about 25% shares of the global market. Europe and North America are main markets, they occupy about 55% of the global market. Soft Ice Cream is the main type, with a share about 108%. Commercial and Residential are two main applications.

The Global Info Research report includes an overview of the development of the Ice-Cream industry chain, the market status of Hypermarket and Supermarket (Sticks, Buckets), Convenience Stores (Sticks, Buckets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ice-Cream.

Regionally, the report analyzes the Ice-Cream markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ice-Cream market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Ice-Cream market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ice-Cream industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Sticks, Buckets).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ice-Cream market.

**Regional Analysis:** The report involves examining the Ice-Cream market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Ice-Cream market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ice-Cream:

**Company Analysis:** Report covers individual Ice-Cream manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Ice-Cream This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarket and Supermarket, Convenience Stores).

**Technology Analysis:** Report covers specific technologies relevant to Ice-Cream. It assesses the current state, advancements, and potential future developments in Ice-Cream areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Ice-Cream market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Ice-Cream market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Sticks

Buckets

Sundae

Cones

Others

#### Market segment by Application

Hypermarket and Supermarket

Convenience Stores

Retailers

Specialty Stores

Others

Major players covered

Blue Bell Creameries

Nestl?

Unilever

General Mills

Mars

Amul

Lotte Confectionery

Amy's Ice Creams

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ice-Cream product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ice-Cream, with price, sales, revenue and global market share of Ice-Cream from 2019 to 2024.

Chapter 3, the Ice-Cream competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ice-Cream breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ice-Cream market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ice-Cream.

Chapter 14 and 15, to describe Ice-Cream sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Ice-Cream

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Ice-Cream Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Sticks

1.3.3 Buckets

1.3.4 Sundae

1.3.5 Cones

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Ice-Cream Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Hypermarket and Supermarket

1.4.3 Convenience Stores

1.4.4 Retailers

1.4.5 Specialty Stores

1.4.6 Others

1.5 Global Ice-Cream Market Size & Forecast

1.5.1 Global Ice-Cream Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Ice-Cream Sales Quantity (2019-2030)

1.5.3 Global Ice-Cream Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Blue Bell Creameries

2.1.1 Blue Bell Creameries Details

2.1.2 Blue Bell Creameries Major Business

2.1.3 Blue Bell Creameries Ice-Cream Product and Services

2.1.4 Blue Bell Creameries Ice-Cream Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Blue Bell Creameries Recent Developments/Updates

2.2 Nestl?

2.2.1 Nestl? Details

2.2.2 Nestl? Major Business

- 2.2.3 Nestl? Ice-Cream Product and Services
- 2.2.4 Nestl? Ice-Cream Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Nestl? Recent Developments/Updates
- 2.3 Unilever
  - 2.3.1 Unilever Details
  - 2.3.2 Unilever Major Business
  - 2.3.3 Unilever Ice-Cream Product and Services
  - 2.3.4 Unilever Ice-Cream Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Unilever Recent Developments/Updates
- 2.4 General Mills
  - 2.4.1 General Mills Details
  - 2.4.2 General Mills Major Business
  - 2.4.3 General Mills Ice-Cream Product and Services
  - 2.4.4 General Mills Ice-Cream Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 General Mills Recent Developments/Updates
- 2.5 Mars
  - 2.5.1 Mars Details
  - 2.5.2 Mars Major Business
  - 2.5.3 Mars Ice-Cream Product and Services
  - 2.5.4 Mars Ice-Cream Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Mars Recent Developments/Updates
- 2.6 Amul
  - 2.6.1 Amul Details
  - 2.6.2 Amul Major Business
  - 2.6.3 Amul Ice-Cream Product and Services
  - 2.6.4 Amul Ice-Cream Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Amul Recent Developments/Updates
- 2.7 Lotte Confectionery
  - 2.7.1 Lotte Confectionery Details
  - 2.7.2 Lotte Confectionery Major Business
  - 2.7.3 Lotte Confectionery Ice-Cream Product and Services
  - 2.7.4 Lotte Confectionery Ice-Cream Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Lotte Confectionery Recent Developments/Updates

## 2.8 Amy's Ice Creams

### 2.8.1 Amy's Ice Creams Details

### 2.8.2 Amy's Ice Creams Major Business

### 2.8.3 Amy's Ice Creams Ice-Cream Product and Services

### 2.8.4 Amy's Ice Creams Ice-Cream Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.8.5 Amy's Ice Creams Recent Developments/Updates

## 3 COMPETITIVE ENVIRONMENT: ICE-CREAM BY MANUFACTURER

### 3.1 Global Ice-Cream Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Ice-Cream Revenue by Manufacturer (2019-2024)

### 3.3 Global Ice-Cream Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Ice-Cream by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Ice-Cream Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Ice-Cream Manufacturer Market Share in 2023

### 3.5 Ice-Cream Market: Overall Company Footprint Analysis

#### 3.5.1 Ice-Cream Market: Region Footprint

#### 3.5.2 Ice-Cream Market: Company Product Type Footprint

#### 3.5.3 Ice-Cream Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## 4 CONSUMPTION ANALYSIS BY REGION

### 4.1 Global Ice-Cream Market Size by Region

#### 4.1.1 Global Ice-Cream Sales Quantity by Region (2019-2030)

#### 4.1.2 Global Ice-Cream Consumption Value by Region (2019-2030)

#### 4.1.3 Global Ice-Cream Average Price by Region (2019-2030)

### 4.2 North America Ice-Cream Consumption Value (2019-2030)

### 4.3 Europe Ice-Cream Consumption Value (2019-2030)

### 4.4 Asia-Pacific Ice-Cream Consumption Value (2019-2030)

### 4.5 South America Ice-Cream Consumption Value (2019-2030)

### 4.6 Middle East and Africa Ice-Cream Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE



- 5.1 Global Ice-Cream Sales Quantity by Type (2019-2030)
- 5.2 Global Ice-Cream Consumption Value by Type (2019-2030)
- 5.3 Global Ice-Cream Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Ice-Cream Sales Quantity by Application (2019-2030)
- 6.2 Global Ice-Cream Consumption Value by Application (2019-2030)
- 6.3 Global Ice-Cream Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Ice-Cream Sales Quantity by Type (2019-2030)
- 7.2 North America Ice-Cream Sales Quantity by Application (2019-2030)
- 7.3 North America Ice-Cream Market Size by Country
  - 7.3.1 North America Ice-Cream Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Ice-Cream Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Ice-Cream Sales Quantity by Type (2019-2030)
- 8.2 Europe Ice-Cream Sales Quantity by Application (2019-2030)
- 8.3 Europe Ice-Cream Market Size by Country
  - 8.3.1 Europe Ice-Cream Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Ice-Cream Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Ice-Cream Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Ice-Cream Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Ice-Cream Market Size by Region

- 9.3.1 Asia-Pacific Ice-Cream Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Ice-Cream Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Ice-Cream Sales Quantity by Type (2019-2030)
- 10.2 South America Ice-Cream Sales Quantity by Application (2019-2030)
- 10.3 South America Ice-Cream Market Size by Country
  - 10.3.1 South America Ice-Cream Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Ice-Cream Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Ice-Cream Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Ice-Cream Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Ice-Cream Market Size by Country
  - 11.3.1 Middle East & Africa Ice-Cream Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Ice-Cream Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Ice-Cream Market Drivers
- 12.2 Ice-Cream Market Restraints
- 12.3 Ice-Cream Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Ice-Cream and Key Manufacturers

13.2 Manufacturing Costs Percentage of Ice-Cream

13.3 Ice-Cream Production Process

13.4 Ice-Cream Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Ice-Cream Typical Distributors

14.3 Ice-Cream Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Ice-Cream Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Ice-Cream Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Blue Bell Creameries Basic Information, Manufacturing Base and Competitors
- Table 4. Blue Bell Creameries Major Business
- Table 5. Blue Bell Creameries Ice-Cream Product and Services
- Table 6. Blue Bell Creameries Ice-Cream Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Blue Bell Creameries Recent Developments/Updates
- Table 8. Nestl? Basic Information, Manufacturing Base and Competitors
- Table 9. Nestl? Major Business
- Table 10. Nestl? Ice-Cream Product and Services
- Table 11. Nestl? Ice-Cream Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Nestl? Recent Developments/Updates
- Table 13. Unilever Basic Information, Manufacturing Base and Competitors
- Table 14. Unilever Major Business
- Table 15. Unilever Ice-Cream Product and Services
- Table 16. Unilever Ice-Cream Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Unilever Recent Developments/Updates
- Table 18. General Mills Basic Information, Manufacturing Base and Competitors
- Table 19. General Mills Major Business
- Table 20. General Mills Ice-Cream Product and Services
- Table 21. General Mills Ice-Cream Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. General Mills Recent Developments/Updates
- Table 23. Mars Basic Information, Manufacturing Base and Competitors
- Table 24. Mars Major Business
- Table 25. Mars Ice-Cream Product and Services
- Table 26. Mars Ice-Cream Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Mars Recent Developments/Updates
- Table 28. Amul Basic Information, Manufacturing Base and Competitors

- Table 29. Amul Major Business
- Table 30. Amul Ice-Cream Product and Services
- Table 31. Amul Ice-Cream Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Amul Recent Developments/Updates
- Table 33. Lotte Confectionery Basic Information, Manufacturing Base and Competitors
- Table 34. Lotte Confectionery Major Business
- Table 35. Lotte Confectionery Ice-Cream Product and Services
- Table 36. Lotte Confectionery Ice-Cream Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Lotte Confectionery Recent Developments/Updates
- Table 38. Amy's Ice Creams Basic Information, Manufacturing Base and Competitors
- Table 39. Amy's Ice Creams Major Business
- Table 40. Amy's Ice Creams Ice-Cream Product and Services
- Table 41. Amy's Ice Creams Ice-Cream Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Amy's Ice Creams Recent Developments/Updates
- Table 43. Global Ice-Cream Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 44. Global Ice-Cream Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 45. Global Ice-Cream Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 46. Market Position of Manufacturers in Ice-Cream, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 47. Head Office and Ice-Cream Production Site of Key Manufacturer
- Table 48. Ice-Cream Market: Company Product Type Footprint
- Table 49. Ice-Cream Market: Company Product Application Footprint
- Table 50. Ice-Cream New Market Entrants and Barriers to Market Entry
- Table 51. Ice-Cream Mergers, Acquisition, Agreements, and Collaborations
- Table 52. Global Ice-Cream Sales Quantity by Region (2019-2024) & (K MT)
- Table 53. Global Ice-Cream Sales Quantity by Region (2025-2030) & (K MT)
- Table 54. Global Ice-Cream Consumption Value by Region (2019-2024) & (USD Million)
- Table 55. Global Ice-Cream Consumption Value by Region (2025-2030) & (USD Million)
- Table 56. Global Ice-Cream Average Price by Region (2019-2024) & (USD/MT)
- Table 57. Global Ice-Cream Average Price by Region (2025-2030) & (USD/MT)
- Table 58. Global Ice-Cream Sales Quantity by Type (2019-2024) & (K MT)
- Table 59. Global Ice-Cream Sales Quantity by Type (2025-2030) & (K MT)
- Table 60. Global Ice-Cream Consumption Value by Type (2019-2024) & (USD Million)
- Table 61. Global Ice-Cream Consumption Value by Type (2025-2030) & (USD Million)
- Table 62. Global Ice-Cream Average Price by Type (2019-2024) & (USD/MT)
- Table 63. Global Ice-Cream Average Price by Type (2025-2030) & (USD/MT)

Table 64. Global Ice-Cream Sales Quantity by Application (2019-2024) & (K MT)

Table 65. Global Ice-Cream Sales Quantity by Application (2025-2030) & (K MT)

Table 66. Global Ice-Cream Consumption Value by Application (2019-2024) & (USD Million)

Table 67. Global Ice-Cream Consumption Value by Application (2025-2030) & (USD Million)

Table 68. Global Ice-Cream Average Price by Application (2019-2024) & (USD/MT)

Table 69. Global Ice-Cream Average Price by Application (2025-2030) & (USD/MT)

Table 70. North America Ice-Cream Sales Quantity by Type (2019-2024) & (K MT)

Table 71. North America Ice-Cream Sales Quantity by Type (2025-2030) & (K MT)

Table 72. North America Ice-Cream Sales Quantity by Application (2019-2024) & (K MT)

Table 73. North America Ice-Cream Sales Quantity by Application (2025-2030) & (K MT)

Table 74. North America Ice-Cream Sales Quantity by Country (2019-2024) & (K MT)

Table 75. North America Ice-Cream Sales Quantity by Country (2025-2030) & (K MT)

Table 76. North America Ice-Cream Consumption Value by Country (2019-2024) & (USD Million)

Table 77. North America Ice-Cream Consumption Value by Country (2025-2030) & (USD Million)

Table 78. Europe Ice-Cream Sales Quantity by Type (2019-2024) & (K MT)

Table 79. Europe Ice-Cream Sales Quantity by Type (2025-2030) & (K MT)

Table 80. Europe Ice-Cream Sales Quantity by Application (2019-2024) & (K MT)

Table 81. Europe Ice-Cream Sales Quantity by Application (2025-2030) & (K MT)

Table 82. Europe Ice-Cream Sales Quantity by Country (2019-2024) & (K MT)

Table 83. Europe Ice-Cream Sales Quantity by Country (2025-2030) & (K MT)

Table 84. Europe Ice-Cream Consumption Value by Country (2019-2024) & (USD Million)

Table 85. Europe Ice-Cream Consumption Value by Country (2025-2030) & (USD Million)

Table 86. Asia-Pacific Ice-Cream Sales Quantity by Type (2019-2024) & (K MT)

Table 87. Asia-Pacific Ice-Cream Sales Quantity by Type (2025-2030) & (K MT)

Table 88. Asia-Pacific Ice-Cream Sales Quantity by Application (2019-2024) & (K MT)

Table 89. Asia-Pacific Ice-Cream Sales Quantity by Application (2025-2030) & (K MT)

Table 90. Asia-Pacific Ice-Cream Sales Quantity by Region (2019-2024) & (K MT)

Table 91. Asia-Pacific Ice-Cream Sales Quantity by Region (2025-2030) & (K MT)

Table 92. Asia-Pacific Ice-Cream Consumption Value by Region (2019-2024) & (USD Million)

Table 93. Asia-Pacific Ice-Cream Consumption Value by Region (2025-2030) & (USD Million)



Million)

Table 94. South America Ice-Cream Sales Quantity by Type (2019-2024) & (K MT)

Table 95. South America Ice-Cream Sales Quantity by Type (2025-2030) & (K MT)

Table 96. South America Ice-Cream Sales Quantity by Application (2019-2024) & (K MT)

Table 97. South America Ice-Cream Sales Quantity by Application (2025-2030) & (K MT)

Table 98. South America Ice-Cream Sales Quantity by Country (2019-2024) & (K MT)

Table 99. South America Ice-Cream Sales Quantity by Country (2025-2030) & (K MT)

Table 100. South America Ice-Cream Consumption Value by Country (2019-2024) & (USD Million)

Table 101. South America Ice-Cream Consumption Value by Country (2025-2030) & (USD Million)

Table 102. Middle East & Africa Ice-Cream Sales Quantity by Type (2019-2024) & (K MT)

Table 103. Middle East & Africa Ice-Cream Sales Quantity by Type (2025-2030) & (K MT)

Table 104. Middle East & Africa Ice-Cream Sales Quantity by Application (2019-2024) & (K MT)

Table 105. Middle East & Africa Ice-Cream Sales Quantity by Application (2025-2030) & (K MT)

Table 106. Middle East & Africa Ice-Cream Sales Quantity by Region (2019-2024) & (K MT)

Table 107. Middle East & Africa Ice-Cream Sales Quantity by Region (2025-2030) & (K MT)

Table 108. Middle East & Africa Ice-Cream Consumption Value by Region (2019-2024) & (USD Million)

Table 109. Middle East & Africa Ice-Cream Consumption Value by Region (2025-2030) & (USD Million)

Table 110. Ice-Cream Raw Material

Table 111. Key Manufacturers of Ice-Cream Raw Materials

Table 112. Ice-Cream Typical Distributors

Table 113. Ice-Cream Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Ice-Cream Picture
- Figure 2. Global Ice-Cream Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Ice-Cream Consumption Value Market Share by Type in 2023
- Figure 4. Sticks Examples
- Figure 5. Buckets Examples
- Figure 6. Sundae Examples
- Figure 7. Cones Examples
- Figure 8. Others Examples
- Figure 9. Global Ice-Cream Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global Ice-Cream Consumption Value Market Share by Application in 2023
- Figure 11. Hypermarket and Supermarket Examples
- Figure 12. Convenience Stores Examples
- Figure 13. Retailers Examples
- Figure 14. Specialty Stores Examples
- Figure 15. Others Examples
- Figure 16. Global Ice-Cream Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 17. Global Ice-Cream Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 18. Global Ice-Cream Sales Quantity (2019-2030) & (K MT)
- Figure 19. Global Ice-Cream Average Price (2019-2030) & (USD/MT)
- Figure 20. Global Ice-Cream Sales Quantity Market Share by Manufacturer in 2023
- Figure 21. Global Ice-Cream Consumption Value Market Share by Manufacturer in 2023
- Figure 22. Producer Shipments of Ice-Cream by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 23. Top 3 Ice-Cream Manufacturer (Consumption Value) Market Share in 2023
- Figure 24. Top 6 Ice-Cream Manufacturer (Consumption Value) Market Share in 2023
- Figure 25. Global Ice-Cream Sales Quantity Market Share by Region (2019-2030)
- Figure 26. Global Ice-Cream Consumption Value Market Share by Region (2019-2030)
- Figure 27. North America Ice-Cream Consumption Value (2019-2030) & (USD Million)
- Figure 28. Europe Ice-Cream Consumption Value (2019-2030) & (USD Million)
- Figure 29. Asia-Pacific Ice-Cream Consumption Value (2019-2030) & (USD Million)
- Figure 30. South America Ice-Cream Consumption Value (2019-2030) & (USD Million)
- Figure 31. Middle East & Africa Ice-Cream Consumption Value (2019-2030) & (USD



Million)

Figure 32. Global Ice-Cream Sales Quantity Market Share by Type (2019-2030)

Figure 33. Global Ice-Cream Consumption Value Market Share by Type (2019-2030)

Figure 34. Global Ice-Cream Average Price by Type (2019-2030) & (USD/MT)

Figure 35. Global Ice-Cream Sales Quantity Market Share by Application (2019-2030)

Figure 36. Global Ice-Cream Consumption Value Market Share by Application (2019-2030)

Figure 37. Global Ice-Cream Average Price by Application (2019-2030) & (USD/MT)

Figure 38. North America Ice-Cream Sales Quantity Market Share by Type (2019-2030)

Figure 39. North America Ice-Cream Sales Quantity Market Share by Application (2019-2030)

Figure 40. North America Ice-Cream Sales Quantity Market Share by Country (2019-2030)

Figure 41. North America Ice-Cream Consumption Value Market Share by Country (2019-2030)

Figure 42. United States Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Canada Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Mexico Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Europe Ice-Cream Sales Quantity Market Share by Type (2019-2030)

Figure 46. Europe Ice-Cream Sales Quantity Market Share by Application (2019-2030)

Figure 47. Europe Ice-Cream Sales Quantity Market Share by Country (2019-2030)

Figure 48. Europe Ice-Cream Consumption Value Market Share by Country (2019-2030)

Figure 49. Germany Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. France Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. United Kingdom Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Russia Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Italy Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Asia-Pacific Ice-Cream Sales Quantity Market Share by Type (2019-2030)

Figure 55. Asia-Pacific Ice-Cream Sales Quantity Market Share by Application (2019-2030)

- Figure 56. Asia-Pacific Ice-Cream Sales Quantity Market Share by Region (2019-2030)
- Figure 57. Asia-Pacific Ice-Cream Consumption Value Market Share by Region (2019-2030)
- Figure 58. China Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 59. Japan Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 60. Korea Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 61. India Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 62. Southeast Asia Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 63. Australia Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 64. South America Ice-Cream Sales Quantity Market Share by Type (2019-2030)
- Figure 65. South America Ice-Cream Sales Quantity Market Share by Application (2019-2030)
- Figure 66. South America Ice-Cream Sales Quantity Market Share by Country (2019-2030)
- Figure 67. South America Ice-Cream Consumption Value Market Share by Country (2019-2030)
- Figure 68. Brazil Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 69. Argentina Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 70. Middle East & Africa Ice-Cream Sales Quantity Market Share by Type (2019-2030)
- Figure 71. Middle East & Africa Ice-Cream Sales Quantity Market Share by Application (2019-2030)
- Figure 72. Middle East & Africa Ice-Cream Sales Quantity Market Share by Region (2019-2030)
- Figure 73. Middle East & Africa Ice-Cream Consumption Value Market Share by Region (2019-2030)
- Figure 74. Turkey Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 75. Egypt Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 76. Saudi Arabia Ice-Cream Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 77. South Africa Ice-Cream Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. Ice-Cream Market Drivers

Figure 79. Ice-Cream Market Restraints

Figure 80. Ice-Cream Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Manufacturing Cost Structure Analysis of Ice-Cream in 2023

Figure 83. Manufacturing Process Analysis of Ice-Cream

Figure 84. Ice-Cream Industrial Chain

Figure 85. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology

Figure 89. Research Process and Data Source

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