

Global Indoor Location System Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Indoor Location System is used to track the location of an object or people within a building, specializing in next-generation mobile solutions and new customer experiences, including indoor location-based services, mapping & way finding, in-store product search, BLE beacons proximity services, and mobile payments.

Indoor Location System is confined to a very limited geography; hence, it uses only wireless networks such as Wi-Fi and wireless local area networks (WLAN), which cover a small area. In addition, Indoor Location System requires high accuracy to determine the position of the object or device. As a result, indoor LBS uses positioning technologies based on Wi-Fi, WLAN, ultra-wide band (UWB), Bluetooth, assisted global positioning system (A-GPS), microelectronic mechanical system (MEMS), and other hybrid technologies to determine the location of the searched object.

Scope of the Report:

This report studies the Indoor Location System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Indoor Location System market by product type and applications/end industries.

The global Indoor Location System market is valued at 450 million USD in 2017 and is expected to reach 4160 million USD by the end of 2023, growing at a CAGR of 44.8% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

of Indoor Location System.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Google/Alphabet(US)

Apple(US)

HERE Maps(FI)

Aisle411(US)

Broadcom(US)

IndoorAtals(FI)

SenionLab(SE)

Acuity Brands(ByteLight)(US)

Wifarer(CA)

Microsoft(US)

Cisco Systems(US)

Skyhook(TruePosition)(US)

Insiteo(US)

Shopkick(US)

Ekahau(US)

Ericsson(SE)

Point Inside(US)

Qualcomm(US)

Zonith(DK)

Navizon/Accuware(US)

Locata Corporation(AU)

Ubisense(UK)

Meridian(US)

Sensewhere(UK)

TRX Systems(US)

Rtmap(CN)

URadio Systems(CN)

Huace Optical-communications(CN)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Network-Based Location System

Independent Location System

Hybrid Location System

Market Segment by Applications, can be divided into

Offices and Commercial Buildings

Government, Public Safety and Urban Security

Healthcare

Travel and Hospitality

Aviation

Academia and Education

Oil, Gas and Mining

Manufacturing, Distribution and Logistics

Others

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