

Global Indoor Location-based Services (LBS) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GE3503329AEEN.html>

Date: November 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: GE3503329AEEN

Abstracts

Indoor location-based services (LBS) is a software-level service that uses location data to control features indoor.

Scope of the Report:

The global Indoor Location-based Services (LBS) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Indoor Location-based Services (LBS).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Indoor Location-based Services (LBS) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Indoor Location-based Services (LBS) market by product type and applications/end industries.

Market Segment by Companies, this report covers

Apple

Cisco Systems

GloPos

Google

HERE

iinside

IndoorAtlas

Micello

Microsoft

Navizon

Qualcomm Technologies

Ruckus Wireless

Shopkick

Sprooki

YOOSE

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Analytics and Insights

Campaign Management

Consumer Services

Enterprise Services

Location and Alerts

Location-based Advertising Services

Others

Market Segment by Applications, can be divided into

Aerospace & Defense

BFSI

IT & Telecommunication

Energy & Power

Government

Healthcare

Hospitality

Others

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