

# Global Individually Quick Frozen Vegetables Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G80889BE29F7EN.html>

Date: June 2026

Pages: 154

Price: US\$ 4,480.00 (Single User License)

ID: G80889BE29F7EN

## Abstracts

The global Individually Quick Frozen Vegetables market size is expected to reach \$ 3741 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Individually Quick Frozen (IQF) Vegetables are vegetable products rapidly frozen using advanced quick-freezing technology that freezes each piece individually to preserve natural texture, color, flavor, nutritional value, and freshness while preventing clumping during storage and transportation. IQF processing enables vegetables to maintain free-flowing characteristics and extended shelf life, making them highly suitable for retail consumption, foodservice operations, industrial food manufacturing, ready-to-eat meals, and global frozen food supply chains.

The Individually Quick Frozen Vegetables industry chain begins upstream with seed suppliers, contract farmers, fertilizer and agrochemical producers, irrigation equipment manufacturers, packaging material providers, and cold-chain logistics companies, continues through midstream activities including harvesting, washing, cutting, blanching, quick freezing, sorting, packaging, refrigerated warehousing, and export processing operations, and extends downstream to supermarkets, foodservice distributors, frozen food manufacturers, restaurants, hotels, institutional catering providers, and international retail markets, with growth supported by increasing global demand for convenient healthy foods, expanding cold-chain infrastructure, rising urbanization, changing dietary habits, and growing preference for year-round vegetable availability and reduced food waste.

Global IQF Vegetable manufacturers are investing in new freezing tunnels, automated vegetable processing facilities, smart refrigerated warehouses, sustainable packaging plants, energy-efficient refrigeration systems, and integrated cold-chain logistics

projects across China, India, Europe, North America, and Southeast Asia, while planned projects increasingly focus on expanding organic vegetable processing capacity, improving export-oriented infrastructure, adopting environmentally friendly refrigerants, integrating digital traceability systems, enhancing automation and robotic sorting technologies, strengthening contract farming networks, and increasing high-capacity IQF production lines to meet rapidly growing global demand for convenient, nutritious, long-shelf-life frozen vegetable products across retail, foodservice, and industrial food processing markets.

2025 Global Market Average Gross Profit Margin: 20%.

The global Individually Quick Frozen Vegetables market has experienced strong and stable growth driven by increasing consumer demand for convenient, healthy, and long-shelf-life food products. Rising urbanization, busy lifestyles, and growing health awareness have significantly increased frozen vegetable consumption across both developed and emerging markets. IQF technology has become widely accepted because it preserves vegetable freshness, nutritional content, and texture more effectively than conventional freezing methods while reducing food waste and improving year-round product availability. The market has also benefited from the rapid expansion of ready-to-eat meals, frozen snacks, institutional catering, and restaurant chains that require consistent vegetable quality and reliable supply. Technological advancements in freezing systems, automated processing equipment, and cold-chain logistics have improved operational efficiency and product quality while reducing processing losses and labor dependency. North America and Europe remain mature consumption markets with advanced retail distribution systems and strong demand for healthy convenience foods. Asia-Pacific is emerging as the fastest-growing regional market due to rising disposable income, changing dietary patterns, rapid supermarket expansion, and increasing penetration of frozen food products in countries such as China, India, and Southeast Asian economies.

The market presents significant opportunities through the growing popularity of plant-based diets, organic frozen vegetables, and clean-label food products. Expanding e-commerce grocery platforms and improvements in cold storage infrastructure are further supporting market accessibility and distribution efficiency. Demand from foodservice operators and industrial food manufacturers continues to rise because IQF vegetables provide operational convenience, lower preparation costs, and reduced spoilage risk. However, the industry also faces several challenges, including fluctuations in agricultural raw material supply, climate-related production risks, rising energy costs for freezing and refrigeration operations, and increasingly strict food safety and

environmental regulations. Supply chain disruptions and transportation cost volatility may affect export competitiveness and profitability, particularly for internationally traded frozen vegetable products. Competitive pressure is intense because the market includes numerous multinational frozen food companies, regional processors, and private label manufacturers competing on pricing, quality, certifications, and distribution capabilities.

Current market trends increasingly focus on sustainability, energy-efficient refrigeration systems, recyclable packaging materials, traceable sourcing, and automation technologies that improve productivity and product consistency. Organic and premium IQF vegetable segments are expanding rapidly as consumers prioritize nutrition, sustainability, and food transparency.

This report studies the global Individually Quick Frozen Vegetables demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Individually Quick Frozen Vegetables, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Individually Quick Frozen Vegetables that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Individually Quick Frozen Vegetables total market, 2021-2032, (USD Million)

Global Individually Quick Frozen Vegetables total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Individually Quick Frozen Vegetables total market, key domestic companies, and share, (USD Million)

Global Individually Quick Frozen Vegetables revenue by player, revenue and market share 2021-2026, (USD Million)

Global Individually Quick Frozen Vegetables total market by Type, CAGR, 2021-2032, (USD Million)

Global Individually Quick Frozen Vegetables total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Individually Quick Frozen Vegetables market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bonduelle, Greenyard Frozen, J.R. Simplot

Company, McCain Foods, Ardo Group, Conagra Brands (Birds Eye), Virto Group, Crop's NV, B&G Foods (Green Giant), Haitong Food Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Individually Quick Frozen Vegetables market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Individually Quick Frozen Vegetables Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Individually Quick Frozen Vegetables Market, Segmentation by Type:

IQF Peas

IQF Corn

IQF Broccoli

IQF Carrots

IQF Green Beans

IQF Spinach

IQF Cauliflower

IQF Mixed Vegetables

Others

Global Individually Quick Frozen Vegetables Market, Segmentation by Grade:

Organic

Conventional

Global Individually Quick Frozen Vegetables Market, Segmentation by Processing Type:

Conventional

Blanched

Steam-Treated

Others

Global Individually Quick Frozen Vegetables Market, Segmentation by Application:

B2B

B2C

Companies Profiled:

Bonduelle

Greenyard Frozen

J.R. Simplot Company

McCain Foods

Ardo Group

Conagra Brands (Birds Eye)

Virto Group

Crop's NV

B&G Foods (Green Giant)

Haitong Food Group

Dole Food Company

Gelagri

Pictsweet Farms

Nomad Foods

Uren Food Group

Capricorn Food Products India

SunOpta

Shandong Lufeng Group

Taian Taishan Asia Food Co., Ltd

Qingdao Douyuan Food

Qingdao Shunchang Food Co., Ltd

Cixi Yongjin Frozen Food Co., Ltd

Shaoxing Lurong Food Co., Ltd

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#### Key Questions Answered

1. How big is the global Individually Quick Frozen Vegetables market?
2. What is the demand of the global Individually Quick Frozen Vegetables market?
3. What is the year over year growth of the global Individually Quick Frozen Vegetables market?
4. What is the total value of the global Individually Quick Frozen Vegetables market?
5. Who are the Major Players in the global Individually Quick Frozen Vegetables market?
6. What are the growth factors driving the market demand?

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