

Global Individually Packaged Disposable Toothbrush Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Individually Packaged Disposable Toothbrush market size was valued at US\$ 684 million in 2025 and is forecast to a readjusted size of US\$ 1030 million by 2032 with a CAGR of 6.1% during review period.

In 2025, global production of individually packaged disposable toothbrushes reached 4.157 billion units, with an estimated average selling price of US\$0.16 per brush. Individually packaged disposable toothbrushes are oral hygiene products designed primarily for single or limited use. They typically have handles made of plastics such as PP/PS/PLA/PBS or bamboo/wood/paper-based composite materials, and are equipped with nylon, PBT, or biodegradable bristles. They can be bundled with small tubes of toothpaste, pre-applied toothpaste, individual packaging bags, cardboard boxes, dental floss, mouthwash, etc., to form a dental care set. Individually packaged disposable toothbrushes emphasize low cost, lightweight design, hygienic individual packaging, bulk supply, and convenient usage scenarios. They are primarily used in hotels, airlines, travel, healthcare, elderly care facilities, schools, prisons, emergency kits, offices, and portable retail settings. The upstream sector mainly includes PP, PS, PLA, bamboo and wood materials, nylon/PBT bristles, toothpaste, aluminum-plastic/paper-plastic packaging, color boxes, printing consumables, and automated bristle implantation, injection molding, and filling packaging equipment. The midstream sector involves toothbrush injection molding/bamboo handle processing, bristle implantation, bristle trimming and rounding, toothpaste filling, individual packaging, and kit assembly. The downstream sector is concentrated in hotel groups, airlines, healthcare institutions, supermarkets and convenience stores, and e-commerce platforms.

This report is a detailed and comprehensive analysis for global Individually Packaged Disposable Toothbrush market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Individually Packaged Disposable Toothbrush market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Individually Packaged Disposable Toothbrush market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Individually Packaged Disposable Toothbrush market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Individually Packaged Disposable Toothbrush market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Individually Packaged Disposable Toothbrush
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Individually Packaged Disposable

Toothbrush market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Colgate-Palmolive, Procter & Gamble, Sunstar Group, Hager Worldwide, Lion Corporation, ReadyBrush, Perrigo, Freshtips, Medline, Hunter Amenities International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Individually Packaged Disposable Toothbrush market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Individually Packaged in Transparent Plastic Bags

- Individually Packaged in Paper Bags

- Individually Packaged in Color Boxes

- Individually Packaged in Aluminum-Plastic/Composite Film

Market segment by Handle Material

- Plastic Handle

- Bamboo Handle

- Paper-Plastic Composite/Bio-Based Material

- Mixed Material

Market segment by Bristle Type

Nylon Bristles

Tapered Bristle

Sponge/Foam Bristles

Market segment by Application

Hotels/Homestays

Travel

Medical and Nursing Care

Other

Major players covered

Colgate-Palmolive

Procter & Gamble

Sunstar Group

Hager Worldwide

Lion Corporation

ReadyBrush

Perrigo

Freshtips

Medline

Hunter Amenities International

Kimirica

Groupe GM

Yangzhou Kailai Hotel Amenities

Yangzhou Top Daily Chemical

Perfect Group

Jiangsu Pakion Medical Material

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Individually Packaged Disposable Toothbrush product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Individually Packaged Disposable Toothbrush, with price, sales quantity, revenue, and global market share of Individually Packaged Disposable Toothbrush from 2021 to 2026.

Chapter 3, the Individually Packaged Disposable Toothbrush competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Individually Packaged Disposable Toothbrush breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Individually Packaged Disposable Toothbrush market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Individually Packaged Disposable Toothbrush.

Chapter 14 and 15, to describe Individually Packaged Disposable Toothbrush sales channel, distributors, customers, research findings and conclusion.

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