

# Global Indirect Procurement BPO Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Indirect Procurement BPO market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Procure to pay (purchase to pay or P2P) is the process of obtaining and managing the raw materials needed for manufacturing a product or providing a service. It involves the transactional flow of data that is sent to a supplier as well as the data that surrounds the fulfillment of the actual order and payment for the product or service, the transfer of specified key procurement activities relating to sourcing and supplier management to a third party — perhaps to reduce overall costs or maybe to tighten the company's focus on its core competencies. Procurement categorisation and vendor management of indirect materials and services (commonly referred to as Indirect procurement) are typically the most popular outsourced activity.

Indirect categories are all the goods and services that are bought by the company to enable its activity. This entails a wide scope, including marketing related services (media buying, agencies), IT related services (hardware, software), HR related services (recruitment agencies, training), facilities management and office services (Telecoms, furniture, cleaning, catering, printers), or utilities (gas, electricity, water)...etc.

The Global Info Research report includes an overview of the development of the Indirect Procurement BPO industry chain, the market status of CPG & Retail (Marketing Related Services, IT Related Services), BFSI Sector (Marketing Related Services, IT Related Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Indirect

## Procurement BPO.

Regionally, the report analyzes the Indirect Procurement BPO markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Indirect Procurement BPO market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Indirect Procurement BPO market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Indirect Procurement BPO industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Marketing Related Services, IT Related Services).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Indirect Procurement BPO market.

**Regional Analysis:** The report involves examining the Indirect Procurement BPO market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Indirect Procurement BPO market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Indirect Procurement BPO:

**Company Analysis:** Report covers individual Indirect Procurement BPO players,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Indirect Procurement BPO. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (CPG & Retail, BFSI Sector).

**Technology Analysis:** Report covers specific technologies relevant to Indirect Procurement BPO. It assesses the current state, advancements, and potential future developments in Indirect Procurement BPO areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Indirect Procurement BPO market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Indirect Procurement BPO market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Marketing Related Services

IT Related Services

HR Related Services

Facilities Management & Office Services

Others

## Market segment by Application

CPG & Retail

BFSI Sector

Manufacturing Sector

Energy & Utilities

Hi-Tech & Telecom

Healthcare & Pharma

Others

## Market segment by players, this report covers

IBM

Accenture

GEP

Infosys

Capgemini

Genpact

TCS

Xchanging

WNS

## Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Indirect Procurement BPO product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Indirect Procurement BPO, with revenue, gross margin and global market share of Indirect Procurement BPO from 2019 to 2024.

Chapter 3, the Indirect Procurement BPO competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Indirect Procurement BPO market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Indirect Procurement BPO.

Chapter 13, to describe Indirect Procurement BPO research findings and conclusion.

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