

# Global Incontinence Pads Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Incontinence Pads market size was valued at USD 12130 million in 2023 and is forecast to a readjusted size of USD 23710 million by 2030 with a CAGR of 10.0% during review period.

Incontinence pads are absorbent pads that help people manage incontinence (difficulty controlling your bladder or bowels). They come in a few different forms, but the most popular ones are pads that are attached to underwear and incontinence pants that act as replacement underwear.

In the global market, the core manufacturers of incontinence pads include Essity, Kimberly-Clark and Unicharm etc, and the top 3 manufacturers account for about 40% of the market share. The market include Europe, North America and China, with a share of 30%, 29% and 15%. light absorbency (up to 100ml) accounted for 47% and moderate absorbency (100-200ml) accounted for 35%. The product is mainly used in homecare and nursing homes fields, with a share of 55% and 23%.

The Global Info Research report includes an overview of the development of the Incontinence Pads industry chain, the market status of Hospital (Light Absorbency, Moderate Absorbency), Homecare (Light Absorbency, Moderate Absorbency), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Incontinence Pads.

Regionally, the report analyzes the Incontinence Pads markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Incontinence Pads market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Incontinence Pads market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Incontinence Pads industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Type (e.g., Light Absorbency, Moderate Absorbency).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Incontinence Pads market.

**Regional Analysis:** The report involves examining the Incontinence Pads market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Incontinence Pads market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Incontinence Pads:

**Company Analysis:** Report covers individual Incontinence Pads manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Incontinence Pads This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Hospital, Homecare).

**Technology Analysis:** Report covers specific technologies relevant to Incontinence Pads. It assesses the current state, advancements, and potential future developments in Incontinence Pads areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Incontinence Pads market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Incontinence Pads market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Light Absorbency

Moderate Absorbency

Heavy Absorbency

### Market segment by Application

Hospital

Homecare

Nursing Homes

Others

## Major players covered

Essity

Kimberly-Clark

Unicharm

Procter & Gamble

First Quality Enterprises

Attindas Hygiene Partners

Medline

Medtronic

NorthShore Care Supply

Hartmann

Drylock Technologies

Principle Business Enterprises

Abena

Daio Paper Corp

Hakujuji Co. Ltd.

Kao Corp

Coco

Hengan Group

Shandong Kangshun

Fuburg

Nobel Hygiene

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Incontinence Pads product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Incontinence Pads, with price, sales, revenue and global market share of Incontinence Pads from 2019 to 2024.

Chapter 3, the Incontinence Pads competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Incontinence Pads breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Incontinence Pads market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Incontinence Pads.

Chapter 14 and 15, to describe Incontinence Pads sales channel, distributors, customers, research findings and conclusion.

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