

# **Global In-wall Smart Outlet Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global In-wall Smart Outlet market size was valued at US\$ 829 million in 2024 and is forecast to a readjusted size of USD 1919 million by 2031 with a CAGR of 12.9% during review period.

The In-wall Smart Outlet market has experienced significant growth and innovation, driven by the burgeoning demand for smart home automation and energy efficiency solutions. These cutting-edge devices have become an integral part of modern households, allowing homeowners to control and monitor their electrical appliances remotely through smartphone apps or voice-controlled virtual assistants. The market has witnessed a surge in consumer adoption due to the convenience and flexibility these smart outlets offer, enabling users to schedule and automate devices, save energy, and enhance overall home security. Manufacturers have responded to this growing trend by introducing a wide range of feature-rich products, including outlets with multiple sockets, USB charging ports, and compatibility with various smart home ecosystems. Additionally, the market has seen a considerable push towards improved safety standards and energy monitoring capabilities, making in-wall smart outlets an essential component in the ever-evolving smart home ecosystem. As technology continues to advance and consumer awareness increases, the In-wall Smart Outlet market is poised to maintain its upward trajectory, revolutionizing the way people interact with and manage their electrical devices at home.

This report is a detailed and comprehensive analysis for global In-wall Smart Outlet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global In-wall Smart Outlet market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global In-wall Smart Outlet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global In-wall Smart Outlet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global In-wall Smart Outlet market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for In-wall Smart Outlet

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global In-wall Smart Outlet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ConnectSense, Belkin, Kasa Smart, Merkurs Innovations, Top Greener, Insteon, Etekcity, Leviton, Samsung, Xiaomi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

In-wall Smart Outlet market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Wifi Type

Bluetooth Type

Others

### Market segment by Application

Household

Commercial

### Major players covered

ConnectSense

Belkin

Kasa Smart

Merkury Innovations

Top Greener

Insteon

Etekcity

Leviton

Samsung

Xiaomi

Yoswit

Philips

Wyze

Edimax

BroadLink

Konke

Nyrius

Roku

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe In-wall Smart Outlet product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of In-wall Smart Outlet, with price, sales quantity, revenue, and global market share of In-wall Smart Outlet from 2020 to 2025.

Chapter 3, the In-wall Smart Outlet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the In-wall Smart Outlet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and In-wall Smart Outlet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of In-wall Smart Outlet.

Chapter 14 and 15, to describe In-wall Smart Outlet sales channel, distributors, customers, research findings and conclusion.

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