

Global In-vehicle Payment Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Continuous advances in the connected vehicle technologies and IoT has led to the movement of mobile wallets to the dashboards as OEMs are now partnering with the card networks and various retailers to equip their vehicle offerings with in-vehicle payment technology.

Scope of the Report:

This report studies the In-vehicle Payment Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the In-vehicle Payment Services market by product type and applications/end industries.

In-vehicle Payment enables the driver to pay for certain services and products without even having to get down from the car, which include payment for parking services, fuel, various drive-thru restaurants, and many others. In addition, tech giants such as Amazon and Google are bringing their popular voice assistants in vehicles, which further facilitates the driver to buy products while they are behind the wheels.

The global In-vehicle Payment Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of In-vehicle Payment Services.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Jaguar Land Rover + Royal Dutch Shell

Honda Motor + Visa + IPS Group + Gilbarco Veeder-Root

GM + MasterCard + IBM

Amazon + Ford Motor

Volkswagen

Daimler

Hyundai + Google

BMW

Alibaba + SAIC

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

NFC based

APP based

QR code based

Credit Card based

Market Segment by Applications, can be divided into

Parking Management

Drive-through Purchasing

Toll Collection

Contents

1 IN-VEHICLE PAYMENT SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of In-vehicle Payment Services
- 1.2 Classification of In-vehicle Payment Services by Types
 - 1.2.1 Global In-vehicle Payment Services Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global In-vehicle Payment Services Revenue Market Share by Types in 2017
 - 1.2.3 NFC based
 - 1.2.4 APP based
 - 1.2.5 QR code based
 - 1.2.6 Credit Card based
- 1.3 Global In-vehicle Payment Services Market by Application
 - 1.3.1 Global In-vehicle Payment Services Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Parking Management
 - 1.3.3 Drive-through Purchasing
 - 1.3.4 Toll Collection
- 1.4 Global In-vehicle Payment Services Market by Regions
 - 1.4.1 Global In-vehicle Payment Services Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) In-vehicle Payment Services Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) In-vehicle Payment Services Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) In-vehicle Payment Services Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) In-vehicle Payment Services Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) In-vehicle Payment Services Status and Prospect (2013-2023)
- 1.5 Global Market Size of In-vehicle Payment Services (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Jaguar Land Rover + Royal Dutch Shell
 - 2.1.1 Business Overview
 - 2.1.2 In-vehicle Payment Services Type and Applications
 - 2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Jaguar Land Rover + Royal Dutch Shell In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)

2.2 Honda Motor + Visa + IPS Group + Gilbarco Veeder-Root

2.2.1 Business Overview

2.2.2 In-vehicle Payment Services Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Honda Motor + Visa + IPS Group + Gilbarco Veeder-Root In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)

2.3 GM + MasterCard + IBM

2.3.1 Business Overview

2.3.2 In-vehicle Payment Services Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 GM + MasterCard + IBM In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)

2.4 Amazon + Ford Motor

2.4.1 Business Overview

2.4.2 In-vehicle Payment Services Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Amazon + Ford Motor In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)

2.5 Volkswagen

2.5.1 Business Overview

2.5.2 In-vehicle Payment Services Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Volkswagen In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)

2.6 Daimler

2.6.1 Business Overview

2.6.2 In-vehicle Payment Services Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Daimler In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)

2.7 Hyundai + Google

- 2.7.1 Business Overview
- 2.7.2 In-vehicle Payment Services Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
- 2.7.3 Hyundai + Google In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 BMW
 - 2.8.1 Business Overview
 - 2.8.2 In-vehicle Payment Services Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 BMW In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Alibaba + SAIC
 - 2.9.1 Business Overview
 - 2.9.2 In-vehicle Payment Services Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Alibaba + SAIC In-vehicle Payment Services Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL IN-VEHICLE PAYMENT SERVICES MARKET COMPETITION, BY PLAYERS

- 3.1 Global In-vehicle Payment Services Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 In-vehicle Payment Services Players Market Share
 - 3.2.2 Top 10 In-vehicle Payment Services Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL IN-VEHICLE PAYMENT SERVICES MARKET SIZE BY REGIONS

- 4.1 Global In-vehicle Payment Services Revenue and Market Share by Regions
- 4.2 North America In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 4.3 Europe In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 4.5 South America In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa In-vehicle Payment Services Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA IN-VEHICLE PAYMENT SERVICES REVENUE BY COUNTRIES

- 5.1 North America In-vehicle Payment Services Revenue by Countries (2013-2018)
- 5.2 USA In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 5.3 Canada In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 5.4 Mexico In-vehicle Payment Services Revenue and Growth Rate (2013-2018)

6 EUROPE IN-VEHICLE PAYMENT SERVICES REVENUE BY COUNTRIES

- 6.1 Europe In-vehicle Payment Services Revenue by Countries (2013-2018)
- 6.2 Germany In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 6.3 UK In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 6.4 France In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 6.5 Russia In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 6.6 Italy In-vehicle Payment Services Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC IN-VEHICLE PAYMENT SERVICES REVENUE BY COUNTRIES

- 7.1 Asia-Pacific In-vehicle Payment Services Revenue by Countries (2013-2018)
- 7.2 China In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 7.3 Japan In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 7.4 Korea In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 7.5 India In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia In-vehicle Payment Services Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA IN-VEHICLE PAYMENT SERVICES REVENUE BY COUNTRIES

- 8.1 South America In-vehicle Payment Services Revenue by Countries (2013-2018)
- 8.2 Brazil In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 8.3 Argentina In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 8.4 Colombia In-vehicle Payment Services Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE IN-VEHICLE PAYMENT SERVICES BY COUNTRIES

- 9.1 Middle East and Africa In-vehicle Payment Services Revenue by Countries (2013-2018)

- 9.2 Saudi Arabia In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 9.3 UAE In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 9.4 Egypt In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria In-vehicle Payment Services Revenue and Growth Rate (2013-2018)
- 9.6 South Africa In-vehicle Payment Services Revenue and Growth Rate (2013-2018)

10 GLOBAL IN-VEHICLE PAYMENT SERVICES MARKET SEGMENT BY TYPE

- 10.1 Global In-vehicle Payment Services Revenue and Market Share by Type (2013-2018)
- 10.2 Global In-vehicle Payment Services Market Forecast by Type (2018-2023)
- 10.3 NFC based Revenue Growth Rate (2013-2023)
- 10.4 APP based Revenue Growth Rate (2013-2023)
- 10.5 QR code based Revenue Growth Rate (2013-2023)
- 10.6 Credit Card based Revenue Growth Rate (2013-2023)

11 GLOBAL IN-VEHICLE PAYMENT SERVICES MARKET SEGMENT BY APPLICATION

- 11.1 Global In-vehicle Payment Services Revenue Market Share by Application (2013-2018)
- 11.2 In-vehicle Payment Services Market Forecast by Application (2018-2023)
- 11.3 Parking Management Revenue Growth (2013-2018)
- 11.4 Drive-through Purchasing Revenue Growth (2013-2018)
- 11.5 Toll Collection Revenue Growth (2013-2018)

12 GLOBAL IN-VEHICLE PAYMENT SERVICES MARKET SIZE FORECAST (2018-2023)

- 12.1 Global In-vehicle Payment Services Market Size Forecast (2018-2023)
- 12.2 Global In-vehicle Payment Services Market Forecast by Regions (2018-2023)
- 12.3 North America In-vehicle Payment Services Revenue Market Forecast (2018-2023)
- 12.4 Europe In-vehicle Payment Services Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific In-vehicle Payment Services Revenue Market Forecast (2018-2023)
- 12.6 South America In-vehicle Payment Services Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa In-vehicle Payment Services Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure In-vehicle Payment Services Picture

Table Product Specifications of In-vehicle Payment Services

Table Global In-vehicle Payment Services and Revenue (Million USD) Market Split by Product Ty

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