

Global In-vehicle Payment Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Continuous advances in the connected vehicle technologies and IoT has led to the movement of mobile wallets to the dashboards as OEMs are now partnering with the card networks and various retailers to equip their vehicle offerings with in-vehicle payment technology.

Scope of the Report:

This report studies the In-vehicle Payment Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the In-vehicle Payment Services market by product type and applications/end industries.

In-vehicle Payment enables the driver to pay for certain services and products without even having to get down from the car, which include payment for parking services, fuel, various drive-thru restaurants, and many others. In addition, tech giants such as Amazon and Google are bringing their popular voice assistants in vehicles, which further facilitates the driver to buy products while they are behind the wheels.

The global In-vehicle Payment Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of In-vehicle Payment Services.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Jaguar Land Rover + Royal Dutch Shell

Honda Motor + Visa + IPS Group + Gilbarco Veeder-Root

GM + MasterCard + IBM

Amazon + Ford Motor

Volkswagen

Daimler

Hyundai + Google

BMW

Alibaba + SAIC

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

NFC based

APP based

QR code based

Credit Card based

Market Segment by Applications, can be divided into

Parking Management

Drive-through Purchasing

Toll Collection

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